



Hearst Direct Express
Targeted Delivery

Custom, Cost-Effective
Messages Designed
Just for Your Business!

\$18.88 Lube, Oil
& Filter
Includes a 4-Tire Rotation
& a 21-Point Safety Check!

**hank
may's**
Discount Tire & Auto Centers

www.hankmays.com
Norwalk • Stamford • Port Chester

Most vehicles. Valid through 6/15/13.
Not to be combined with other offer.



Grand Opening
cuts that fit you



Clips - Stamford
num Avenue Cut-Off, S
203-377-1122
Hours: M-F 9-9; Sat 9-6; Sun 11-6
Over 2800 Salons in the US/Canada. Visit greatclips.com

\$4.99 haircut
offer expires: 02/04/11
Not valid with any other offers. Limit one
coupon per customer. At participating salons.

Great Clips®
Relax. You're at Great Clips®

A Great Haircut. Guaranteed.
Print Plus® a division of Hearst Connecticut

take your
BIRTHDAY PARTY
to the Sky!



Tired of the same old birthday party?
Let your party SOAR above all the others
at Sky Zone Indoor Trampoline Park!
Maximize your FUN and create a truly
memorable experience with one of our
out-of-this-world party packages!

SZ SKY ZONE
BETHEL

TONY'S
Pizza & Restaurant
Connecticut's Favorite Pizza"

dine-In or Take Out
Delivery • Lunch & Dinner
(minimum \$10.00 Order*)

AVAILABLE FOR ALL OCCASIONS
HOUSE ACCOUNTS WELCOME

**7 SUMMER STREET
STAMFORD, CT 06905
(WAY SHOPPING CENTER)**

9999 F: 203-964-9998
DAYS A WEEK. 11AM - 10PM

PRICE (All Prices Exclude Tax and Subject to Change)

| **HEARST** media services



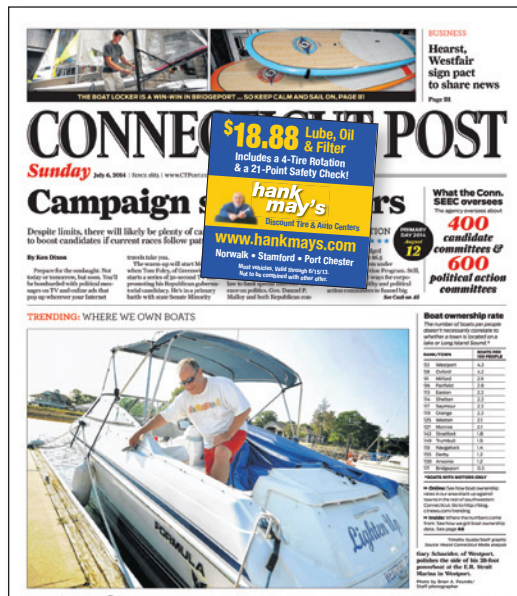
**Front Page
AdNotes
("Sticky Notes")**



She'll discover the world at
Christian Life Academy
 of Brookfield

133 Junction Road
www.brookfieldcsla.org

203-775-5195
Call to Schedule a visit!



It's easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.





Savings Source (TMC) Shared Mail

Every week, over 225,936 households receive this powerhouse shopping vehicle. It's the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.

Single Sheets

Glossy stock, printed 4-color on both sides are affordable! Print Now, Deliver Later program saves you even more. All are targeted to the zip code level if desired. Takes only 10-16 days.



YES! Your Essential Shopper (SMC)

YES! Your Essential Shopper is part of our Select Insert program for non-subscribers. Your inserts are delivered Saturday and Sunday to only the most desirable non-subscriber households in the market area.

YES! Your Essential Shopper includes articles with a shopping focus that cover both national and local retailers.

