

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009



## Order Details:

Order Name: inGear-FULFILLED  
Budget: \$1,000.00  
Start Date: 5/26/2009  
End Date: 7/25/2009  
Order Status: Fulfilled

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
Geo-Modified Ingear				177	10244	1.73%	\$327.07	\$1.85	2.89
	Branding			4	1796	0.22%	\$5.95	\$1.49	3.49
		ingear seymour ct		1	3	33.33%	\$0.35	\$0.35	1.00
			Yahoo	1	3	33.33%	\$0.35	\$0.35	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		auto dealer derby ct		0	5	0.00%	\$0.00	0	3.56
			MSN	0	1	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	4.84
		auto dealer milford ct		0	90	0.00%	\$0.00	0	2.85
			Google	0	27	0.00%	\$0.00	0	3.88
			Yahoo	0	63	0.00%	\$0.00	0	2.15
		auto dealer west haven ct		0	3	0.00%	\$0.00	0	6.00
			Google	0	3	0.00%	\$0.00	0	6.00
		best deals cars bridgeport ct		0	9	0.00%	\$0.00	0	2.50
			Yahoo	0	9	0.00%	\$0.00	0	2.50
		car dealer bridgeport ct		1	70	1.43%	\$1.04	\$1.04	3.06
			Google	0	12	0.00%	\$0.00	0	5.42
			Yahoo	1	35	2.86%	\$1.04	\$1.04	2.66
			Ask	0	22	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	2.00

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Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		car dealer milford ct		1	111	0.90%	\$1.87	\$1.87	3.69
			Google	0	23	0.00%	\$0.00	0	4.79
			Yahoo	1	84	1.19%	\$1.87	\$1.87	3.45
			MSN	0	3	0.00%	\$0.00	0	1.75
			Ask	0	1	0.00%	\$0.00	0	1.00
		car dealer new haven ct		0	48	0.00%	\$0.00	0	2.84
			Google	0	10	0.00%	\$0.00	0	4.95
			Yahoo	0	9	0.00%	\$0.00	0	3.22
			Ask	0	29	0.00%	\$0.00	0	1.06
		car sale bridgeport ct		0	35	0.00%	\$0.00	0	4.69
			Google	0	33	0.00%	\$0.00	0	5.02
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		car sale derby ct		0	4	0.00%	\$0.00	0	4.75
			Google	0	4	0.00%	\$0.00	0	4.75
		cars for sale bridgeport ct		0	43	0.00%	\$0.00	0	4.80
			Google	0	22	0.00%	\$0.00	0	6.02
			Ask	0	19	0.00%	\$0.00	0	1.00

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			MSN	0	2	0.00%	\$0.00	0	2.00
		cars for sale milford ct		0	42	0.00%	\$0.00	0	5.61
			Google	0	42	0.00%	\$0.00	0	5.61
		cars for sale new haven ct		0	27	0.00%	\$0.00	0	5.13
			Google	0	23	0.00%	\$0.00	0	5.73
			MSN	0	4	0.00%	\$0.00	0	2.33
		cars for sale orange ct		0	3	0.00%	\$0.00	0	5.00
			Google	0	3	0.00%	\$0.00	0	5.00
		cars for sale west haven ct		0	10	0.00%	\$0.00	0	4.78
			Google	0	10	0.00%	\$0.00	0	4.78
		local car dealership seymour ct		0	2	0.00%	\$0.00	0	3.50
			Yahoo	0	2	0.00%	\$0.00	0	3.50
		new car milford ct		1	469	0.21%	\$2.69	\$2.69	3.04
			Google	0	169	0.00%	\$0.00	0	3.63
			Yahoo	1	287	0.35%	\$2.69	\$2.69	2.45

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			MSN	0	13	0.00%	\$0.00	0	3.19
		new car new haven ct		0	314	0.00%	\$0.00	0	2.03
			Google	0	2	0.00%	\$0.00	0	5.50
			MSN	0	2	0.00%	\$0.00	0	5.50
			Yahoo	0	310	0.00%	\$0.00	0	1.45
		new car oxford ct		0	42	0.00%	\$0.00	0	1.89
			Yahoo	0	42	0.00%	\$0.00	0	1.89
		auto dealer bridgeport ct		0	13	0.00%	\$0.00	0	3.17
			Google	0	11	0.00%	\$0.00	0	4.08
			Ask	0	2	0.00%	\$0.00	0	1.33
		cars for sale stratford ct		0	7	0.00%	\$0.00	0	5.70
			Google	0	7	0.00%	\$0.00	0	5.70
		Content Only		0	3	0.00%	\$0.00	0	1.00
			Ask	0	3	0.00%	\$0.00	0	1.00
		local car dealers stratford ct		0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00

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Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		local dealerships milford ct		0	22	0.00%	\$0.00	0	2.62
			Yahoo	0	22	0.00%	\$0.00	0	2.62
		new car bridgeport ct		0	9	0.00%	\$0.00	0	3.33
			Yahoo	0	9	0.00%	\$0.00	0	3.33
		new cars milford ct		0	150	0.00%	\$0.00	0	2.85
			Google	0	30	0.00%	\$0.00	0	3.59
			MSN	0	5	0.00%	\$0.00	0	1.50
			Ask	0	115	0.00%	\$0.00	0	1.01
		vandergriff bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		auto dealer new haven ct		0	29	0.00%	\$0.00	0	3.15
			Google	0	6	0.00%	\$0.00	0	6.33
			Ask	0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	20	0.00%	\$0.00	0	2.22

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		car dealer stratford ct		0	20	0.00%	\$0.00	0	2.78
			Yahoo	0	3	0.00%	\$0.00	0	3.00
			MSN	0	3	0.00%	\$0.00	0	2.00
			Google	0	14	0.00%	\$0.00	0	2.89
		car sale new haven ct		0	16	0.00%	\$0.00	0	7.17
			Google	0	7	0.00%	\$0.00	0	10.38
			Yahoo	0	9	0.00%	\$0.00	0	5.56
		car sale stratford ct		0	18	0.00%	\$0.00	0	3.67
			Google	0	14	0.00%	\$0.00	0	5.19
			Yahoo	0	4	0.00%	\$0.00	0	1.00
		local auto dealership oxford ct		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		car sale milford ct		0	13	0.00%	\$0.00	0	4.20
			Google	0	12	0.00%	\$0.00	0	5.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00

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		car sale seymour ct		0	10	0.00%	\$0.00	0	4.43
			Google	0	10	0.00%	\$0.00	0	4.43
		car sale west haven ct		0	3	0.00%	\$0.00	0	3.67
			Google	0	2	0.00%	\$0.00	0	5.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new truck milford ct		0	21	0.00%	\$0.00	0	7.21
			Google	0	21	0.00%	\$0.00	0	7.21
		car dealer derby ct		0	10	0.00%	\$0.00	0	2.75
			Yahoo	0	8	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	5.00
		eco friendly cars new haven county south		0	1	0.00%	\$0.00	0	9.00
			Yahoo	0	1	0.00%	\$0.00	0	9.00
		local car dealership oxford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00



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		local dealerships new haven county south		0	2	0.00%	\$0.00	0	3.00
			Yahoo	0	2	0.00%	\$0.00	0	3.00
		new truck new haven ct		0	1	0.00%	\$0.00	0	13.00
			Google	0	1	0.00%	\$0.00	0	13.00
		new truck new haven county south		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		auto dealer stratford ct		0	2	0.00%	\$0.00	0	1.50
			Google	0	2	0.00%	\$0.00	0	1.50
		car dealer seymour ct		0	6	0.00%	\$0.00	0	1.60
			MSN	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	5	0.00%	\$0.00	0	1.75
		local auto dealership seymour ct		0	4	0.00%	\$0.00	0	2.67
			Yahoo	0	4	0.00%	\$0.00	0	2.67

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		new truck west haven ct		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		drivetime stratford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car stratford ct		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00
		new cars derby ct		0	4	0.00%	\$0.00	0	1.00
			Ask	0	4	0.00%	\$0.00	0	1.00
		new cars seymour ct		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		new cars bridgeport ct		0	7	0.00%	\$0.00	0	2.67
			Google	0	1	0.00%	\$0.00	0	6.00
			Ask	0	6	0.00%	\$0.00	0	1.00
		cars for sale derby ct		0	3	0.00%	\$0.00	0	2.00
			Google	0	3	0.00%	\$0.00	0	2.00

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		ingear bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car west haven ct		0	5	0.00%	\$0.00	0	6.42
			Google	0	5	0.00%	\$0.00	0	6.42
		new cars orange ct		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		cars for sale oxford ct		0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		local car dealerships oxford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		local dealerships bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new cars new haven ct		0	43	0.00%	\$0.00	0	1.10
			Ask	0	43	0.00%	\$0.00	0	1.10

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		eco friendly cars stratford ct		0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		new trucks milford ct		0	18	0.00%	\$0.00	0	1.00
			Ask	0	18	0.00%	\$0.00	0	1.00
		car dealer orange ct		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		ingear car sales milford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		car sale orange ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		local car dealerships milford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		auto dealer orange ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00

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		drivetime oxford ct		0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		ingear auto sales bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
	New			1	138	0.72%	\$1.10	\$1.10	3.05
		best deals new cars west haven ct		1	3	33.33%	\$1.10	\$1.10	2.75
			Yahoo	1	3	33.33%	\$1.10	\$1.10	2.75
		new car dealership milford ct		0	20	0.00%	\$0.00	0	4.40
			Yahoo	0	20	0.00%	\$0.00	0	4.40
		new car dealership new haven county south		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00

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		new car dealership seymour ct		0	4	0.00%	\$0.00	0	5.84
			Yahoo	0	4	0.00%	\$0.00	0	5.84
		new truck milford ct		0	8	0.00%	\$0.00	0	4.08
			Google	0	8	0.00%	\$0.00	0	4.08
		2009 cars bridgeport ct		0	3	0.00%	\$0.00	0	1.00
			Ask	0	3	0.00%	\$0.00	0	1.00
		new car dealership west haven ct		0	6	0.00%	\$0.00	0	1.67
			Yahoo	0	6	0.00%	\$0.00	0	1.67
		new car dealerships in derby ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car dealerships in milford ct		0	27	0.00%	\$0.00	0	2.41
			Yahoo	0	27	0.00%	\$0.00	0	2.41

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		2009 cars stratford ct		0	15	0.00%	\$0.00	0	1.66
			Google	0	2	0.00%	\$0.00	0	2.00
			Ask	0	13	0.00%	\$0.00	0	1.31
		purchase new car stratford ct		0	21	0.00%	\$0.00	0	3.86
			Yahoo	0	21	0.00%	\$0.00	0	3.86
		new car dealership bridgeport ct		0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		buy new suv new haven ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		2010 cars west haven ct		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		new car dealerships in oxford ct		0	9	0.00%	\$0.00	0	4.47
			Yahoo	0	9	0.00%	\$0.00	0	4.47

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		2009 trucks derby ct		0	1	0.00%	\$0.00	0	6.00
			Yahoo	0	1	0.00%	\$0.00	0	6.00
		2009 cars milford ct		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		2008 cars derby ct		0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		2008 cars seymour ct		0	1	0.00%	\$0.00	0	5.00
			Yahoo	0	1	0.00%	\$0.00	0	5.00
		new car dealerships in new haven ct		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		buy new vehicle milford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new truck new haven ct		0	4	0.00%	\$0.00	0	5.33
			Yahoo	0	4	0.00%	\$0.00	0	5.33



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		best deals new cars stratford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car dealership new haven ct		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		new car dealership orange ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car dealerships in bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		new car dealerships in stratford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00

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	Used-PreOwned			172	8310	2.07%	\$320.02	\$1.86	2.38
		used car sales bridgeport ct		3	378	0.79%	\$0.84	\$0.28	2.26
			Ask	3	375	0.80%	\$0.84	\$0.28	1.01
			Google	0	3	0.00%	\$0.00	0	4.75
		certified preowned cars milford ct		3	65	4.62%	\$8.48	\$2.83	3.24
			Yahoo	3	65	4.62%	\$8.48	\$2.83	3.24
		buy used trucks in orange ct		9	89	10.11%	\$18.90	\$2.10	2.38
			Yahoo	9	89	10.11%	\$18.90	\$2.10	2.38
		buy preowned cars in west haven ct		1	21	4.76%	\$1.90	\$1.90	5.39
			Yahoo	1	21	4.76%	\$1.90	\$1.90	5.39
		buy used cars in orange ct		1	6	16.67%	\$1.56	\$1.56	1.00
			Yahoo	1	6	16.67%	\$1.56	\$1.56	1.00

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		pre owned auto dealership seymour ct		1	8	12.50%	\$1.54	\$1.54	1.22
			Yahoo	1	8	12.50%	\$1.54	\$1.54	1.22
		preowned car sales derby ct		1	3	33.33%	\$2.19	\$2.19	1.33
			Yahoo	1	3	33.33%	\$2.19	\$2.19	1.33
		preowned car sales orange ct		1	11	9.09%	\$1.33	\$1.33	1.91
			Yahoo	1	11	9.09%	\$1.33	\$1.33	1.91
		best used car dealerships in milford ct		0	85	0.00%	\$0.00	0	1.00
			Yahoo	0	85	0.00%	\$0.00	0	1.00
		buy used suvs milford ct		29	223	13.00%	\$63.31	\$2.18	2.36
			Yahoo	29	223	13.00%	\$63.31	\$2.18	2.36
		certified preowned cars bridgeport ct		2	52	3.85%	\$5.34	\$2.67	3.07
			Yahoo	2	52	3.85%	\$5.34	\$2.67	3.07

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		certified preowned cars orange ct		0	7	0.00%	\$0.00	0	6.42
			Yahoo	0	7	0.00%	\$0.00	0	6.42
		pre owned car dealership stratford ct		95	723	13.14%	\$167.91	\$1.77	2.54
			Yahoo	95	723	13.14%	\$167.91	\$1.77	2.54
		preowned car dealerships in milford ct		0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00
		used auto dealership bridgeport ct		3	2561	0.12%	\$3.88	\$1.29	1.10
			Yahoo	3	2561	0.12%	\$3.88	\$1.29	1.10
		used auto dealership stratford ct		0	13	0.00%	\$0.00	0	5.05
			Yahoo	0	13	0.00%	\$0.00	0	5.05

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used car dealership milford ct		2	944	0.21%	\$3.82	\$1.91	1.47
			Yahoo	1	940	0.11%	\$1.12	\$1.12	1.28
			Google	1	4	25.00%	\$2.70	\$2.70	3.25
		used car dealership new haven county south		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		used car dealership oxford ct		0	55	0.00%	\$0.00	0	1.18
			Yahoo	0	55	0.00%	\$0.00	0	1.18
		used car sales milford ct		0	7	0.00%	\$0.00	0	2.70
			Google	0	6	0.00%	\$0.00	0	3.13
			MSN	0	1	0.00%	\$0.00	0	1.00
		used car sales seymour ct		2	45	4.44%	\$0.77	\$0.39	1.71
			Yahoo	2	45	4.44%	\$0.77	\$0.39	1.71

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		best used car dealerships in orange ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy preowned cars in milford ct		0	7	0.00%	\$0.00	0	2.67
			Yahoo	0	7	0.00%	\$0.00	0	2.67
		buy preowned cars in new haven county south		0	6	0.00%	\$0.00	0	1.25
			Yahoo	0	6	0.00%	\$0.00	0	1.25
		buy used autos in bridgeport ct		0	39	0.00%	\$0.00	0	3.63
			Yahoo	0	37	0.00%	\$0.00	0	1.05
			Google	0	2	0.00%	\$0.00	0	7.50
		certified pre owned cars orange ct		0	13	0.00%	\$0.00	0	3.18
			Yahoo	0	13	0.00%	\$0.00	0	3.18

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		certified pre owned cars seymour ct		0	2	0.00%	\$0.00	0	5.50
			Yahoo	0	2	0.00%	\$0.00	0	5.50
		used auto dealership milford ct		0	115	0.00%	\$0.00	0	1.02
			Yahoo	0	115	0.00%	\$0.00	0	1.02
		used car dealerships in bridgeport ct		1	192	0.52%	\$0.40	\$0.40	3.36
			Google	0	15	0.00%	\$0.00	0	4.04
			Ask	1	162	0.62%	\$0.40	\$0.40	1.02
			Yahoo	0	13	0.00%	\$0.00	0	3.85
			MSN	0	2	0.00%	\$0.00	0	1.50
		used car sales oxford ct		0	15	0.00%	\$0.00	0	1.00
			Yahoo	0	15	0.00%	\$0.00	0	1.00
		buy certified preowned car bridgeport ct		0	165	0.00%	\$0.00	0	1.54
			Yahoo	0	165	0.00%	\$0.00	0	1.54

