

Gametime

CATCHING UP WITH KRISTINE LILLY



CT

Hearst Connecticut Media Group | September 2018 | \$5

WHEN
COACHES,
PARENTS
COLLIDE

JEFF
JACOBS
ON THE
DRE

GametimeCT,
Connecticut's
highest-circulated
high school sports
magazine...next
issue Dec. 2!

AN UNMATCHED AUDIENCE
273,000 print readers and an
average of 1.7 million monthly
pageviews on GametimeCT.com!



MAGAZINE. 1.73 million monthly pageviews and growing fast! GametimeCT.com, chock-full of video content and up-to-the-minute headlines. Follow us on Facebook, Twitter and Instagram as well.

Plus...

NEWSPAPERS. Every day, Sports pages devoted to what's happening on the ice, the field, the court and behind the scenes. You'll find GametimeCT in the Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate, The Middletown Press, The News-Times of Danbury, The Norwalk Hour and The Register-Citizen of Torrington.

E-LETTER. The best of GametimeCT.com, delivered to your inbox daily, with a current seasonal focus on football, field hockey, swimming and volleyball. Just launched and already over 1,000 subscribers!

WEB. 1.73 million monthly pageviews and growing fast! GametimeCT.com, chock-full of video content and up-to-the-minute headlines. Follow us on Facebook, Twitter and Instagram as well.

December 2 magazine publication

Ad space and artwork submission deadline - October 26

Final Ad Approval - November 2

HEARST, THE LEADER IN SHELTER, ENTERTAINMENT & LUXURY MAGAZINES

PRINT ADVERTISING RATES (full color)

FULL PAGE **\$2,100**
bleed 8.625" x 11.125"
trim 8.375" x 10.875"
live area 7.875" x 10.375"

includes 100,000 banner impressions on any Hearst CT local news site & 50K emails...a \$4,000 value!

1/2 PAGE **\$1,600** (3.725" x 10.125"
or 7.625" x 4.875")

includes 50,000 banner impressions on any Hearst CT local news site & 50K emails...a \$3,000 value!

1/4 PAGE **\$1,000** (3.725" x 4.875")

includes 50,000 banner impressions on any Hearst CT local news site...a \$2,000 value!

25% additional charge for premium positions
(inside front cover, centerfold, inside back cover, back cover)

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