Newspaper Market Penetration

Connecticut Post

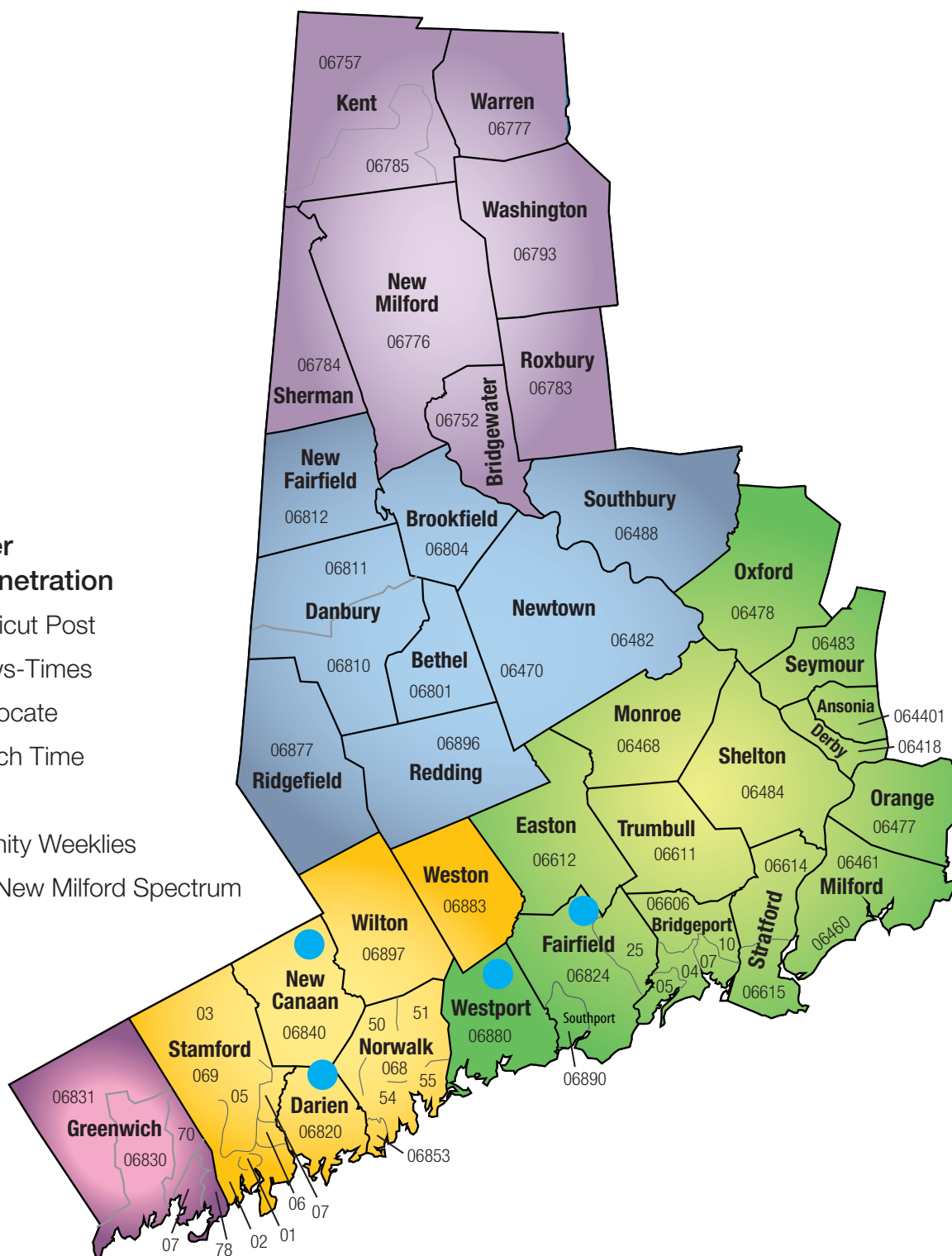
The News-Times

The Advocate

Greenwich Time

Community Weeklies

Greater New Milford Spectrum



To advertise, contact your Hearst Media Consultant
or contact 203-330-6238 or advertise@hearstmediact.com

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| **HEARST** *media services*