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		buy used autos in stratford ct		0	1	0.00%	\$0.00	0	9.00
			Yahoo	0	1	0.00%	\$0.00	0	9.00
		buy used cars in milford ct		0	2	0.00%	\$0.00	0	3.50
			Yahoo	0	2	0.00%	\$0.00	0	3.50
		buy used trucks in seymour ct		0	3	0.00%	\$0.00	0	1.50
			Yahoo	0	3	0.00%	\$0.00	0	1.50
		certified preowned cars oxford ct		0	7	0.00%	\$0.00	0	1.33
			Yahoo	0	7	0.00%	\$0.00	0	1.33
		local preowned car dealership new haven county south		0	3	0.00%	\$0.00	0	5.33
			Yahoo	0	3	0.00%	\$0.00	0	5.33
		pre owned auto dealership bridgeport ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used car dealership bridgeport ct		1	545	0.18%	\$1.05	\$1.05	1.25
			Yahoo	1	545	0.18%	\$1.05	\$1.05	1.25
		used car dealership new haven ct		0	6	0.00%	\$0.00	0	5.17
			Google	0	6	0.00%	\$0.00	0	5.17
		used car dealerships in new haven ct		0	41	0.00%	\$0.00	0	3.22
			Google	0	30	0.00%	\$0.00	0	2.71
			Yahoo	0	11	0.00%	\$0.00	0	4.22
		buy preowned cars in new haven ct		0	21	0.00%	\$0.00	0	5.37
			Yahoo	0	21	0.00%	\$0.00	0	5.37
		buy preowned cars in orange ct		2	32	6.25%	\$4.24	\$2.12	1.47
			Yahoo	2	32	6.25%	\$4.24	\$2.12	1.47
		buy used suvs new haven ct		0	12	0.00%	\$0.00	0	1.00
			Yahoo	0	12	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		buy used trucks in derby ct		0	2	0.00%	\$0.00	0	6.50
			Yahoo	0	2	0.00%	\$0.00	0	6.50
		buy used trucks in west haven ct		10	65	15.38%	\$20.20	\$2.02	1.46
			Yahoo	10	65	15.38%	\$20.20	\$2.02	1.46
		Content Only		0	4	0.00%	\$0.00	0	1.00
			Ask	0	4	0.00%	\$0.00	0	1.00
		local used car dealership derby ct		0	3	0.00%	\$0.00	0	1.50
			Yahoo	0	3	0.00%	\$0.00	0	1.50
		preowned car dealerships in derby ct		0	5	0.00%	\$0.00	0	1.00
			Yahoo	0	5	0.00%	\$0.00	0	1.00
		used car dealerships in milford ct		0	14	0.00%	\$0.00	0	2.28
			Google	0	13	0.00%	\$0.00	0	2.46
			Yahoo	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		best used car dealerships in west haven ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy used cars in new haven ct		0	14	0.00%	\$0.00	0	1.22
			Ask	0	12	0.00%	\$0.00	0	1.14
			Yahoo	0	2	0.00%	\$0.00	0	1.50
		preowned car dealerships in new haven county south		0	4	0.00%	\$0.00	0	2.17
			Yahoo	0	4	0.00%	\$0.00	0	2.17
		preowned car dealerships in west haven ct		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		preowned car sales west haven ct		0	2	0.00%	\$0.00	0	1.50
			Yahoo	0	2	0.00%	\$0.00	0	1.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used car dealerships in derby ct		0	12	0.00%	\$0.00	0	2.33
			Yahoo	0	5	0.00%	\$0.00	0	2.60
			Ask	0	7	0.00%	\$0.00	0	1.00
		used car dealerships in orange ct		0	5	0.00%	\$0.00	0	3.67
			Yahoo	0	2	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	5.00
		buy certified preowned car new haven county south		1	5	20.00%	\$2.55	\$2.55	5.13
			Yahoo	1	5	20.00%	\$2.55	\$2.55	5.13
		buy used cars in new haven county south		0	3	0.00%	\$0.00	0	1.33
			Yahoo	0	3	0.00%	\$0.00	0	1.33
		certified pre owned cars stratford ct		1	14	7.14%	\$2.59	\$2.59	3.99
			Yahoo	1	14	7.14%	\$2.59	\$2.59	3.99

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		certified preowned cars west haven ct		0	19	0.00%	\$0.00	0	2.20
			Yahoo	0	19	0.00%	\$0.00	0	2.20
		pre owned car dealership derby ct		0	2	0.00%	\$0.00	0	6.00
			Yahoo	0	2	0.00%	\$0.00	0	6.00
		preowned auto dealership derby ct		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		preowned car dealership stratford ct		1	18	5.56%	\$2.58	\$2.58	1.58
			Yahoo	1	18	5.56%	\$2.58	\$2.58	1.58
		buy certified preowned car oxford ct		0	15	0.00%	\$0.00	0	1.23
			Yahoo	0	15	0.00%	\$0.00	0	1.23

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		local used car dealership bridgeport ct		0	8	0.00%	\$0.00	0	1.33
			Yahoo	0	8	0.00%	\$0.00	0	1.33
		preowned car dealership new haven ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		used car dealership orange ct		0	1	0.00%	\$0.00	0	7.00
			Yahoo	0	1	0.00%	\$0.00	0	7.00
		buy preowned cars in bridgeport ct		0	7	0.00%	\$0.00	0	2.71
			Yahoo	0	7	0.00%	\$0.00	0	2.71
		buy preowned cars in stratford ct		0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		preowned car sales new haven county south		0	2	0.00%	\$0.00	0	1.50
			Yahoo	0	2	0.00%	\$0.00	0	1.50
		used auto dealership derby ct		0	9	0.00%	\$0.00	0	2.67
			Yahoo	0	9	0.00%	\$0.00	0	2.67
		preowned car dealerships in seymour ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		preowned car sales seymour ct		0	5	0.00%	\$0.00	0	2.00
			Yahoo	0	5	0.00%	\$0.00	0	2.00
		used auto dealership new haven ct		0	53	0.00%	\$0.00	0	3.33
			Yahoo	0	53	0.00%	\$0.00	0	3.33
		buy certified preowned car milford ct		0	4	0.00%	\$0.00	0	8.50
			Yahoo	0	4	0.00%	\$0.00	0	8.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		certified preowned cars stratford ct		1	13	7.69%	\$2.98	\$2.98	4.53
			Yahoo	1	13	7.69%	\$2.98	\$2.98	4.53
		used car dealerships in stratford ct		0	8	0.00%	\$0.00	0	3.11
			Google	0	7	0.00%	\$0.00	0	3.33
			MSN	0	1	0.00%	\$0.00	0	2.00
		buy preowned cars in derby ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy used cars in oxford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		used car dealership stratford ct		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		used car sales derby ct		0	2	0.00%	\$0.00	0	6.00
			Yahoo	0	2	0.00%	\$0.00	0	6.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used car sales new haven ct		1	1390	0.07%	\$1.66	\$1.66	2.15
			Yahoo	1	1390	0.07%	\$1.66	\$1.66	2.15
		used car sales stratford ct		0	2	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	4.50
		best used car dealerships in oxford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy used autos in milford ct		0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00
		preowned auto dealership seymour ct		0	3	0.00%	\$0.00	0	2.00
			Yahoo	0	3	0.00%	\$0.00	0	2.00
		used car sales orange ct		0	3	0.00%	\$0.00	0	10.00
			Yahoo	0	3	0.00%	\$0.00	0	10.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		best used car dealerships in derby ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		best used car dealerships in new haven county south		0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00
		buy used cars in bridgeport ct		0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		certified pre owned cars oxford ct		0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		local preowned car dealership new haven ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		preowned auto dealership bridgeport ct		0	4	0.00%	\$0.00	0	3.50
			Yahoo	0	4	0.00%	\$0.00	0	3.50
		used car dealership derby ct		0	5	0.00%	\$0.00	0	3.13
			Yahoo	0	5	0.00%	\$0.00	0	3.13
		used car dealerships in seymour ct		0	4	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		buy used suvs orange ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		local used car dealership new haven county south		0	6	0.00%	\$0.00	0	1.10
			Yahoo	0	6	0.00%	\$0.00	0	1.10

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used auto dealership seymour ct		0	2	0.00%	\$0.00	0	6.00
			Yahoo	0	2	0.00%	\$0.00	0	6.00
		best used car dealerships in new haven ct		0	4	0.00%	\$0.00	0	5.17
			Yahoo	0	4	0.00%	\$0.00	0	5.17
		local preowned car dealership stratford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy preowned cars in seymour ct		0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00
		used car dealerships in west haven ct		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		certified pre owned cars derby ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		used car dealership west haven ct		0	3	0.00%	\$0.00	0	4.00
			Google	0	3	0.00%	\$0.00	0	4.00
		pre owned car dealership oxford ct		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		buy used cars in stratford ct		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		buy used trucks in milford ct		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
Geo-Targeted Ingear				488	123898	0.39%	\$714.69	\$1.46	4.21
	Branding			294	91915	0.32%	\$336.09	\$1.14	3.68
		lincoln		5	1227	0.41%	\$2.18	\$0.44	1.97
			Ask	5	869	0.58%	\$2.18	\$0.44	1.08
			Google	0	347	0.00%	\$0.00	0	3.15
			MSN	0	11	0.00%	\$0.00	0	3.50
		bmw cars		1	138	0.72%	\$2.86	\$2.86	4.44
			Ask	1	69	1.45%	\$2.86	\$2.86	1.00
			Google	0	57	0.00%	\$0.00	0	6.56
			MSN	0	12	0.00%	\$0.00	0	4.82
		cadillac		8	1674	0.48%	\$10.18	\$1.27	3.38
			Ask	5	672	0.74%	\$3.88	\$0.78	1.02
			Google	1	905	0.11%	\$2.89	\$2.89	4.62
			MSN	2	97	2.06%	\$3.41	\$1.71	4.06
		isuzu cars		1	9	11.11%	\$2.57	\$2.57	5.44
			Google	1	8	12.50%	\$2.57	\$2.57	6.07
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		jeep		5	2250	0.22%	\$5.75	\$1.15	3.80
			Ask	3	957	0.31%	\$1.32	\$0.44	1.54
			Google	0	873	0.00%	\$0.00	0	5.87
			MSN	1	344	0.29%	\$2.98	\$2.98	4.20
			Yahoo	1	76	1.32%	\$1.45	\$1.45	2.94
		kawasaki		3	945	0.32%	\$2.63	\$0.88	1.39
			Ask	2	424	0.47%	\$0.94	\$0.47	1.00
			Google	1	347	0.29%	\$1.69	\$1.69	2.96
			MSN	0	33	0.00%	\$0.00	0	1.09
			Yahoo	0	141	0.00%	\$0.00	0	1.04
		mitsubishi		6	1487	0.40%	\$7.84	\$1.31	2.24
			Ask	5	468	1.07%	\$4.86	\$0.97	1.00
			Google	1	987	0.10%	\$2.98	\$2.98	2.52
			MSN	0	32	0.00%	\$0.00	0	3.68
		new cars		11	2412	0.46%	\$7.85	\$0.71	4.95
			Ask	11	2366	0.46%	\$7.85	\$0.71	1.18
			Google	0	36	0.00%	\$0.00	0	10.47
			MSN	0	10	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		porsche		8	1162	0.69%	\$7.53	\$0.94	2.07
			Ask	8	812	0.99%	\$7.53	\$0.94	1.28
			Google	0	293	0.00%	\$0.00	0	3.61
			MSN	0	57	0.00%	\$0.00	0	1.88
		acura		1	970	0.10%	\$0.38	\$0.38	3.28
			Ask	1	595	0.17%	\$0.38	\$0.38	1.00
			Google	0	181	0.00%	\$0.00	0	5.81
			MSN	0	68	0.00%	\$0.00	0	4.81
			Yahoo	0	126	0.00%	\$0.00	0	2.80
		acura cars		1	127	0.79%	\$0.38	\$0.38	4.99
			MSN	0	2	0.00%	\$0.00	0	6.00
			Google	0	8	0.00%	\$0.00	0	9.25
			Yahoo	0	106	0.00%	\$0.00	0	4.70
			Ask	1	11	9.09%	\$0.38	\$0.38	1.07
		amc		2	377	0.53%	\$0.41	\$0.21	1.12
			Ask	2	239	0.84%	\$0.41	\$0.21	1.00
			Google	0	111	0.00%	\$0.00	0	1.11
			Yahoo	0	26	0.00%	\$0.00	0	1.34
			MSN	0	1	0.00%	\$0.00	0	1.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		amc cars		0	32	0.00%	\$0.00	0	1.00
			Yahoo	0	26	0.00%	\$0.00	0	1.00
			Google	0	6	0.00%	\$0.00	0	1.00
		american motors		0	34	0.00%	\$0.00	0	1.63
			Google	0	19	0.00%	\$0.00	0	1.34
			Yahoo	0	3	0.00%	\$0.00	0	3.00
			MSN	0	3	0.00%	\$0.00	0	2.50
			Ask	0	9	0.00%	\$0.00	0	1.00
		american motors cars		0	11	0.00%	\$0.00	0	1.28
			Google	0	11	0.00%	\$0.00	0	1.28
		audi		5	1629	0.31%	\$2.70	\$0.54	4.03
			Ask	4	782	0.51%	\$0.81	\$0.20	1.02
			Google	0	788	0.00%	\$0.00	0	6.60
			MSN	0	24	0.00%	\$0.00	0	6.14
			Yahoo	1	35	2.86%	\$1.89	\$1.89	2.77
		audi cars		1	142	0.70%	\$0.42	\$0.42	4.89
			Ask	1	63	1.59%	\$0.42	\$0.42	1.00
			Google	0	78	0.00%	\$0.00	0	7.16
			MSN	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		auto dealer		2	665	0.30%	\$1.78	\$0.89	4.10
			Ask	1	388	0.26%	\$0.07	\$0.07	0.97
			Yahoo	1	270	0.37%	\$1.71	\$1.71	5.53
			Google	0	7	0.00%	\$0.00	0	7.67
		best deals cars		0	28	0.00%	\$0.00	0	5.19
			Ask	0	8	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	11.33
			Yahoo	0	15	0.00%	\$0.00	0	4.67
			MSN	0	1	0.00%	\$0.00	0	4.00
		bmw		13	2944	0.44%	\$10.99	\$0.85	4.12
			Ask	10	1476	0.68%	\$6.25	\$0.63	1.11
			Google	2	1310	0.15%	\$3.93	\$1.97	4.76
			MSN	1	158	0.63%	\$0.81	\$0.81	5.67
		buick		7	1412	0.50%	\$5.44	\$0.78	3.49
			Ask	6	655	0.92%	\$3.38	\$0.56	1.00
			Google	1	725	0.14%	\$2.06	\$2.06	4.57
			MSN	0	32	0.00%	\$0.00	0	5.36
		buy new cars		2	144	1.39%	\$1.23	\$0.62	1.02
			Ask	2	144	1.39%	\$1.23	\$0.62	1.02

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		cadillac cars		1	33	3.03%	\$2.05	\$2.05	3.80
			MSN	1	6	16.67%	\$2.05	\$2.05	2.50
			Google	0	18	0.00%	\$0.00	0	6.15
			Ask	0	9	0.00%	\$0.00	0	1.10
		car dealer		5	651	0.77%	\$7.37	\$1.47	3.85
			Ask	2	426	0.47%	\$0.88	\$0.44	1.18
			Yahoo	3	216	1.39%	\$6.49	\$2.16	5.03
			Google	0	2	0.00%	\$0.00	0	8.00
			MSN	0	7	0.00%	\$0.00	0	6.75
		car sale		10	1304	0.77%	\$13.15	\$1.32	4.14
			Ask	6	1036	0.58%	\$4.33	\$0.72	1.11
			Google	0	17	0.00%	\$0.00	0	9.66
			Yahoo	3	233	1.29%	\$7.02	\$2.34	5.41
			MSN	1	18	5.56%	\$1.80	\$1.80	3.50
		cars for sale		4	995	0.40%	\$9.03	\$2.26	5.34
			Ask	0	19	0.00%	\$0.00	0	1.00
			Google	4	869	0.46%	\$9.03	\$2.26	7.28
			MSN	0	107	0.00%	\$0.00	0	2.99

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevrolet		11	2327	0.47%	\$17.50	\$1.59	3.86
			Ask	8	1089	0.73%	\$9.21	\$1.15	1.03
			Google	1	1088	0.09%	\$2.98	\$2.98	5.64
			MSN	2	150	1.33%	\$5.31	\$2.66	4.31
		chevrolet cars		0	34	0.00%	\$0.00	0	5.16
			Google	0	22	0.00%	\$0.00	0	7.13
			Ask	0	11	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	7.00
		chrysler		4	1712	0.23%	\$3.78	\$0.95	3.35
			Ask	4	585	0.68%	\$3.78	\$0.95	1.04
			Google	0	895	0.00%	\$0.00	0	5.15
			MSN	0	232	0.00%	\$0.00	0	3.86
		chrysler cars		0	100	0.00%	\$0.00	0	5.15
			Ask	0	7	0.00%	\$0.00	0	0.57
			Google	0	86	0.00%	\$0.00	0	6.31
			MSN	0	7	0.00%	\$0.00	0	4.67
		dodge		12	3960	0.30%	\$8.98	\$0.75	4.32
			Ask	10	1927	0.52%	\$5.12	\$0.51	1.31
			Google	0	1845	0.00%	\$0.00	0	5.46

