HIGH IMPACT AD UNITS:

<https://docs.google.com/spreadsheets/d/1QSv9huenk0-Dg7TY2xQg8Q7ohD-krTt7euzftgMifRs/edit#gid=201118444>

<https://docs.google.com/spreadsheets/d/1qqwH4k4xIOYVkI6S5q0kWLQZGfDXrCpIbi_WzBRMO7c/edit#gid=1705201584>

SHARED TEMPLATE INFO SHEET:

<https://docs.google.com/document/d/16Njgylfsnn3hUNBnlA72QKrkTSEWf109pxVohSnxlQ4/edit#heading=h.i5hdsxwaepfl>

NAMING CONVENTION:

<https://docs.google.com/document/d/1DKLMdXU_IcPww2YHCWkwgennU9Agm3m8MG4NMOGr0_A/edit>

CT SALES SHAREPOINT:

<https://hearstpm.sharepoint.com/sites/ConnecticutSalesSharepoint/SitePages/Display.aspx>