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	2	188	1.06%	\$3.86	\$1.93	4.77
		dodge cars		0	142	0.00%	\$0.00	0	3.88
			Ask	0	24	0.00%	\$0.00	0	1.02
			Google	0	38	0.00%	\$0.00	0	5.80
			MSN	0	9	0.00%	\$0.00	0	4.78
			Yahoo	0	71	0.00%	\$0.00	0	2.83
		dodge trucks		6	683	0.88%	\$7.73	\$1.29	4.84
			Ask	4	186	2.15%	\$2.18	\$0.55	1.00
			Google	0	426	0.00%	\$0.00	0	8.48
			MSN	2	16	12.50%	\$5.55	\$2.78	2.32
			Yahoo	0	55	0.00%	\$0.00	0	2.87
		eco friendly cars		0	10	0.00%	\$0.00	0	6.21
			Google	0	10	0.00%	\$0.00	0	6.21
		ferrari		1	467	0.21%	\$0.08	\$0.08	1.37
			Ask	1	189	0.53%	\$0.08	\$0.08	0.91
			Google	0	242	0.00%	\$0.00	0	1.96
			MSN	0	36	0.00%	\$0.00	0	1.37
		ferrari cars		0	99	0.00%	\$0.00	0	2.65
			Google	0	76	0.00%	\$0.00	0	3.29

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	16	0.00%	\$0.00	0	1.20
			Yahoo	0	7	0.00%	\$0.00	0	2.00
		ford		33	8208	0.40%	\$42.95	\$1.30	3.10
			Ask	18	3339	0.54%	\$9.20	\$0.51	1.02
			Google	4	3884	0.10%	\$8.78	\$2.20	4.78
			MSN	11	985	1.12%	\$24.97	\$2.27	3.07
		ford cars		0	219	0.00%	\$0.00	0	5.14
			Ask	0	66	0.00%	\$0.00	0	1.02
			Google	0	151	0.00%	\$0.00	0	7.79
			MSN	0	2	0.00%	\$0.00	0	2.00
		ford trucks		1	266	0.38%	\$0.89	\$0.89	4.48
			Google	0	89	0.00%	\$0.00	0	7.39
			MSN	0	55	0.00%	\$0.00	0	4.91
			Ask	1	122	0.82%	\$0.89	\$0.89	1.14
		gmc		0	990	0.00%	\$0.00	0	4.01
			Ask	0	344	0.00%	\$0.00	0	1.09
			Google	0	563	0.00%	\$0.00	0	4.48
			MSN	0	83	0.00%	\$0.00	0	6.16

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		gmc trucks		0	114	0.00%	\$0.00	0	4.32
			Ask	0	36	0.00%	\$0.00	0	0.79
			Google	0	55	0.00%	\$0.00	0	6.30
			MSN	0	23	0.00%	\$0.00	0	5.63
		honda		23	9322	0.25%	\$27.84	\$1.21	3.29
			Ask	13	3592	0.36%	\$4.36	\$0.34	1.03
			Google	8	5254	0.15%	\$19.34	\$2.42	4.45
			MSN	2	476	0.42%	\$4.14	\$2.07	3.30
		honda cars		3	646	0.46%	\$7.83	\$2.61	3.20
			Ask	0	247	0.00%	\$0.00	0	1.01
			Google	2	392	0.51%	\$5.51	\$2.76	4.23
			MSN	1	7	14.29%	\$2.32	\$2.32	3.67
		hummer		1	800	0.13%	\$0.32	\$0.32	2.88
			Ask	1	376	0.27%	\$0.32	\$0.32	1.00
			Google	0	418	0.00%	\$0.00	0	5.24
			MSN	0	6	0.00%	\$0.00	0	3.00
		hummer cars		0	15	0.00%	\$0.00	0	4.70
			Google	0	12	0.00%	\$0.00	0	6.14
			Ask	0	2	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	2.00
		hyundai		4	2164	0.18%	\$10.07	\$2.52	4.55
			Ask	1	699	0.14%	\$2.34	\$2.34	1.08
			Google	3	1248	0.24%	\$7.73	\$2.58	5.19
			MSN	0	217	0.00%	\$0.00	0	6.03
		hyundai cars		0	59	0.00%	\$0.00	0	5.26
			Ask	0	20	0.00%	\$0.00	0	1.06
			Google	0	25	0.00%	\$0.00	0	6.68
			MSN	0	14	0.00%	\$0.00	0	5.73
		hyundai trucks		0	2	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	4.50
		infiniti		1	813	0.12%	\$1.00	\$1.00	3.91
			Ask	0	240	0.00%	\$0.00	0	1.03
			Google	1	538	0.19%	\$1.00	\$1.00	5.12
			MSN	0	35	0.00%	\$0.00	0	5.17
		infiniti cars		0	52	0.00%	\$0.00	0	4.00
			Ask	0	19	0.00%	\$0.00	0	0.97
			Google	0	29	0.00%	\$0.00	0	6.03
			MSN	0	4	0.00%	\$0.00	0	5.25



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		isuzu		2	361	0.55%	\$2.05	\$1.03	2.28
			Ask	2	190	1.05%	\$2.05	\$1.03	1.00
			Google	0	168	0.00%	\$0.00	0	3.95
			MSN	0	3	0.00%	\$0.00	0	4.67
		jaguar		3	996	0.30%	\$4.98	\$1.66	2.56
			Ask	1	358	0.28%	\$0.15	\$0.15	1.04
			Google	2	600	0.33%	\$4.83	\$2.42	3.27
			MSN	0	38	0.00%	\$0.00	0	3.52
		jaguar cars		0	69	0.00%	\$0.00	0	3.96
			Google	0	55	0.00%	\$0.00	0	5.01
			Ask	0	13	0.00%	\$0.00	0	0.80
			MSN	0	1	0.00%	\$0.00	0	5.00
		jeep cars		0	29	0.00%	\$0.00	0	3.52
			Ask	0	15	0.00%	\$0.00	0	1.04
			Google	0	9	0.00%	\$0.00	0	6.78
			Yahoo	0	4	0.00%	\$0.00	0	4.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		jeep trucks		0	46	0.00%	\$0.00	0	0.84
			Yahoo	0	44	0.00%	\$0.00	0	1.08

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	2	0.00%	\$0.00	0	0.33
		kia		0	635	0.00%	\$0.00	0	4.72
			Ask	0	126	0.00%	\$0.00	0	0.96
			Google	0	486	0.00%	\$0.00	0	6.48
			MSN	0	23	0.00%	\$0.00	0	6.53
		kia cars		0	73	0.00%	\$0.00	0	5.54
			Ask	0	12	0.00%	\$0.00	0	1.00
			Google	0	39	0.00%	\$0.00	0	7.61
			MSN	0	2	0.00%	\$0.00	0	5.00
			Yahoo	0	20	0.00%	\$0.00	0	4.25
		land rover		0	486	0.00%	\$0.00	0	3.67
			Ask	0	145	0.00%	\$0.00	0	1.05
			Google	0	186	0.00%	\$0.00	0	5.98
			MSN	0	16	0.00%	\$0.00	0	3.67
			Yahoo	0	139	0.00%	\$0.00	0	3.33
		lexus		0	1522	0.00%	\$0.00	0	4.95
			Ask	0	352	0.00%	\$0.00	0	1.00
			Google	0	945	0.00%	\$0.00	0	7.27
			MSN	0	225	0.00%	\$0.00	0	5.33

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		lexus cars		0	76	0.00%	\$0.00	0	3.74
			Google	0	24	0.00%	\$0.00	0	7.06
			Ask	0	52	0.00%	\$0.00	0	0.95
		lexus trucks		0	3	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
			MSN	0	1	0.00%	\$0.00	0	7.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		lincoln cars		0	151	0.00%	\$0.00	0	3.67
			Google	0	69	0.00%	\$0.00	0	4.76
			Ask	0	42	0.00%	\$0.00	0	0.89
			Yahoo	0	40	0.00%	\$0.00	0	4.32
		local auto dealership		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00
		mazda		9	1994	0.45%	\$7.49	\$0.83	3.46
			Ask	7	838	0.84%	\$3.19	\$0.46	1.02
			Google	1	1099	0.09%	\$1.37	\$1.37	3.54
			MSN	1	57	1.75%	\$2.93	\$2.93	5.84
		mazda cars		0	108	0.00%	\$0.00	0	3.47
			Google	0	73	0.00%	\$0.00	0	4.64

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	32	0.00%	\$0.00	0	0.92
			MSN	0	3	0.00%	\$0.00	0	2.00
		mercedes		5	1625	0.31%	\$4.90	\$0.98	3.39
			Ask	3	828	0.36%	\$0.68	\$0.23	1.03
			Google	2	595	0.34%	\$4.22	\$2.11	4.98
			MSN	0	85	0.00%	\$0.00	0	5.01
			Yahoo	0	117	0.00%	\$0.00	0	2.37
		mercedes cars		0	71	0.00%	\$0.00	0	3.74
			Ask	0	29	0.00%	\$0.00	0	1.00
			Yahoo	0	18	0.00%	\$0.00	0	4.14
			Google	0	23	0.00%	\$0.00	0	6.01
			MSN	0	1	0.00%	\$0.00	0	4.00
		mercury		2	852	0.23%	\$0.93	\$0.47	3.18
			Ask	2	732	0.27%	\$0.93	\$0.47	1.09
			Google	0	99	0.00%	\$0.00	0	5.85
			MSN	0	21	0.00%	\$0.00	0	7.05
		mercury cars		0	190	0.00%	\$0.00	0	3.02
			Ask	0	120	0.00%	\$0.00	0	1.20
			Google	0	70	0.00%	\$0.00	0	4.18

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mini cooper		3	636	0.47%	\$4.14	\$1.38	3.64
			Ask	1	76	1.32%	\$0.10	\$0.10	1.04
			Google	0	369	0.00%	\$0.00	0	5.79
			MSN	1	46	2.17%	\$1.74	\$1.74	4.18
			Yahoo	1	145	0.69%	\$2.30	\$2.30	2.64
		mitsubishi cars		0	106	0.00%	\$0.00	0	2.72
			Google	0	70	0.00%	\$0.00	0	3.19
			MSN	0	7	0.00%	\$0.00	0	4.57
			Ask	0	29	0.00%	\$0.00	0	0.87
		new car		3	669	0.45%	\$1.98	\$0.66	3.68
			Google	0	5	0.00%	\$0.00	0	6.88
			Yahoo	0	262	0.00%	\$0.00	0	3.64
			Ask	3	399	0.75%	\$1.98	\$0.66	1.05
			MSN	0	3	0.00%	\$0.00	0	7.50
		new truck		0	161	0.00%	\$0.00	0	7.13
			Google	0	84	0.00%	\$0.00	0	10.33
			MSN	0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	30	0.00%	\$0.00	0	3.80
			Ask	0	46	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		new trucks		0	168	0.00%	\$0.00	0	2.61
			Ask	0	148	0.00%	\$0.00	0	1.03
			MSN	0	18	0.00%	\$0.00	0	4.08
			Google	0	2	0.00%	\$0.00	0	10.50
		nissan		7	4354	0.16%	\$4.41	\$0.63	4.94
			Ask	6	1940	0.31%	\$3.30	\$0.55	1.05
			Google	1	2192	0.05%	\$1.11	\$1.11	6.12
			MSN	0	222	0.00%	\$0.00	0	6.10
		nissan cars		1	716	0.14%	\$2.80	\$2.80	4.34
			Ask	0	133	0.00%	\$0.00	0	1.00
			Google	1	571	0.18%	\$2.80	\$2.80	5.65
			MSN	0	12	0.00%	\$0.00	0	6.78
		nissan trucks		0	38	0.00%	\$0.00	0	4.65
			Google	0	12	0.00%	\$0.00	0	8.35
			Ask	0	21	0.00%	\$0.00	0	1.09
			MSN	0	5	0.00%	\$0.00	0	5.80
		oldsmobile		0	141	0.00%	\$0.00	0	1.16
			Ask	0	107	0.00%	\$0.00	0	0.91
			Google	0	11	0.00%	\$0.00	0	2.20

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	4	0.00%	\$0.00	0	1.75
			Yahoo	0	19	0.00%	\$0.00	0	1.33
		plymouth		1	513	0.19%	\$0.38	\$0.38	1.57
			Ask	1	477	0.21%	\$0.38	\$0.38	1.02
			Google	0	2	0.00%	\$0.00	0	1.00
			MSN	0	15	0.00%	\$0.00	0	1.88
			Yahoo	0	19	0.00%	\$0.00	0	3.03
		plymouth cars		0	20	0.00%	\$0.00	0	5.63
			Google	0	18	0.00%	\$0.00	0	5.93
			Ask	0	2	0.00%	\$0.00	0	1.00
		pontiac		9	1557	0.58%	\$5.00	\$0.56	3.20
			Ask	9	932	0.97%	\$5.00	\$0.56	1.00
			Google	0	589	0.00%	\$0.00	0	4.12
			MSN	0	36	0.00%	\$0.00	0	4.30
		pontiac cars		0	30	0.00%	\$0.00	0	3.20
			Ask	0	17	0.00%	\$0.00	0	0.80
			Google	0	10	0.00%	\$0.00	0	6.06
			MSN	0	3	0.00%	\$0.00	0	2.67

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		saab		1	822	0.12%	\$0.09	\$0.09	3.22
			Ask	1	111	0.90%	\$0.09	\$0.09	0.80
			Google	0	694	0.00%	\$0.00	0	4.75
			MSN	0	17	0.00%	\$0.00	0	4.11
		saturn		5	1518	0.33%	\$6.58	\$1.32	3.33
			Ask	2	565	0.35%	\$1.60	\$0.80	1.01
			Google	3	923	0.33%	\$4.98	\$1.66	3.73
			MSN	0	30	0.00%	\$0.00	0	6.15
		saturn cars		0	172	0.00%	\$0.00	0	4.70
			Ask	0	15	0.00%	\$0.00	0	0.83
			Google	0	145	0.00%	\$0.00	0	5.68
			MSN	0	12	0.00%	\$0.00	0	5.20
		scion		2	621	0.32%	\$0.66	\$0.33	3.73
			Ask	2	335	0.60%	\$0.66	\$0.33	0.97
			Google	0	275	0.00%	\$0.00	0	6.33
			MSN	0	11	0.00%	\$0.00	0	6.30
		scion cars		0	11	0.00%	\$0.00	0	5.27
			Google	0	9	0.00%	\$0.00	0	6.81
			Ask	0	1	0.00%	\$0.00	0	0.50



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	4.00
		smart		4	722	0.55%	\$0.81	\$0.20	1.76
			Ask	4	525	0.76%	\$0.81	\$0.20	1.03
			Google	0	158	0.00%	\$0.00	0	2.55
			MSN	0	27	0.00%	\$0.00	0	2.16
			Yahoo	0	12	0.00%	\$0.00	0	1.80
		smart cars		2	254	0.79%	\$2.90	\$1.45	2.98
			Google	1	135	0.74%	\$2.49	\$2.49	3.96
			Ask	1	91	1.10%	\$0.41	\$0.41	0.91
			MSN	0	3	0.00%	\$0.00	0	3.33
			Yahoo	0	25	0.00%	\$0.00	0	3.13
		subaru		3	1187	0.25%	\$2.46	\$0.82	3.95
			Ask	3	472	0.64%	\$2.46	\$0.82	1.02
			Google	0	603	0.00%	\$0.00	0	6.35
			MSN	0	112	0.00%	\$0.00	0	4.49
		suzuki		5	1291	0.39%	\$7.42	\$1.48	2.51
			Ask	2	592	0.34%	\$0.19	\$0.10	1.00
			Google	3	678	0.44%	\$7.23	\$2.41	3.58
			MSN	0	21	0.00%	\$0.00	0	3.68

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		suzuki cars		0	130	0.00%	\$0.00	0	3.75
			Google	0	103	0.00%	\$0.00	0	4.35
			Ask	0	21	0.00%	\$0.00	0	1.00
			MSN	0	6	0.00%	\$0.00	0	2.88
		suzuki trucks		0	29	0.00%	\$0.00	0	1.93
			Google	0	4	0.00%	\$0.00	0	4.25
			Yahoo	0	25	0.00%	\$0.00	0	1.00
		toyota		13	6308	0.21%	\$17.21	\$1.32	3.82
			Ask	8	2400	0.33%	\$4.58	\$0.57	1.04
			Google	1	3199	0.03%	\$2.86	\$2.86	6.09
			MSN	4	709	0.56%	\$9.77	\$2.44	3.54
		toyota cars		1	128	0.78%	\$2.53	\$2.53	4.87
			Google	1	49	2.04%	\$2.53	\$2.53	7.42
			Ask	0	75	0.00%	\$0.00	0	1.05
			MSN	0	4	0.00%	\$0.00	0	4.50
		toyota trucks		0	116	0.00%	\$0.00	0	3.57
			Ask	0	87	0.00%	\$0.00	0	1.01
			Google	0	23	0.00%	\$0.00	0	6.95
			MSN	0	6	0.00%	\$0.00	0	3.17

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impresions	CTR %	Cost	Avg. CPC	Position
		vandergriff		0	2	0.00%	\$0.00	0	1.50
			Google	0	2	0.00%	\$0.00	0	1.50
		volkswagen		1	1193	0.08%	\$2.78	\$2.78	3.54
			Ask	0	544	0.00%	\$0.00	0	1.00
			Google	1	564	0.18%	\$2.78	\$2.78	6.06
			MSN	0	85	0.00%	\$0.00	0	4.04
		volkswagen cars		0	4	0.00%	\$0.00	0	0.67
			Ask	0	4	0.00%	\$0.00	0	0.67
		volvo		8	1188	0.67%	\$17.42	\$2.18	4.31
			Ask	1	421	0.24%	\$0.41	\$0.41	1.06
			Google	4	619	0.65%	\$9.63	\$2.41	6.00
			MSN	3	148	2.03%	\$7.38	\$2.46	4.83
		volvo cars		0	89	0.00%	\$0.00	0	5.06
			Ask	0	10	0.00%	\$0.00	0	0.73
			Google	0	79	0.00%	\$0.00	0	6.38
		volvo trucks		0	18	0.00%	\$0.00	0	2.70
			Ask	0	10	0.00%	\$0.00	0	0.88
			MSN	0	6	0.00%	\$0.00	0	5.00
			Google	0	2	0.00%	\$0.00	0	3.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		yamaha		2	1139	0.18%	\$2.49	\$1.25	1.86
			Ask	1	685	0.15%	\$0.31	\$0.31	1.05
			Google	1	326	0.31%	\$2.18	\$2.18	2.93
			MSN	0	33	0.00%	\$0.00	0	3.31
			Yahoo	0	95	0.00%	\$0.00	0	1.13
		chevrolet trucks		0	57	0.00%	\$0.00	0	3.21
			Ask	0	47	0.00%	\$0.00	0	1.06
			Google	0	3	0.00%	\$0.00	0	12.00
			MSN	0	7	0.00%	\$0.00	0	5.29
		gmc cars		0	25	0.00%	\$0.00	0	5.90
			Ask	0	5	0.00%	\$0.00	0	1.20
			Google	0	18	0.00%	\$0.00	0	7.52
			MSN	0	2	0.00%	\$0.00	0	5.50
		honda trucks		0	5	0.00%	\$0.00	0	4.20
			Google	0	4	0.00%	\$0.00	0	5.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		hummer trucks		0	6	0.00%	\$0.00	0	1.00
			Ask	0	6	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		lincoln trucks		0	14	0.00%	\$0.00	0	4.67
			Ask	0	10	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	6.50
		local car dealers		0	15	0.00%	\$0.00	0	4.33
			Yahoo	0	13	0.00%	\$0.00	0	5.29
			Ask	0	2	0.00%	\$0.00	0	1.00
		oldsmobile cars		0	42	0.00%	\$0.00	0	3.07
			Google	0	13	0.00%	\$0.00	0	5.29
			Yahoo	0	29	0.00%	\$0.00	0	1.30
		pontiac trucks		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		porsche cars		0	76	0.00%	\$0.00	0	1.90
			Ask	0	65	0.00%	\$0.00	0	0.93
			Google	0	8	0.00%	\$0.00	0	3.93
			MSN	0	3	0.00%	\$0.00	0	2.00
		subaru cars		0	57	0.00%	\$0.00	0	5.37
			Ask	0	19	0.00%	\$0.00	0	0.90
			Google	0	26	0.00%	\$0.00	0	8.32
			MSN	0	12	0.00%	\$0.00	0	4.54

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		yamaha cars		0	4	0.00%	\$0.00	0	6.25
			Google	0	4	0.00%	\$0.00	0	6.25
		buy new car		0	20	0.00%	\$0.00	0	6.06
			Yahoo	0	13	0.00%	\$0.00	0	5.56
			Google	0	2	0.00%	\$0.00	0	12.00
			MSN	0	5	0.00%	\$0.00	0	4.60
		ferrari trucks		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00
		mazda trucks		0	21	0.00%	\$0.00	0	3.22
			Google	0	10	0.00%	\$0.00	0	5.11
			Ask	0	10	0.00%	\$0.00	0	0.75
			MSN	0	1	0.00%	\$0.00	0	6.00
		mercedes trucks		0	5	0.00%	\$0.00	0	4.40
			Google	0	1	0.00%	\$0.00	0	6.00
			Yahoo	0	3	0.00%	\$0.00	0	5.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		mitsubishi trucks		0	11	0.00%	\$0.00	0	4.50
			Google	0	8	0.00%	\$0.00	0	5.70
			MSN	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	2	0.00%	\$0.00	0	1.00
		oldsmobile trucks		0	2	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	2.00
		buick cars		0	32	0.00%	\$0.00	0	5.04
			Google	0	21	0.00%	\$0.00	0	6.77
			MSN	0	1	0.00%	\$0.00	0	2.00
			Ask	0	10	0.00%	\$0.00	0	0.80
		chrysler trucks		0	2	0.00%	\$0.00	0	8.00
			Google	0	2	0.00%	\$0.00	0	8.00
		isuzu trucks		0	12	0.00%	\$0.00	0	5.10
			Google	0	8	0.00%	\$0.00	0	8.21
			Ask	0	3	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	5.00
		kawasaki cars		0	6	0.00%	\$0.00	0	4.38
			Google	0	6	0.00%	\$0.00	0	4.38
		local dealerships		0	10	0.00%	\$0.00	0	4.50
			Google	0	9	0.00%	\$0.00	0	4.94
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		audi trucks		0	1	0.00%	\$0.00	0	10.00
			Google	0	1	0.00%	\$0.00	0	10.00
		infiniti trucks		0	2	0.00%	\$0.00	0	7.00
			Google	0	2	0.00%	\$0.00	0	7.00
		kia trucks		0	5	0.00%	\$0.00	0	3.25
			Google	0	1	0.00%	\$0.00	0	10.00
			Yahoo	0	3	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		mercury trucks		0	6	0.00%	\$0.00	0	3.25
			Google	0	3	0.00%	\$0.00	0	5.50
			Ask	0	3	0.00%	\$0.00	0	1.00
		mini cooper cars		0	20	0.00%	\$0.00	0	2.75
			Ask	0	11	0.00%	\$0.00	0	1.00
			Google	0	7	0.00%	\$0.00	0	3.80
			Yahoo	0	2	0.00%	\$0.00	0	8.00
		saab cars		0	28	0.00%	\$0.00	0	4.45
			Google	0	26	0.00%	\$0.00	0	5.13
			Ask	0	2	0.00%	\$0.00	0	0.33



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		local car dealerships		0	7	0.00%	\$0.00	0	6.43
			Google	0	3	0.00%	\$0.00	0	8.00
			Yahoo	0	4	0.00%	\$0.00	0	5.25
		bmw trucks		0	7	0.00%	\$0.00	0	5.00
			Google	0	6	0.00%	\$0.00	0	7.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		drivetime		0	5	0.00%	\$0.00	0	2.00
			Google	0	3	0.00%	\$0.00	0	2.33
			Ask	0	2	0.00%	\$0.00	0	1.00
		saturn trucks		0	11	0.00%	\$0.00	0	1.48
			Yahoo	0	11	0.00%	\$0.00	0	1.48
		saab trucks		0	36	0.00%	\$0.00	0	1.00
			Yahoo	0	36	0.00%	\$0.00	0	1.00
		smart trucks		0	6	0.00%	\$0.00	0	1.00
			Yahoo	0	6	0.00%	\$0.00	0	1.00
		yamaha trucks		0	2	0.00%	\$0.00	0	3.50
			Google	0	2	0.00%	\$0.00	0	3.50
		bargainhunters		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ingear		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		volkswagen trucks		0	1	0.00%	\$0.00	0	11.00
			Google	0	1	0.00%	\$0.00	0	11.00
		buy suv		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		cadillac trucks		0	3	0.00%	\$0.00	0	1.00
			Ask	0	3	0.00%	\$0.00	0	1.00
		acura trucks		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		kawasaki trucks		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00
	New			7	7586	0.09%	\$15.48	\$2.21	4.83
		acura mdx 2008		1	18	5.56%	\$1.89	\$1.89	3.72
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	9.00
			MSN	1	2	50.00%	\$1.89	\$1.89	3.00
			Yahoo	0	13	0.00%	\$0.00	0	2.80

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		acura mdx 2010		0	33	0.00%	\$0.00	0	5.12
			Google	0	33	0.00%	\$0.00	0	5.12
		acura tl 2009		0	91	0.00%	\$0.00	0	5.51
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	35	0.00%	\$0.00	0	9.40
			Yahoo	0	55	0.00%	\$0.00	0	2.79
		acura tl 2010		0	23	0.00%	\$0.00	0	4.06
			Google	0	20	0.00%	\$0.00	0	3.98
			Yahoo	0	3	0.00%	\$0.00	0	5.00
		audi a4 2008		0	12	0.00%	\$0.00	0	4.57
			Ask	0	2	0.00%	\$0.00	0	1.00
			Google	0	10	0.00%	\$0.00	0	5.46
		audi a4 2009		0	41	0.00%	\$0.00	0	6.82
			Ask	0	3	0.00%	\$0.00	0	1.00
			Google	0	37	0.00%	\$0.00	0	7.36
			MSN	0	1	0.00%	\$0.00	0	5.00
		audi a4 2010		0	20	0.00%	\$0.00	0	4.37
			Google	0	20	0.00%	\$0.00	0	4.37
		audi q7 2010		0	11	0.00%	\$0.00	0	3.50
			Google	0	9	0.00%	\$0.00	0	4.10

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		bmw 3 series 2008		0	2	0.00%	\$0.00	0	4.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	8.00
		bmw 3 series 2009		0	16	0.00%	\$0.00	0	5.77
			Google	0	14	0.00%	\$0.00	0	6.35
			MSN	0	2	0.00%	\$0.00	0	2.00
		bmw 3 series 2010		0	17	0.00%	\$0.00	0	2.63
			Google	0	13	0.00%	\$0.00	0	2.50
			Yahoo	0	4	0.00%	\$0.00	0	3.25
		bmw 7 series 2008		0	3	0.00%	\$0.00	0	3.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	6.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		bmw 7 series 2009		0	13	0.00%	\$0.00	0	5.27
			Google	0	13	0.00%	\$0.00	0	5.27

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		bmw 7 series 2010		0	5	0.00%	\$0.00	0	4.60
			Google	0	5	0.00%	\$0.00	0	4.60
		bmw x3 2008		0	3	0.00%	\$0.00	0	7.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	10.00
		bmw x3 2010		0	16	0.00%	\$0.00	0	2.76
			Google	0	15	0.00%	\$0.00	0	2.74
			MSN	0	1	0.00%	\$0.00	0	3.00
		bmw x5 2009		0	24	0.00%	\$0.00	0	5.92
			Yahoo	0	16	0.00%	\$0.00	0	4.10
			Google	0	8	0.00%	\$0.00	0	7.50
		bmw x5 2010		0	23	0.00%	\$0.00	0	3.56
			Google	0	9	0.00%	\$0.00	0	3.89
			Yahoo	0	13	0.00%	\$0.00	0	3.50
			MSN	0	1	0.00%	\$0.00	0	2.00
		buick lacrosse 2009		0	11	0.00%	\$0.00	0	6.06
			Google	0	9	0.00%	\$0.00	0	6.50
			Yahoo	0	2	0.00%	\$0.00	0	4.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		buick lacrosse 2010		0	136	0.00%	\$0.00	0	3.69
			Google	0	75	0.00%	\$0.00	0	4.11
			MSN	0	15	0.00%	\$0.00	0	2.25
			Yahoo	0	36	0.00%	\$0.00	0	3.66
			Ask	0	10	0.00%	\$0.00	0	1.00
		buick lucerne 2008		0	7	0.00%	\$0.00	0	6.80
			Google	0	7	0.00%	\$0.00	0	6.80
		buick lucerne 2009		0	8	0.00%	\$0.00	0	6.14
			Google	0	8	0.00%	\$0.00	0	6.14
		cadillac cts 2008		0	19	0.00%	\$0.00	0	4.12
			Ask	0	6	0.00%	\$0.00	0	1.33
			Google	0	10	0.00%	\$0.00	0	6.07
			MSN	0	3	0.00%	\$0.00	0	2.33
		cadillac cts 2009		0	61	0.00%	\$0.00	0	5.24
			Google	0	18	0.00%	\$0.00	0	7.96
			Yahoo	0	42	0.00%	\$0.00	0	3.18
			Ask	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		cadillac cts 2010		0	81	0.00%	\$0.00	0	3.06
			Yahoo	0	71	0.00%	\$0.00	0	2.31
			Google	0	10	0.00%	\$0.00	0	4.40
		cadillac escalade 2009		0	7	0.00%	\$0.00	0	5.86
			Google	0	7	0.00%	\$0.00	0	5.86
		cars 2008		0	35	0.00%	\$0.00	0	4.22
			MSN	0	1	0.00%	\$0.00	0	2.00
			Ask	0	22	0.00%	\$0.00	0	1.00
			Google	0	12	0.00%	\$0.00	0	8.30
		cars 2009		0	66	0.00%	\$0.00	0	4.34
			Google	0	46	0.00%	\$0.00	0	6.44
			Ask	0	7	0.00%	\$0.00	0	0.86
			Yahoo	0	5	0.00%	\$0.00	0	2.50
			MSN	0	8	0.00%	\$0.00	0	2.86
		cars 2010		0	94	0.00%	\$0.00	0	2.71
			Google	0	80	0.00%	\$0.00	0	2.83
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	10	0.00%	\$0.00	0	2.70
			Yahoo	0	3	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy avalan che 2008		0	4	0.00%	\$0.00	0	6.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	7.67
		chevy avalan che 2009		0	12	0.00%	\$0.00	0	5.63
			Google	0	6	0.00%	\$0.00	0	5.60
			Yahoo	0	6	0.00%	\$0.00	0	5.67
		chevy camaro 2010		0	143	0.00%	\$0.00	0	4.37
			Google	0	123	0.00%	\$0.00	0	5.27
			Ask	0	3	0.00%	\$0.00	0	1.00
			MSN	0	17	0.00%	\$0.00	0	2.23
		chevy cobalt 2008		0	6	0.00%	\$0.00	0	7.10
			Google	0	6	0.00%	\$0.00	0	7.10
		chevy equinox 2010		0	94	0.00%	\$0.00	0	3.91
			Google	0	73	0.00%	\$0.00	0	4.21
			MSN	0	8	0.00%	\$0.00	0	2.63
			Yahoo	0	11	0.00%	\$0.00	0	4.26



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	2	0.00%	\$0.00	0	1.00
		chevy hhr 2008		0	6	0.00%	\$0.00	0	4.20
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	7.00
			MSN	0	3	0.00%	\$0.00	0	3.00
		chevy impala 2008		0	11	0.00%	\$0.00	0	7.13
			Ask	0	2	0.00%	\$0.00	0	1.00
			Google	0	9	0.00%	\$0.00	0	8.00
		chevy impala 2009		0	20	0.00%	\$0.00	0	5.52
			Google	0	18	0.00%	\$0.00	0	6.11
			MSN	0	1	0.00%	\$0.00	0	3.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		chevy malibu 2008		0	3	0.00%	\$0.00	0	5.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	7.50
		chevy malibu 2010		0	3	0.00%	\$0.00	0	2.67
			Google	0	3	0.00%	\$0.00	0	2.67

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy silverado 2008		0	12	0.00%	\$0.00	0	6.10
			Google	0	5	0.00%	\$0.00	0	8.38
			MSN	0	7	0.00%	\$0.00	0	3.07
		chevy silverado 2009		0	19	0.00%	\$0.00	0	5.72
			Google	0	14	0.00%	\$0.00	0	5.89
			MSN	0	2	0.00%	\$0.00	0	5.50
			Yahoo	0	3	0.00%	\$0.00	0	5.25
		chevy silverado 2010		0	4	0.00%	\$0.00	0	3.50
			Google	0	4	0.00%	\$0.00	0	3.50
		chevy suburban 2010		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		chevy tahoe 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		chevy tahoe 2009		0	17	0.00%	\$0.00	0	7.48
			Yahoo	0	10	0.00%	\$0.00	0	4.85

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	7	0.00%	\$0.00	0	9.67
		chevy tahoe 2010		0	3	0.00%	\$0.00	0	5.00
			Google	0	3	0.00%	\$0.00	0	5.00
		chevy trailblazer 2009		0	25	0.00%	\$0.00	0	6.23
			Google	0	4	0.00%	\$0.00	0	7.25
			Yahoo	0	21	0.00%	\$0.00	0	4.87
		chevy uplander 2008		0	7	0.00%	\$0.00	0	6.00
			Google	0	7	0.00%	\$0.00	0	6.00
		chevy uplander 2009		0	4	0.00%	\$0.00	0	9.00
			Google	0	4	0.00%	\$0.00	0	9.00
		chrysler 300 2008		0	6	0.00%	\$0.00	0	6.17
			Google	0	5	0.00%	\$0.00	0	7.22
			MSN	0	1	0.00%	\$0.00	0	3.00
		chrysler 300 2010		0	9	0.00%	\$0.00	0	2.06
			Google	0	9	0.00%	\$0.00	0	2.06

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chrysler pacifica 2008		0	7	0.00%	\$0.00	0	8.10
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	6	0.00%	\$0.00	0	9.88
		chrysler pt cruiser 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		chrysler sebring 2008		0	12	0.00%	\$0.00	0	4.71
			Google	0	9	0.00%	\$0.00	0	5.33
			Yahoo	0	2	0.00%	\$0.00	0	5.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		chrysler sebring 2009		0	10	0.00%	\$0.00	0	5.04
			Google	0	4	0.00%	\$0.00	0	6.00
			Yahoo	0	6	0.00%	\$0.00	0	3.13
		dodge charger 2008		0	30	0.00%	\$0.00	0	3.18
			Google	0	14	0.00%	\$0.00	0	4.15
			Yahoo	0	15	0.00%	\$0.00	0	2.43
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		dodge charger 2009		1	50	2.00%	\$2.02	\$2.02	5.43
			Google	0	41	0.00%	\$0.00	0	6.17
			Yahoo	0	4	0.00%	\$0.00	0	3.75
			Ask	1	5	20.00%	\$2.02	\$2.02	1.00
		dodge charger 2010		0	31	0.00%	\$0.00	0	3.58
			Google	0	30	0.00%	\$0.00	0	3.65
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		dodge dakota 2008		0	67	0.00%	\$0.00	0	4.72
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	16	0.00%	\$0.00	0	7.33
			Yahoo	0	50	0.00%	\$0.00	0	2.58
		dodge durango 2008		0	24	0.00%	\$0.00	0	5.83
			Google	0	5	0.00%	\$0.00	0	8.80
			MSN	0	3	0.00%	\$0.00	0	2.25
			Yahoo	0	16	0.00%	\$0.00	0	2.00
		dodge ram 2009		0	54	0.00%	\$0.00	0	4.26
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	37	0.00%	\$0.00	0	1.78
			Google	0	15	0.00%	\$0.00	0	7.52
			MSN	0	1	0.00%	\$0.00	0	4.00
		dodge sprinter 2009		0	3	0.00%	\$0.00	0	5.50
			Google	0	3	0.00%	\$0.00	0	5.50
		ford edge 2008		0	23	0.00%	\$0.00	0	7.18
			Ask	0	14	0.00%	\$0.00	0	1.00
			Google	0	8	0.00%	\$0.00	0	9.25
			MSN	0	1	0.00%	\$0.00	0	3.00
		ford edge 2009		0	24	0.00%	\$0.00	0	6.87
			Google	0	15	0.00%	\$0.00	0	8.50
			MSN	0	2	0.00%	\$0.00	0	4.00
			Yahoo	0	7	0.00%	\$0.00	0	4.83
		ford escape 2009		0	27	0.00%	\$0.00	0	8.34
			Google	0	25	0.00%	\$0.00	0	9.04
			MSN	0	2	0.00%	\$0.00	0	4.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford expedition 2009		0	10	0.00%	\$0.00	0	6.30
			MSN	0	7	0.00%	\$0.00	0	3.75
			Google	0	3	0.00%	\$0.00	0	8.00
		ford explorer 2008		0	4	0.00%	\$0.00	0	6.75
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	11.50
			MSN	0	1	0.00%	\$0.00	0	3.00
		ford explorer 2009		0	13	0.00%	\$0.00	0	5.83
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	12	0.00%	\$0.00	0	6.27
		ford f150 2008		0	7	0.00%	\$0.00	0	6.14
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	7.80
			MSN	0	1	0.00%	\$0.00	0	3.00
		ford f150 2009		0	12	0.00%	\$0.00	0	6.27
			Google	0	10	0.00%	\$0.00	0	7.22
			MSN	0	2	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford f150 2010		0	44	0.00%	\$0.00	0	4.22
			Google	0	18	0.00%	\$0.00	0	4.05
			MSN	0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	25	0.00%	\$0.00	0	4.61
		ford f350 2010		0	3	0.00%	\$0.00	0	3.67
			Google	0	3	0.00%	\$0.00	0	3.67
		ford five hundred 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		ford focus 2008		0	17	0.00%	\$0.00	0	3.42
			Ask	0	6	0.00%	\$0.00	0	1.00
			Google	0	11	0.00%	\$0.00	0	4.94
		ford focus 2009		0	38	0.00%	\$0.00	0	7.13
			Google	0	37	0.00%	\$0.00	0	7.36
			MSN	0	1	0.00%	\$0.00	0	2.00
		ford focus 2010		0	151	0.00%	\$0.00	0	4.03
			Yahoo	0	115	0.00%	\$0.00	0	4.16
			Google	0	34	0.00%	\$0.00	0	3.98
			MSN	0	2	0.00%	\$0.00	0	2.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford freestar 2008		0	6	0.00%	\$0.00	0	3.90
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	4.63
		ford freestar 2009		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		ford fusion 2008		0	14	0.00%	\$0.00	0	6.02
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	13	0.00%	\$0.00	0	6.52
		ford fusion 2009		0	49	0.00%	\$0.00	0	6.58
			Ask	0	4	0.00%	\$0.00	0	1.00
			Google	0	44	0.00%	\$0.00	0	7.05
			MSN	0	1	0.00%	\$0.00	0	1.00
		ford fusion 2010		0	100	0.00%	\$0.00	0	4.87
			Google	0	78	0.00%	\$0.00	0	5.50
			MSN	0	11	0.00%	\$0.00	0	2.17
			Yahoo	0	11	0.00%	\$0.00	0	4.38
		ford ranger 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford taurus 2008		0	21	0.00%	\$0.00	0	5.23
			Ask	0	11	0.00%	\$0.00	0	1.00
			Google	0	10	0.00%	\$0.00	0	6.17
		ford taurus 2009		0	32	0.00%	\$0.00	0	3.89
			Yahoo	0	15	0.00%	\$0.00	0	3.25
			Google	0	16	0.00%	\$0.00	0	4.65
			MSN	0	1	0.00%	\$0.00	0	2.00
		ford taurus 2010		1	241	0.41%	\$1.81	\$1.81	3.21
			Ask	0	10	0.00%	\$0.00	0	1.00
			Google	1	172	0.58%	\$1.81	\$1.81	3.75
			MSN	0	10	0.00%	\$0.00	0	1.83
			Yahoo	0	49	0.00%	\$0.00	0	2.99
		gmc envoy 2008		0	2	0.00%	\$0.00	0	7.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	14.00
		gmc envoy 2009		0	2	0.00%	\$0.00	0	6.50
			Google	0	2	0.00%	\$0.00	0	6.50
		gmc yukon 2010		0	2	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	3.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		honda accord 2008		0	41	0.00%	\$0.00	0	5.13
			Google	0	40	0.00%	\$0.00	0	5.26
			MSN	0	1	0.00%	\$0.00	0	2.00
		honda accord 2009		1	124	0.81%	\$2.53	\$2.53	4.58
			Ask	0	9	0.00%	\$0.00	0	1.00
			Google	1	84	1.19%	\$2.53	\$2.53	5.71
			MSN	0	31	0.00%	\$0.00	0	2.18
		honda accord 2010		0	145	0.00%	\$0.00	0	3.04
			Google	0	60	0.00%	\$0.00	0	2.65
			MSN	0	15	0.00%	\$0.00	0	1.97
			Yahoo	0	70	0.00%	\$0.00	0	3.74
		honda civic 2008		0	33	0.00%	\$0.00	0	5.92
			Google	0	29	0.00%	\$0.00	0	6.29
			MSN	0	4	0.00%	\$0.00	0	3.33
		honda civic 2009		0	73	0.00%	\$0.00	0	5.46
			Ask	0	5	0.00%	\$0.00	0	1.00
			Google	0	65	0.00%	\$0.00	0	6.25

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	3	0.00%	\$0.00	0	1.67
		honda civic 2010		0	196	0.00%	\$0.00	0	3.11
			Google	0	54	0.00%	\$0.00	0	2.78
			Yahoo	0	135	0.00%	\$0.00	0	3.89
			MSN	0	7	0.00%	\$0.00	0	1.60
		honda crv 2008		0	19	0.00%	\$0.00	0	4.91
			Ask	0	3	0.00%	\$0.00	0	1.00
			Google	0	11	0.00%	\$0.00	0	7.40
			MSN	0	5	0.00%	\$0.00	0	2.50
		honda crv 2009		0	32	0.00%	\$0.00	0	5.12
			Ask	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	12	0.00%	\$0.00	0	2.88
			Google	0	13	0.00%	\$0.00	0	7.46
			MSN	0	6	0.00%	\$0.00	0	2.33
		honda crv 2010		0	44	0.00%	\$0.00	0	2.32
			Google	0	27	0.00%	\$0.00	0	2.63
			Yahoo	0	2	0.00%	\$0.00	0	5.50
			MSN	0	15	0.00%	\$0.00	0	1.27

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		honda element 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		honda element 2009		0	22	0.00%	\$0.00	0	6.07
			Ask	0	2	0.00%	\$0.00	0	1.00
			Google	0	17	0.00%	\$0.00	0	7.09
			MSN	0	3	0.00%	\$0.00	0	2.00
		honda fit 2008		0	8	0.00%	\$0.00	0	6.67
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	7	0.00%	\$0.00	0	7.80
		honda fit 2009		0	30	0.00%	\$0.00	0	5.67
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	27	0.00%	\$0.00	0	6.28
			MSN	0	2	0.00%	\$0.00	0	2.50
		honda fit 2010		0	29	0.00%	\$0.00	0	3.28
			Google	0	21	0.00%	\$0.00	0	3.00
			Yahoo	0	8	0.00%	\$0.00	0	3.92

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		honda odyssey 2008		0	9	0.00%	\$0.00	0	7.19
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	8	0.00%	\$0.00	0	8.07
		honda odyssey 2009		0	18	0.00%	\$0.00	0	4.95
			Ask	0	7	0.00%	\$0.00	0	1.00
			Google	0	9	0.00%	\$0.00	0	7.08
			MSN	0	2	0.00%	\$0.00	0	2.50
		honda odyssey 2010		0	107	0.00%	\$0.00	0	4.29
			Google	0	77	0.00%	\$0.00	0	4.22
			Yahoo	0	27	0.00%	\$0.00	0	4.79
			Ask	0	3	0.00%	\$0.00	0	1.00
		honda pilot 2009		0	33	0.00%	\$0.00	0	7.52
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	26	0.00%	\$0.00	0	8.95
			MSN	0	6	0.00%	\$0.00	0	3.40
		honda pilot 2010		0	29	0.00%	\$0.00	0	4.92
			Google	0	28	0.00%	\$0.00	0	5.01

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		honda ridgeline 2008		0	6	0.00%	\$0.00	0	6.17
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	7.20
		honda ridgeline 2009		0	7	0.00%	\$0.00	0	5.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	6	0.00%	\$0.00	0	5.67
		hyundai elantra 2008		0	7	0.00%	\$0.00	0	5.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	6	0.00%	\$0.00	0	5.80
		hyundai entourage 2008		0	4	0.00%	\$0.00	0	5.67
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	8.00
		hyundai sante fe 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		hyundai sonata 2008		0	30	0.00%	\$0.00	0	4.32
			Ask	0	3	0.00%	\$0.00	0	0.67
			Google	0	20	0.00%	\$0.00	0	6.09
			MSN	0	7	0.00%	\$0.00	0	1.90
		infiniti g35 2008		0	6	0.00%	\$0.00	0	6.40
			Google	0	6	0.00%	\$0.00	0	6.40
		jeep grand cherokee 2009		0	37	0.00%	\$0.00	0	5.86
			Google	0	18	0.00%	\$0.00	0	8.95
			MSN	0	4	0.00%	\$0.00	0	2.17
			Yahoo	0	15	0.00%	\$0.00	0	2.03
		jeep grand cherokee 2010		0	65	0.00%	\$0.00	0	3.33
			Google	0	23	0.00%	\$0.00	0	4.00
			Yahoo	0	41	0.00%	\$0.00	0	2.33
			MSN	0	1	0.00%	\$0.00	0	3.00
		kia amanti 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		kia amanti 2010		0	3	0.00%	\$0.00	0	4.00
			Google	0	3	0.00%	\$0.00	0	4.00
		kia rio 2009		0	5	0.00%	\$0.00	0	8.63
			Google	0	5	0.00%	\$0.00	0	8.63
		kia sorento 2008		0	2	0.00%	\$0.00	0	2.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		kia spectra 2008		0	9	0.00%	\$0.00	0	2.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	7	0.00%	\$0.00	0	2.50
			Google	0	1	0.00%	\$0.00	0	3.00
		kia spectra 2009		0	8	0.00%	\$0.00	0	5.29
			Google	0	7	0.00%	\$0.00	0	5.50
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		kia sportage 2008		0	7	0.00%	\$0.00	0	5.71
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	6.75
			Yahoo	0	2	0.00%	\$0.00	0	6.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mazda 3 2009		0	44	0.00%	\$0.00	0	6.55
			Google	0	44	0.00%	\$0.00	0	6.55
		mazda 3 2010		0	120	0.00%	\$0.00	0	3.23
			Google	0	107	0.00%	\$0.00	0	3.31
			Yahoo	0	12	0.00%	\$0.00	0	2.98
			MSN	0	1	0.00%	\$0.00	0	2.00
		mazda 6 2008		0	10	0.00%	\$0.00	0	3.60
			Google	0	10	0.00%	\$0.00	0	3.60
		mazda 6 2009		0	24	0.00%	\$0.00	0	3.99
			Google	0	23	0.00%	\$0.00	0	4.11
			MSN	0	1	0.00%	\$0.00	0	2.00
		mazda 6 2010		1	37	2.70%	\$1.91	\$1.91	3.61
			Google	0	13	0.00%	\$0.00	0	4.20
			Yahoo	1	24	4.17%	\$1.91	\$1.91	2.76
		mazda cx7 2009		0	4	0.00%	\$0.00	0	3.67
			Google	0	4	0.00%	\$0.00	0	3.67
		mercedes c class 2008		0	4	0.00%	\$0.00	0	1.50
			MSN	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	2	0.00%	\$0.00	0	3.00
			Ask	0	0	NaN	\$0.00	0	0.00
		mercedes c class 2009		0	21	0.00%	\$0.00	0	4.08
			Yahoo	0	17	0.00%	\$0.00	0	3.16
			Google	0	4	0.00%	\$0.00	0	6.83
		mercury grand marquis 2008		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		mercury mariner 2008		0	3	0.00%	\$0.00	0	4.67
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	6.50
		mercury milan 2010		0	18	0.00%	\$0.00	0	4.22
			Google	0	18	0.00%	\$0.00	0	4.22
		mercury mountaineer 2008		0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mercury mountaineer 2009		0	2	0.00%	\$0.00	0	7.00
			Google	0	2	0.00%	\$0.00	0	7.00
		mitsubishi eclipse spyder 2010		0	2	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		mustang 2008		0	14	0.00%	\$0.00	0	5.32
			Google	0	10	0.00%	\$0.00	0	7.17
			Ask	0	4	0.00%	\$0.00	0	1.00
		mustang 2009		0	62	0.00%	\$0.00	0	4.35
			Google	0	37	0.00%	\$0.00	0	4.83
			Yahoo	0	11	0.00%	\$0.00	0	3.33
			Ask	0	10	0.00%	\$0.00	0	1.00
			MSN	0	4	0.00%	\$0.00	0	5.75
		mustang 2010		1	499	0.20%	\$2.66	\$2.66	2.78
			Google	0	387	0.00%	\$0.00	0	2.72
			Yahoo	0	79	0.00%	\$0.00	0	3.00
			Ask	0	24	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	1	9	11.11%	\$2.66	\$2.66	4.31
		new cars 2008		0	2	0.00%	\$0.00	0	4.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	8.00
		new cars 2009		0	6	0.00%	\$0.00	0	8.20
			Google	0	6	0.00%	\$0.00	0	8.20
		new truck 2009		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		new trucks 2010		0	4	0.00%	\$0.00	0	2.75
			Google	0	4	0.00%	\$0.00	0	2.75
		nissan altima 2009		0	41	0.00%	\$0.00	0	6.57
			Google	0	35	0.00%	\$0.00	0	7.08
			MSN	0	6	0.00%	\$0.00	0	4.00
		nissan altima 2010		0	63	0.00%	\$0.00	0	4.00
			Google	0	30	0.00%	\$0.00	0	4.68
			MSN	0	5	0.00%	\$0.00	0	3.33
			Yahoo	0	27	0.00%	\$0.00	0	3.27
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		nissan frontier 2008		0	2	0.00%	\$0.00	0	6.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	11.00
		nissan frontier 2010		0	8	0.00%	\$0.00	0	3.50
			Yahoo	0	2	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	4.60
		nissan maxima 2008		0	13	0.00%	\$0.00	0	7.13
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	12	0.00%	\$0.00	0	7.68
		nissan maxima 2009		0	58	0.00%	\$0.00	0	5.00
			Ask	0	16	0.00%	\$0.00	0	1.00
			Google	0	39	0.00%	\$0.00	0	6.00
			MSN	0	3	0.00%	\$0.00	0	3.50
		nissan maxima 2010		0	13	0.00%	\$0.00	0	3.91
			Google	0	12	0.00%	\$0.00	0	4.20

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	1.00
		nissan murano 2008		0	7	0.00%	\$0.00	0	4.00
			Ask	0	6	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	10.00
		nissan pathfinder 2008		0	4	0.00%	\$0.00	0	5.25
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	9.00
		nissan quest 2008		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		nissan quest 2009		0	5	0.00%	\$0.00	0	5.20
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	10.50
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		nissan sentra 2008		0	12	0.00%	\$0.00	0	3.20
			Ask	0	7	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	4	0.00%	\$0.00	0	6.50
			MSN	0	1	0.00%	\$0.00	0	1.00
		nissan sentra 2009		0	40	0.00%	\$0.00	0	5.32
			Google	0	25	0.00%	\$0.00	0	7.00
			Yahoo	0	15	0.00%	\$0.00	0	1.75
		nissan versa 2008		0	3	0.00%	\$0.00	0	6.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	9.00
		nissan versa 2009		0	44	0.00%	\$0.00	0	5.58
			Google	0	6	0.00%	\$0.00	0	8.00
			Ask	0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	36	0.00%	\$0.00	0	3.81
		nissan xterra 2008		0	2	0.00%	\$0.00	0	6.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	11.00
		pontiac g6 2008		0	5	0.00%	\$0.00	0	4.40
			Ask	0	2	0.00%	\$0.00	0	1.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	3	0.00%	\$0.00	0	6.67
		pontiac grand prix 2008		0	10	0.00%	\$0.00	0	6.00
			Google	0	10	0.00%	\$0.00	0	6.00
		pontiac sunfire 2009		0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		pontiac vibe 2008		0	10	0.00%	\$0.00	0	6.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	9	0.00%	\$0.00	0	6.56
		pontiac vibe 2010		0	4	0.00%	\$0.00	0	5.25
			Google	0	4	0.00%	\$0.00	0	5.25
		saturn aura 2009		0	9	0.00%	\$0.00	0	4.11
			Yahoo	0	6	0.00%	\$0.00	0	2.83
			Google	0	3	0.00%	\$0.00	0	6.67
		saturn ion 2009		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		saturn vue 2008		0	9	0.00%	\$0.00	0	7.33
			Google	0	9	0.00%	\$0.00	0	7.33
		saturn vue 2009		0	11	0.00%	\$0.00	0	6.80
			Google	0	9	0.00%	\$0.00	0	7.63
			Yahoo	0	2	0.00%	\$0.00	0	3.50
		scion xb 2008		0	5	0.00%	\$0.00	0	7.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	8.50
		subaru forester 2009		0	28	0.00%	\$0.00	0	7.93
			Google	0	26	0.00%	\$0.00	0	8.66
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	4.00
		subaru forester 2010		0	39	0.00%	\$0.00	0	5.35
			Google	0	25	0.00%	\$0.00	0	5.45
			Yahoo	0	12	0.00%	\$0.00	0	5.89
			MSN	0	2	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		subaru impreza 2008		0	16	0.00%	\$0.00	0	5.92
			Google	0	16	0.00%	\$0.00	0	5.92
		subaru impreza 2010		0	23	0.00%	\$0.00	0	4.09
			Google	0	15	0.00%	\$0.00	0	5.35
			MSN	0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	6	0.00%	\$0.00	0	2.00
		subaru outback 2010		0	161	0.00%	\$0.00	0	5.15
			Google	0	139	0.00%	\$0.00	0	5.63
			Yahoo	0	6	0.00%	\$0.00	0	4.50
			MSN	0	16	0.00%	\$0.00	0	3.06
		subaru tribeca 2010		0	5	0.00%	\$0.00	0	4.60
			Google	0	5	0.00%	\$0.00	0	4.60
		suzuki forenza 2008		0	4	0.00%	\$0.00	0	1.25
			Ask	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	3	0.00%	\$0.00	0	1.33

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		suzuki grand vitar 2008		0	2	0.00%	\$0.00	0	4.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	7.00
		suzuki reno 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		suzuki sx4 2008		0	8	0.00%	\$0.00	0	5.36
			Google	0	6	0.00%	\$0.00	0	6.50
			Yahoo	0	2	0.00%	\$0.00	0	2.50
		toyota 4runner 2010		0	42	0.00%	\$0.00	0	4.47
			Google	0	34	0.00%	\$0.00	0	4.70
			Yahoo	0	8	0.00%	\$0.00	0	3.71
		toyota avalon 2008		0	6	0.00%	\$0.00	0	7.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	8.60
		toyota avalon 2010		0	20	0.00%	\$0.00	0	3.59
			Google	0	9	0.00%	\$0.00	0	3.56

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	11	0.00%	\$0.00	0	3.70
		toyota camry 2008		0	6	0.00%	\$0.00	0	8.17
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	9.60
		toyota camry 2009		0	22	0.00%	\$0.00	0	7.94
			Google	0	18	0.00%	\$0.00	0	8.90
			MSN	0	4	0.00%	\$0.00	0	3.17
		toyota camry 2010		0	28	0.00%	\$0.00	0	6.52
			Google	0	21	0.00%	\$0.00	0	6.67
			MSN	0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	6	0.00%	\$0.00	0	6.67
		toyota corolla 2008		0	14	0.00%	\$0.00	0	5.92
			Google	0	13	0.00%	\$0.00	0	6.18
			MSN	0	1	0.00%	\$0.00	0	3.00
		toyota corolla 2009		0	36	0.00%	\$0.00	0	7.61
			Google	0	34	0.00%	\$0.00	0	7.88

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	2	0.00%	\$0.00	0	1.00
		toyota fj cruiser 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		toyota highlander 2008		0	7	0.00%	\$0.00	0	7.71
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	6	0.00%	\$0.00	0	8.83
		toyota highlander 2009		0	20	0.00%	\$0.00	0	5.57
			MSN	0	7	0.00%	\$0.00	0	3.30
			Google	0	6	0.00%	\$0.00	0	8.33
			Yahoo	0	7	0.00%	\$0.00	0	3.83
		toyota matrix 2008		0	6	0.00%	\$0.00	0	7.17
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	8.40
		toyota prius 2008		0	3	0.00%	\$0.00	0	3.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	4.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota prius 2009		0	9	0.00%	\$0.00	0	7.58
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	8	0.00%	\$0.00	0	8.90
		toyota prius 2010		0	180	0.00%	\$0.00	0	6.43
			Google	0	163	0.00%	\$0.00	0	6.78
			MSN	0	4	0.00%	\$0.00	0	1.67
			Yahoo	0	13	0.00%	\$0.00	0	6.25
		toyota rav4 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		toyota rav4 2009		0	21	0.00%	\$0.00	0	8.91
			Google	0	21	0.00%	\$0.00	0	8.91
		toyota sienna 2008		0	5	0.00%	\$0.00	0	5.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	9.00
			MSN	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota sienna 2009		0	10	0.00%	\$0.00	0	7.10
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	9	0.00%	\$0.00	0	7.78
		toyota solara 2009		0	14	0.00%	\$0.00	0	5.83
			Google	0	13	0.00%	\$0.00	0	5.64
			Yahoo	0	1	0.00%	\$0.00	0	8.00
		toyota tacoma 2009		0	22	0.00%	\$0.00	0	6.58
			Google	0	21	0.00%	\$0.00	0	6.82
			MSN	0	1	0.00%	\$0.00	0	3.00
		toyota tundra 2008		0	7	0.00%	\$0.00	0	5.33
			Ask	0	2	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	7.50
		toyota tundra 2009		0	82	0.00%	\$0.00	0	6.83
			Google	0	16	0.00%	\$0.00	0	8.50
			Yahoo	0	66	0.00%	\$0.00	0	3.74



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen jetta 2009		0	35	0.00%	\$0.00	0	4.19
			Google	0	6	0.00%	\$0.00	0	8.13
			MSN	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	28	0.00%	\$0.00	0	2.63
		volvo s40 2008		0	5	0.00%	\$0.00	0	6.40
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	7.75
		volvo s60 2008		0	3	0.00%	\$0.00	0	4.67
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	6.50
		volvo s80 2008		0	4	0.00%	\$0.00	0	5.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	7.00
		volvo v70 2008		0	4	0.00%	\$0.00	0	4.75
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	8.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		volvo xc70 2008		0	2	0.00%	\$0.00	0	2.50
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	1	0.00%	\$0.00	0	4.00
		volvo xc90 2010		0	5	0.00%	\$0.00	0	6.80
			Google	0	5	0.00%	\$0.00	0	6.80
		bmw 325 2009		0	3	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	2.50
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		bmw 325 2010		0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00
		bmw 328 2008		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00
		bmw x3 2009		0	4	0.00%	\$0.00	0	5.17
			Google	0	4	0.00%	\$0.00	0	5.17
		cadillac dts 2009		0	8	0.00%	\$0.00	0	6.67
			Google	0	8	0.00%	\$0.00	0	6.67
		chevy camaro 2008		0	8	0.00%	\$0.00	0	6.13
			Google	0	8	0.00%	\$0.00	0	6.13
		chevy camaro 2009		0	60	0.00%	\$0.00	0	5.46
			Google	0	52	0.00%	\$0.00	0	5.93

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	8	0.00%	\$0.00	0	3.50
		chevy cobalt 2009		0	9	0.00%	\$0.00	0	8.78
			Google	0	8	0.00%	\$0.00	0	9.38
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		chevy equinox 2008		0	5	0.00%	\$0.00	0	8.63
			Google	0	5	0.00%	\$0.00	0	8.63
		chevy equinox 2009		0	4	0.00%	\$0.00	0	5.75
			MSN	0	1	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	7.50
			Yahoo	0	1	0.00%	\$0.00	0	5.00
		chrysler pacifica 2010		0	3	0.00%	\$0.00	0	2.67
			Google	0	2	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		dodge caravan 2008		0	17	0.00%	\$0.00	0	5.58
			Google	0	9	0.00%	\$0.00	0	8.79
			Yahoo	0	8	0.00%	\$0.00	0	1.83

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		dodge caravan 2009		0	9	0.00%	\$0.00	0	7.78
			Google	0	9	0.00%	\$0.00	0	7.78
		dodge durango 2009		0	15	0.00%	\$0.00	0	5.71
			Google	0	8	0.00%	\$0.00	0	7.50
			Yahoo	0	6	0.00%	\$0.00	0	3.50
			MSN	0	1	0.00%	\$0.00	0	2.00
		dodge ram 2010		0	17	0.00%	\$0.00	0	2.56
			Google	0	16	0.00%	\$0.00	0	2.63
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		ford edge 2010		0	10	0.00%	\$0.00	0	4.86
			Google	0	6	0.00%	\$0.00	0	6.00
			MSN	0	4	0.00%	\$0.00	0	2.00
		ford escape 2010		0	29	0.00%	\$0.00	0	5.45
			Google	0	20	0.00%	\$0.00	0	5.06
			Yahoo	0	9	0.00%	\$0.00	0	6.50
		ford expedition 2010		0	20	0.00%	\$0.00	0	3.72
			Google	0	10	0.00%	\$0.00	0	3.89

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	9	0.00%	\$0.00	0	3.92
			MSN	0	1	0.00%	\$0.00	0	1.00
		ford explorer 2010		0	25	0.00%	\$0.00	0	3.11
			Google	0	13	0.00%	\$0.00	0	3.00
			MSN	0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	10	0.00%	\$0.00	0	4.48
		ford f250 2008		0	3	0.00%	\$0.00	0	9.25
			Google	0	3	0.00%	\$0.00	0	9.25
		ford f350 2009		0	6	0.00%	\$0.00	0	6.90
			Google	0	6	0.00%	\$0.00	0	6.90
		honda pilot 2008		0	16	0.00%	\$0.00	0	7.42
			Google	0	15	0.00%	\$0.00	0	8.13
			Ask	0	1	0.00%	\$0.00	0	1.00
		honda ridgeline 2010		0	11	0.00%	\$0.00	0	3.75
			Google	0	10	0.00%	\$0.00	0	3.61
			Yahoo	0	1	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		hyundai elantra 2009		0	35	0.00%	\$0.00	0	4.41
			Google	0	15	0.00%	\$0.00	0	6.45
			Yahoo	0	17	0.00%	\$0.00	0	2.13
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	2	0.00%	\$0.00	0	4.00
		hyundai entourage 2009		0	2	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	4.50
		hyundai sonata 2009		0	18	0.00%	\$0.00	0	7.77
			Google	0	17	0.00%	\$0.00	0	7.92
			MSN	0	1	0.00%	\$0.00	0	6.00
		infiniti fx35 2008		0	2	0.00%	\$0.00	0	3.50
			Google	0	2	0.00%	\$0.00	0	3.50
		infiniti g35 coupe 2009		0	4	0.00%	\$0.00	0	2.67
			Google	0	3	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		kia amanti 2009		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00
		kia rio 2008		0	3	0.00%	\$0.00	0	5.67
			Yahoo	0	2	0.00%	\$0.00	0	4.50
			Google	0	1	0.00%	\$0.00	0	8.00
		kia sorento 2009		0	4	0.00%	\$0.00	0	5.75
			Google	0	2	0.00%	\$0.00	0	5.50
			Yahoo	0	2	0.00%	\$0.00	0	6.00
		kia sorento 2010		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00
		kia sportage 2009		0	11	0.00%	\$0.00	0	6.50
			Google	0	6	0.00%	\$0.00	0	7.33
			Yahoo	0	5	0.00%	\$0.00	0	4.00
		kia sportage 2010		0	6	0.00%	\$0.00	0	3.88
			Google	0	5	0.00%	\$0.00	0	4.17
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		mazda 3 2008		0	22	0.00%	\$0.00	0	5.08
			Google	0	18	0.00%	\$0.00	0	5.47

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	4	0.00%	\$0.00	0	2.75
		mercury sable 2008		0	3	0.00%	\$0.00	0	5.50
			Google	0	3	0.00%	\$0.00	0	5.50
		mitsubishi eclipse spyder 2009		0	5	0.00%	\$0.00	0	2.75
			Yahoo	0	4	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	5.00
		mitsubishi galant 2008		0	2	0.00%	\$0.00	0	2.50
			Google	0	2	0.00%	\$0.00	0	2.50
		new cars 2010		0	32	0.00%	\$0.00	0	3.23
			Google	0	32	0.00%	\$0.00	0	3.23
		nissan frontier 2009		0	23	0.00%	\$0.00	0	3.20
			Google	0	7	0.00%	\$0.00	0	4.50
			Yahoo	0	16	0.00%	\$0.00	0	2.33
		nissan murano 2010		0	30	0.00%	\$0.00	0	4.96
			Yahoo	0	20	0.00%	\$0.00	0	3.09



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	9	0.00%	\$0.00	0	8.71
			MSN	0	1	0.00%	\$0.00	0	3.00
		nissan pathfinder 2010		0	10	0.00%	\$0.00	0	3.00
			Google	0	6	0.00%	\$0.00	0	3.33
			Yahoo	0	4	0.00%	\$0.00	0	2.00
		nissan xterra 2009		0	10	0.00%	\$0.00	0	6.88
			Google	0	8	0.00%	\$0.00	0	8.17
			Yahoo	0	2	0.00%	\$0.00	0	3.00
		pontiac grand am 2010		0	2	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	2.00
		pontiac grand prix 2009		0	5	0.00%	\$0.00	0	6.75
			Google	0	5	0.00%	\$0.00	0	6.75
		saturn aura 2010		0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00
		saturn vue 2010		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		scion tc 2009		0	27	0.00%	\$0.00	0	5.88
			Google	0	27	0.00%	\$0.00	0	5.88
		scion xb 2009		0	35	0.00%	\$0.00	0	6.17
			Google	0	17	0.00%	\$0.00	0	8.08
			Yahoo	0	18	0.00%	\$0.00	0	3.00
		scion xb 2010		0	3	0.00%	\$0.00	0	2.67
			Google	0	3	0.00%	\$0.00	0	2.67
		subaru tribeca 2009		0	3	0.00%	\$0.00	0	7.00
			Google	0	3	0.00%	\$0.00	0	7.00
		toyota corolla 2010		0	60	0.00%	\$0.00	0	4.48
			Google	0	11	0.00%	\$0.00	0	5.55
			Yahoo	0	46	0.00%	\$0.00	0	4.23
			Ask	0	1	0.00%	\$0.00	0	1.00
			MSN	0	2	0.00%	\$0.00	0	2.00
		toyota rav4 2010		0	26	0.00%	\$0.00	0	4.96
			Google	0	23	0.00%	\$0.00	0	4.78
			Yahoo	0	3	0.00%	\$0.00	0	5.67

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota sienna 2010		0	5	0.00%	\$0.00	0	4.20
			Yahoo	0	5	0.00%	\$0.00	0	4.20
		toyota tacoma 2010		0	26	0.00%	\$0.00	0	4.19
			Google	0	12	0.00%	\$0.00	0	4.69
			MSN	0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	12	0.00%	\$0.00	0	5.17
		toyota yaris 2009		0	22	0.00%	\$0.00	0	7.12
			Google	0	12	0.00%	\$0.00	0	7.89
			Yahoo	0	10	0.00%	\$0.00	0	6.25
		toyota yaris 2010		0	11	0.00%	\$0.00	0	2.63
			Yahoo	0	9	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	4.50
		trucks 2008		0	4	0.00%	\$0.00	0	6.25
			Google	0	2	0.00%	\$0.00	0	9.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen jetta 2008		0	6	0.00%	\$0.00	0	9.00
			Google	0	6	0.00%	\$0.00	0	9.00
		volkswagen jetta 2010		0	15	0.00%	\$0.00	0	3.90
			Google	0	6	0.00%	\$0.00	0	4.60
			Yahoo	0	9	0.00%	\$0.00	0	3.20
		volvo s60 2009		0	3	0.00%	\$0.00	0	4.00
			Google	0	3	0.00%	\$0.00	0	4.00
		volvo xc70 2009		0	5	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	4	0.00%	\$0.00	0	3.00
		acura tl 2008		0	14	0.00%	\$0.00	0	7.65
			Google	0	11	0.00%	\$0.00	0	9.50
			Yahoo	0	2	0.00%	\$0.00	0	3.50
			MSN	0	1	0.00%	\$0.00	0	3.00
		bmw 325 2008		0	1	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		buick lucerne 2010		0	9	0.00%	\$0.00	0	4.11
			Google	0	7	0.00%	\$0.00	0	4.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	1	0.00%	\$0.00	0	6.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		buick regal 2010		0	7	0.00%	\$0.00	0	1.14
			Google	0	5	0.00%	\$0.00	0	1.20
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		buick rendezvous 2009		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		cadillac dts 2008		0	2	0.00%	\$0.00	0	7.50
			Google	0	2	0.00%	\$0.00	0	7.50
		cadillac escalade 2010		0	11	0.00%	\$0.00	0	3.56
			Yahoo	0	7	0.00%	\$0.00	0	3.40
			Google	0	3	0.00%	\$0.00	0	3.67
			MSN	0	1	0.00%	\$0.00	0	4.00
		cadillac srx 2010		0	21	0.00%	\$0.00	0	3.23
			Google	0	11	0.00%	\$0.00	0	4.42
			MSN	0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	9	0.00%	\$0.00	0	2.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy aveo 2009		0	5	0.00%	\$0.00	0	4.50
			Google	0	3	0.00%	\$0.00	0	4.50
			Yahoo	0	2	0.00%	\$0.00	0	4.50
		chevy corvette 2009		0	6	0.00%	\$0.00	0	6.50
			Google	0	6	0.00%	\$0.00	0	6.50
		chevy impala 2010		0	17	0.00%	\$0.00	0	3.34
			Google	0	15	0.00%	\$0.00	0	3.53
			MSN	0	2	0.00%	\$0.00	0	2.00
		chevy lumina 2008		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		chrysler sebring 2010		0	4	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	1.00
		chrysler town and country 2008		0	11	0.00%	\$0.00	0	5.31
			Google	0	6	0.00%	\$0.00	0	7.25

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	5	0.00%	\$0.00	0	3.38
		chrysler town and country 2009		0	6	0.00%	\$0.00	0	6.40
			Google	0	6	0.00%	\$0.00	0	6.40
		dodge charger sxt 2008		0	4	0.00%	\$0.00	0	4.17
			Google	0	4	0.00%	\$0.00	0	4.17
		dodge dakota 2010		0	6	0.00%	\$0.00	0	3.60
			Google	0	4	0.00%	\$0.00	0	3.67
			Yahoo	0	2	0.00%	\$0.00	0	3.50
		dodge nitro 2009		0	7	0.00%	\$0.00	0	5.08
			Google	0	6	0.00%	\$0.00	0	5.70
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		ford escape 2008		0	22	0.00%	\$0.00	0	7.52
			Google	0	21	0.00%	\$0.00	0	7.98
			MSN	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford expedition 2008		0	2	0.00%	\$0.00	0	6.00
			MSN	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	11.00
		ford ranger 2009		0	10	0.00%	\$0.00	0	6.46
			Google	0	8	0.00%	\$0.00	0	7.95
			MSN	0	2	0.00%	\$0.00	0	2.00
		ford ranger 2010		0	12	0.00%	\$0.00	0	2.86
			Google	0	10	0.00%	\$0.00	0	3.17
			MSN	0	2	0.00%	\$0.00	0	1.50
		honda element 2010		0	14	0.00%	\$0.00	0	2.43
			Google	0	12	0.00%	\$0.00	0	2.04
			Yahoo	0	2	0.00%	\$0.00	0	4.00
		hyundai elantra 2010		0	12	0.00%	\$0.00	0	3.83
			Google	0	11	0.00%	\$0.00	0	3.24
			Yahoo	0	1	0.00%	\$0.00	0	8.00
		hyundai sonata 2010		0	25	0.00%	\$0.00	0	3.51
			Yahoo	0	6	0.00%	\$0.00	0	2.80



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	0	19	0.00%	\$0.00	0	3.90
		infiniti g35 2009		0	3	0.00%	\$0.00	0	6.25
			Google	0	3	0.00%	\$0.00	0	6.25
		mercedes c class 2010		0	6	0.00%	\$0.00	0	3.10
			Google	0	6	0.00%	\$0.00	0	3.10
		mercury grand marquis 2009		0	6	0.00%	\$0.00	0	6.17
			Google	0	6	0.00%	\$0.00	0	6.17
		mercury mariner 2010		0	10	0.00%	\$0.00	0	3.83
			Google	0	10	0.00%	\$0.00	0	3.83
		nissan altima 2008		0	24	0.00%	\$0.00	0	4.64
			Ask	0	3	0.00%	\$0.00	0	1.00
			Google	0	16	0.00%	\$0.00	0	7.02
			MSN	0	5	0.00%	\$0.00	0	2.00
		nissan murano 2009		0	6	0.00%	\$0.00	0	6.33
			Google	0	4	0.00%	\$0.00	0	6.50
			MSN	0	2	0.00%	\$0.00	0	6.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		nissan titan 2010		0	7	0.00%	\$0.00	0	3.63
			Google	0	7	0.00%	\$0.00	0	3.63
		nissan xterra 2010		0	9	0.00%	\$0.00	0	3.88
			Google	0	8	0.00%	\$0.00	0	3.86
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		pontiac firebird 2009		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		pontiac firebird 2010		0	6	0.00%	\$0.00	0	3.50
			Google	0	6	0.00%	\$0.00	0	3.50
		pontiac trans am 2009		0	7	0.00%	\$0.00	0	2.13
			Google	0	7	0.00%	\$0.00	0	2.13
		scion tc 2008		0	7	0.00%	\$0.00	0	6.30
			Google	0	7	0.00%	\$0.00	0	6.30
		subaru baja 2008		0	2	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota avalon 2009		0	4	0.00%	\$0.00	0	6.75
			Google	0	3	0.00%	\$0.00	0	8.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		toyota highlander 2010		0	7	0.00%	\$0.00	0	4.50
			Google	0	4	0.00%	\$0.00	0	6.25
			Ask	0	3	0.00%	\$0.00	0	1.00
		toyota matrix 2009		0	12	0.00%	\$0.00	0	6.87
			Google	0	12	0.00%	\$0.00	0	6.87
		toyota tundra 2010		0	6	0.00%	\$0.00	0	3.60
			Google	0	4	0.00%	\$0.00	0	5.33
			MSN	0	2	0.00%	\$0.00	0	1.00
		volkswagen gti 2010		0	9	0.00%	\$0.00	0	4.33
			Google	0	9	0.00%	\$0.00	0	4.33
		volvo s40 2009		0	12	0.00%	\$0.00	0	4.56
			Google	0	6	0.00%	\$0.00	0	5.17
			Yahoo	0	5	0.00%	\$0.00	0	2.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	5.00
		volvo s60 2010		0	27	0.00%	\$0.00	0	3.17
			Google	0	14	0.00%	\$0.00	0	3.29
			Yahoo	0	13	0.00%	\$0.00	0	2.67
		volvo v70 2010		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		volvo xc70 2010		0	2	0.00%	\$0.00	0	2.50
			Google	0	2	0.00%	\$0.00	0	2.50
		audi q7 2008		0	2	0.00%	\$0.00	0	5.00
			Google	0	2	0.00%	\$0.00	0	5.00
		chevy cobalt 2010		0	3	0.00%	\$0.00	0	5.00
			Google	0	3	0.00%	\$0.00	0	5.00
		chevy malibu 2009		0	9	0.00%	\$0.00	0	7.63
			Google	0	8	0.00%	\$0.00	0	8.43
			MSN	0	1	0.00%	\$0.00	0	2.00
		chevy suburban 2009		0	3	0.00%	\$0.00	0	5.33
			Google	0	2	0.00%	\$0.00	0	6.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chrysler 300 2009		0	3	0.00%	\$0.00	0	7.25
			Google	0	3	0.00%	\$0.00	0	7.25
		chrysler pacifica 2009		0	28	0.00%	\$0.00	0	4.12
			Yahoo	0	26	0.00%	\$0.00	0	3.34
			Google	0	2	0.00%	\$0.00	0	8.00
		dodge nitro 2008		0	19	0.00%	\$0.00	0	4.68
			Google	0	16	0.00%	\$0.00	0	5.35
			Yahoo	0	1	0.00%	\$0.00	0	2.00
			MSN	0	2	0.00%	\$0.00	0	2.00
		infiniti fx35 2010		0	4	0.00%	\$0.00	0	5.25
			Yahoo	0	3	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	6.00
		jeep commander 2008		0	36	0.00%	\$0.00	0	3.31
			Google	0	13	0.00%	\$0.00	0	4.59
			Yahoo	0	23	0.00%	\$0.00	0	1.88

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		jeep grand cherokee 2008		0	10	0.00%	\$0.00	0	6.43
			MSN	0	1	0.00%	\$0.00	0	2.00
			Google	0	6	0.00%	\$0.00	0	9.50
			Yahoo	0	2	0.00%	\$0.00	0	4.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		mercury milan 2009		0	5	0.00%	\$0.00	0	4.60
			Google	0	4	0.00%	\$0.00	0	5.25
			MSN	0	1	0.00%	\$0.00	0	2.00
		new car 2010		0	10	0.00%	\$0.00	0	4.30
			Google	0	2	0.00%	\$0.00	0	6.00
			Yahoo	0	8	0.00%	\$0.00	0	3.88
		pontiac g6 2009		0	10	0.00%	\$0.00	0	4.69
			Google	0	6	0.00%	\$0.00	0	5.90
			MSN	0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	3	0.00%	\$0.00	0	3.00
		pontiac grand am 2008		0	5	0.00%	\$0.00	0	4.80
			Google	0	5	0.00%	\$0.00	0	4.80

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		scion tc 2010		0	13	0.00%	\$0.00	0	4.27
			Google	0	12	0.00%	\$0.00	0	4.40
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		subaru outback 2009		0	10	0.00%	\$0.00	0	5.00
			Google	0	3	0.00%	\$0.00	0	7.00
			Yahoo	0	7	0.00%	\$0.00	0	3.80
		suzuki xl7 2008		0	3	0.00%	\$0.00	0	2.75
			Google	0	3	0.00%	\$0.00	0	2.75
		toyota 4runner 2008		0	5	0.00%	\$0.00	0	8.50
			Google	0	5	0.00%	\$0.00	0	8.50
		volkswagen gti 2009		0	9	0.00%	\$0.00	0	7.00
			Google	0	7	0.00%	\$0.00	0	7.75
			Yahoo	0	2	0.00%	\$0.00	0	2.50
		volkswagen passat 2009		0	6	0.00%	\$0.00	0	5.00
			Google	0	2	0.00%	\$0.00	0	8.00
			Ask	0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen rabbit 2009		0	7	0.00%	\$0.00	0	4.58
			Yahoo	0	4	0.00%	\$0.00	0	3.50
			Google	0	3	0.00%	\$0.00	0	5.67
		volvo s40 2010		0	4	0.00%	\$0.00	0	3.33
			Google	0	4	0.00%	\$0.00	0	3.33
		volvo xc90 2009		0	2	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	4.50
		acura cl 2009		0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		acura mdx 2009		0	7	0.00%	\$0.00	0	3.57
			Yahoo	0	7	0.00%	\$0.00	0	3.57
		bmw 745 2008		0	2	0.00%	\$0.00	0	2.50
			Google	0	2	0.00%	\$0.00	0	2.50
		bmw x5 2008		0	4	0.00%	\$0.00	0	8.33
			Google	0	4	0.00%	\$0.00	0	8.33
		chevy colorado 2009		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy express 2009		0	1	0.00%	\$0.00	0	8.00
			Google	0	1	0.00%	\$0.00	0	8.00
		chrysler crossfire 2010		0	4	0.00%	\$0.00	0	3.67
			Google	0	4	0.00%	\$0.00	0	3.67
		dodge nitro 2010		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00
		ford f250 2009		0	2	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		jeep compass 2008		0	3	0.00%	\$0.00	0	5.67
			Google	0	3	0.00%	\$0.00	0	5.67
		mercury sable 2010		0	10	0.00%	\$0.00	0	3.60
			Google	0	10	0.00%	\$0.00	0	3.60
		mitsubishi eclipse gs 2009		0	3	0.00%	\$0.00	0	2.50
			Google	0	3	0.00%	\$0.00	0	2.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mitsubishi galant 2009		0	9	0.00%	\$0.00	0	3.36
			Google	0	9	0.00%	\$0.00	0	3.36
		pontiac trans am 2010		0	2	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	2.00
		subaru impreza 2009		0	51	0.00%	\$0.00	0	3.80
			Google	0	12	0.00%	\$0.00	0	6.75
			Ask	0	4	0.00%	\$0.00	0	1.00
			Yahoo	0	32	0.00%	\$0.00	0	2.45
			MSN	0	3	0.00%	\$0.00	0	3.00
		subaru outback 2008		0	3	0.00%	\$0.00	0	7.25
			Google	0	3	0.00%	\$0.00	0	7.25
		toyota matrix 2010		0	12	0.00%	\$0.00	0	5.00
			Google	0	10	0.00%	\$0.00	0	5.50
			MSN	0	2	0.00%	\$0.00	0	1.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen golf 2010		0	7	0.00%	\$0.00	0	2.75
			Google	0	6	0.00%	\$0.00	0	3.10
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		audi q7 2009		0	13	0.00%	\$0.00	0	2.83
			Google	0	1	0.00%	\$0.00	0	5.00
			Yahoo	0	12	0.00%	\$0.00	0	2.40
		buick lesabre 2008		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00
		cadillac dts 2010		0	3	0.00%	\$0.00	0	3.67
			Google	0	2	0.00%	\$0.00	0	4.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		chevy avalanche 2010		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00
		chrysler town and country 2010		0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		dodge caliber 2008		0	7	0.00%	\$0.00	0	6.10
			Google	0	5	0.00%	\$0.00	0	7.38
			Ask	0	2	0.00%	\$0.00	0	1.00
		dodge durango 2010		0	3	0.00%	\$0.00	0	2.00
			Google	0	3	0.00%	\$0.00	0	2.00
		dodge neon 2008		0	2	0.00%	\$0.00	0	4.00
			Google	0	2	0.00%	\$0.00	0	4.00
		dodge neon 2009		0	3	0.00%	\$0.00	0	6.00
			Google	0	3	0.00%	\$0.00	0	6.00
		ford f350 2008		0	3	0.00%	\$0.00	0	8.00
			Google	0	3	0.00%	\$0.00	0	8.00
		jaguar x type 2009		0	1	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		jeep compass 2009		0	11	0.00%	\$0.00	0	5.92
			Google	0	9	0.00%	\$0.00	0	6.72
			Yahoo	0	1	0.00%	\$0.00	0	2.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	5.00
		lexus gs300 2009		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		mitsubishi eclipse spyder 2008		0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	2.00
		new trucks 2008		0	1	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		nissan quest 2010		0	2	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	2.00
		suzuki sx4 2010		0	2	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	3.00
		toyota fj cruiser 2009		0	6	0.00%	\$0.00	0	5.08
			Google	0	4	0.00%	\$0.00	0	7.17
			Yahoo	0	2	0.00%	\$0.00	0	3.00
		trucks 2009		0	3	0.00%	\$0.00	0	5.67
			Google	0	2	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	1	0.00%	\$0.00	0	7.00
		chevy corvette 2010		0	5	0.00%	\$0.00	0	3.50
			Google	0	5	0.00%	\$0.00	0	3.50
		chrysler crossfire 2009		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		dodge intrepid 2009		0	2	0.00%	\$0.00	0	3.50
			Google	0	2	0.00%	\$0.00	0	3.50
		dodge ram 2008		0	4	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	7.00
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		hyundai sonata gls 2009		0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		kia optima 2008		0	5	0.00%	\$0.00	0	7.20
			Google	0	4	0.00%	\$0.00	0	8.25
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		lexus is300 2010		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mercury mariner 2009		0	9	0.00%	\$0.00	0	6.56
			Google	0	9	0.00%	\$0.00	0	6.56
		mitsubishi galant 2010		0	4	0.00%	\$0.00	0	3.50
			Google	0	4	0.00%	\$0.00	0	3.50
		nissan versa 2010		0	4	0.00%	\$0.00	0	3.25
			Google	0	4	0.00%	\$0.00	0	3.25
		toyota 4runner 2009		0	5	0.00%	\$0.00	0	8.63
			Google	0	5	0.00%	\$0.00	0	8.63
		trucks 2010		1	7	14.29%	\$2.66	\$2.66	3.57
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	4	0.00%	\$0.00	0	4.75
			MSN	0	1	0.00%	\$0.00	0	1.00
			Yahoo	1	1	100.00%	\$2.66	\$2.66	4.00
		chevy suburban 2008		0	1	0.00%	\$0.00	0	11.00
			Google	0	1	0.00%	\$0.00	0	11.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		ford super duty f350 2008		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00
		jeep compass 2010		0	2	0.00%	\$0.00	0	8.00
			Google	0	2	0.00%	\$0.00	0	8.00
		kia spectra 2010		0	2	0.00%	\$0.00	0	4.00
			Google	0	2	0.00%	\$0.00	0	4.00
		mercury montego 2009		0	2	0.00%	\$0.00	0	2.00
			Google	0	2	0.00%	\$0.00	0	2.00
		subaru forester 2008		0	3	0.00%	\$0.00	0	3.75
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	6.50
		suzuki grand vitara 2009		0	2	0.00%	\$0.00	0	4.00
			Google	0	2	0.00%	\$0.00	0	4.00
		toyota solara 2010		0	2	0.00%	\$0.00	0	4.50
			Google	0	2	0.00%	\$0.00	0	4.50



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota tacoma 2008		0	7	0.00%	\$0.00	0	5.13
			Google	0	6	0.00%	\$0.00	0	6.50
			Ask	0	1	0.00%	\$0.00	0	1.00
		volvo s80 2010		0	8	0.00%	\$0.00	0	2.07
			Google	0	6	0.00%	\$0.00	0	2.50
			Yahoo	0	2	0.00%	\$0.00	0	1.00
		buick lacrosse 2008		0	3	0.00%	\$0.00	0	7.50
			Google	0	3	0.00%	\$0.00	0	7.50
		nissan pathfinder 2009		0	2	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	6.00
			Yahoo	0	1	0.00%	\$0.00	0	4.00
		suzuki sx4 2009		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		volvo s80 2009		0	3	0.00%	\$0.00	0	5.33
			Google	0	3	0.00%	\$0.00	0	5.33
		volvo xc90 2008		0	4	0.00%	\$0.00	0	5.75
			Google	0	2	0.00%	\$0.00	0	9.00
			MSN	0	2	0.00%	\$0.00	0	2.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		infiniti i30 2009		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		kia optima 2009		0	3	0.00%	\$0.00	0	3.67
			Yahoo	0	2	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	3.00
		mercury grand marquis 2010		0	1	0.00%	\$0.00	0	3.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		bmw 328 2009		0	2	0.00%	\$0.00	0	5.50
			Google	0	2	0.00%	\$0.00	0	5.50
		dodge sprinter 2008		0	19	0.00%	\$0.00	0	4.21
			Google	0	1	0.00%	\$0.00	0	8.00
			Yahoo	0	18	0.00%	\$0.00	0	3.67
		lexus is300 2009		0	2	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	3.00
		nissan titan 2008		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		toyota yaris 2008		0	5	0.00%	\$0.00	0	8.00
			Google	0	5	0.00%	\$0.00	0	8.00
		mercury milan 2008		0	6	0.00%	\$0.00	0	3.33
			Yahoo	0	6	0.00%	\$0.00	0	3.33
		dodge dakota 2009		0	4	0.00%	\$0.00	0	8.75
			Google	0	4	0.00%	\$0.00	0	8.75
		dodge stratus 2009		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00
		gmc yukon 2009		0	1	0.00%	\$0.00	0	8.00
			Google	0	1	0.00%	\$0.00	0	8.00
		subaru baja 2009		0	5	0.00%	\$0.00	0	1.00
			Yahoo	0	5	0.00%	\$0.00	0	1.00
		chevy blazer 2008		0	1	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		new car 2008		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen rabbit 2010		0	3	0.00%	\$0.00	0	3.25
			Yahoo	0	3	0.00%	\$0.00	0	3.25
		bmw 540i 2010		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		chevy aveo 2008		0	3	0.00%	\$0.00	0	10.00
			Google	0	3	0.00%	\$0.00	0	10.00
		chevy tracker 2010		0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		chevy trailblazer 2008		0	1	0.00%	\$0.00	0	6.00
			Google	0	1	0.00%	\$0.00	0	6.00
		infiniti g35 2010		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		mazda cx7 2008		0	2	0.00%	\$0.00	0	8.50
			Google	0	2	0.00%	\$0.00	0	8.50
		toyota fj cruiser 2010		0	3	0.00%	\$0.00	0	4.33
			Google	0	2	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	7.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen passat 2010		0	2	0.00%	\$0.00	0	2.50
			Yahoo	0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	3.00
		buick lesabre 2010		0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		chevy colorado 2010		0	1	0.00%	\$0.00	0	3.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		jaguar s type 2009		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		jeep commander 2009		0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	2	0.00%	\$0.00	0	2.00
		suzuki grand vitara 2010		0	11	0.00%	\$0.00	0	1.75
			Ask	0	7	0.00%	\$0.00	0	1.00
			MSN	0	4	0.00%	\$0.00	0	2.50
		bmw 328 2010		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy express 2008		0	1	0.00%	\$0.00	0	10.00
			Google	0	1	0.00%	\$0.00	0	10.00
		chevy hhr 2010		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00
		chevy traverse 2009		0	2	0.00%	\$0.00	0	8.00
			Google	0	1	0.00%	\$0.00	0	11.00
			MSN	0	1	0.00%	\$0.00	0	5.00
		hyundai elantra gls 2008		0	1	0.00%	\$0.00	0	9.00
			Google	0	1	0.00%	\$0.00	0	9.00
		jeep commander 2010		0	5	0.00%	\$0.00	0	4.13
			Google	0	5	0.00%	\$0.00	0	4.13
		subaru tribeca 2008		0	1	0.00%	\$0.00	0	8.00
			Google	0	1	0.00%	\$0.00	0	8.00
		volkswagen gti 2008		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		chevy traverse 2010		0	3	0.00%	\$0.00	0	4.00
			Google	0	2	0.00%	\$0.00	0	3.50
			Yahoo	0	1	0.00%	\$0.00	0	5.00
		honda passport 2010		0	2	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	3.00
		cadillac srx 2009		0	2	0.00%	\$0.00	0	8.50
			Google	0	2	0.00%	\$0.00	0	8.50
		dodge caliber 2010		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00
		nissan sentra 2010		0	6	0.00%	\$0.00	0	2.40
			MSN	0	2	0.00%	\$0.00	0	2.00
			Yahoo	0	4	0.00%	\$0.00	0	2.67
		chevy traverse 2008		0	3	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
			Yahoo	0	2	0.00%	\$0.00	0	4.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		cadillac deville 2009		0	1	0.00%	\$0.00	0	4.00
			Google	0	1	0.00%	\$0.00	0	4.00
		infiniti fx35 2009		0	1	0.00%	\$0.00	0	15.00
			Google	0	1	0.00%	\$0.00	0	15.00
		lexus gs300 2008		0	3	0.00%	\$0.00	0	3.50
			Yahoo	0	3	0.00%	\$0.00	0	3.50
		suzuki forenza 2010		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		ford econoline wagon 2008		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00
		volkswagen beetle 2010		0	1	0.00%	\$0.00	0	2.00
			Yahoo	0	1	0.00%	\$0.00	0	2.00
		ford econoline cargo van 2008		0	1	0.00%	\$0.00	0	3.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		dodge caravan 2010		0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		ford escort 2008		0	1	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		ford f250 2010		0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	1.00
	Used- PreOwned			187	24397	0.77%	\$363.12	\$1.94	4.68
		used cars		95	9811	0.97%	\$194.87	\$2.05	3.99
			Ask	14	3448	0.41%	\$17.66	\$1.26	1.07
			Google	58	5742	1.01%	\$142.56	\$2.46	6.67
			MSN	23	621	3.70%	\$34.65	\$1.51	1.84
		lexus used		1	88	1.14%	\$2.66	\$2.66	6.05
			Google	1	52	1.92%	\$2.66	\$2.66	9.20
			Ask	0	29	0.00%	\$0.00	0	1.00
			MSN	0	7	0.00%	\$0.00	0	3.40
		used car		42	5908	0.71%	\$72.08	\$1.72	4.74
			Google	7	1003	0.70%	\$18.77	\$2.68	8.07
			MSN	4	134	2.99%	\$9.67	\$2.42	2.49

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	9	1131	0.80%	\$21.40	\$2.38	5.29
			Ask	22	3640	0.60%	\$22.24	\$1.01	1.16
		used trucks		8	1412	0.57%	\$8.23	\$1.03	4.05
			Ask	5	831	0.60%	\$3.38	\$0.68	1.04
			Google	0	459	0.00%	\$0.00	0	8.76
			MSN	3	122	2.46%	\$4.85	\$1.62	1.52
		acura pre owned		0	10	0.00%	\$0.00	0	8.76
			Google	0	10	0.00%	\$0.00	0	8.76
		acura used		1	311	0.32%	\$0.62	\$0.62	2.96
			MSN	0	8	0.00%	\$0.00	0	2.00
			Yahoo	1	258	0.39%	\$0.62	\$0.62	2.18
			Google	0	25	0.00%	\$0.00	0	7.50
			Ask	0	20	0.00%	\$0.00	0	0.94
		amc used		0	9	0.00%	\$0.00	0	4.50
			Google	0	9	0.00%	\$0.00	0	4.50
		bmw pre owned		0	26	0.00%	\$0.00	0	6.54
			Google	0	25	0.00%	\$0.00	0	6.91
			Ask	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		buick used		0	42	0.00%	\$0.00	0	5.63
			Google	0	37	0.00%	\$0.00	0	6.37
			MSN	0	2	0.00%	\$0.00	0	2.50
			Ask	0	3	0.00%	\$0.00	0	1.00
		cadillac used		1	73	1.37%	\$1.28	\$1.28	5.19
			Google	1	50	2.00%	\$1.28	\$1.28	7.59
			Ask	0	20	0.00%	\$0.00	0	0.73
			MSN	0	3	0.00%	\$0.00	0	1.00
		certified preowned cars		0	6	0.00%	\$0.00	0	5.20
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	9.00
			MSN	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	6.00
		chevrolet used		0	84	0.00%	\$0.00	0	6.05
			Google	0	52	0.00%	\$0.00	0	8.32
			Ask	0	32	0.00%	\$0.00	0	1.09
		chrysler used		0	125	0.00%	\$0.00	0	4.25
			Google	0	47	0.00%	\$0.00	0	8.19
			Yahoo	0	73	0.00%	\$0.00	0	2.21

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	3	0.00%	\$0.00	0	1.00
			MSN	0	2	0.00%	\$0.00	0	1.50
		dodge used		2	175	1.14%	\$4.53	\$2.27	3.18
			Google	0	31	0.00%	\$0.00	0	8.86
			Ask	0	10	0.00%	\$0.00	0	0.70
			Yahoo	1	125	0.80%	\$2.21	\$2.21	1.00
			MSN	1	9	11.11%	\$2.32	\$2.32	2.11
		ferrari used		1	95	1.05%	\$2.29	\$2.29	2.34
			Google	1	55	1.82%	\$2.29	\$2.29	3.79
			Yahoo	0	39	0.00%	\$0.00	0	1.00
			Ask	0	1	0.00%	\$0.00	0	1.00
		ford used		2	370	0.54%	\$4.27	\$2.14	5.23
			Ask	0	106	0.00%	\$0.00	0	0.92
			Google	2	252	0.79%	\$4.27	\$2.14	8.40
			MSN	0	12	0.00%	\$0.00	0	4.14
		gmc used		0	71	0.00%	\$0.00	0	5.37
			Google	0	40	0.00%	\$0.00	0	8.87
			Ask	0	22	0.00%	\$0.00	0	1.00
			MSN	0	9	0.00%	\$0.00	0	1.71

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		honda used		1	859	0.12%	\$1.60	\$1.60	4.59
			Ask	0	231	0.00%	\$0.00	0	1.01
			Google	0	619	0.00%	\$0.00	0	6.97
			MSN	1	9	11.11%	\$1.60	\$1.60	2.56
		hyundai pre owned		0	4	0.00%	\$0.00	0	3.33
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	3	0.00%	\$0.00	0	4.50
		infiniti pre owned		0	7	0.00%	\$0.00	0	6.30
			Google	0	7	0.00%	\$0.00	0	6.30
		jeep pre owned		0	4	0.00%	\$0.00	0	7.33
			Google	0	4	0.00%	\$0.00	0	7.33
		jeep used		3	539	0.56%	\$5.20	\$1.73	4.28
			Ask	1	65	1.54%	\$1.27	\$1.27	1.54
			Google	1	415	0.24%	\$2.40	\$2.40	7.58
			MSN	1	17	5.88%	\$1.53	\$1.53	2.81
			Yahoo	0	42	0.00%	\$0.00	0	1.78
		kawasaki used		0	123	0.00%	\$0.00	0	3.66
			Google	0	117	0.00%	\$0.00	0	4.14

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Ask	0	4	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		kia used		0	116	0.00%	\$0.00	0	4.22
			Google	0	21	0.00%	\$0.00	0	7.66
			Ask	0	2	0.00%	\$0.00	0	1.00
			Yahoo	0	92	0.00%	\$0.00	0	2.20
			MSN	0	1	0.00%	\$0.00	0	5.00
		land rover used		0	110	0.00%	\$0.00	0	3.67
			Yahoo	0	47	0.00%	\$0.00	0	1.60
			Google	0	47	0.00%	\$0.00	0	7.12
			Ask	0	11	0.00%	\$0.00	0	1.17
			MSN	0	5	0.00%	\$0.00	0	1.63
		lexus pre owned		0	25	0.00%	\$0.00	0	7.31
			Google	0	22	0.00%	\$0.00	0	7.56
			MSN	0	3	0.00%	\$0.00	0	5.25
		lincoln used		0	63	0.00%	\$0.00	0	4.41
			Google	0	25	0.00%	\$0.00	0	7.62
			Yahoo	0	24	0.00%	\$0.00	0	1.18

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	3	0.00%	\$0.00	0	1.67
			Ask	0	11	0.00%	\$0.00	0	1.00
		mazda pre owned		0	3	0.00%	\$0.00	0	7.00
			Google	0	3	0.00%	\$0.00	0	7.00
		mazda used		2	522	0.38%	\$2.50	\$1.25	4.71
			Ask	1	79	1.27%	\$0.44	\$0.44	1.01
			Google	0	441	0.00%	\$0.00	0	6.39
			MSN	1	2	50.00%	\$2.06	\$2.06	1.50
		mercedes used		1	162	0.62%	\$0.77	\$0.77	5.33
			Google	0	123	0.00%	\$0.00	0	8.13
			Ask	0	14	0.00%	\$0.00	0	1.00
			MSN	1	16	6.25%	\$0.77	\$0.77	1.00
			Yahoo	0	9	0.00%	\$0.00	0	2.81
		mercury used		1	108	0.93%	\$0.10	\$0.10	5.98
			Google	0	99	0.00%	\$0.00	0	7.26
			Ask	1	7	14.29%	\$0.10	\$0.10	0.60
			MSN	0	2	0.00%	\$0.00	0	1.00
		mini cooper used		0	90	0.00%	\$0.00	0	4.86
			Google	0	36	0.00%	\$0.00	0	7.72

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	53	0.00%	\$0.00	0	1.30
			Ask	0	1	0.00%	\$0.00	0	1.00
		mitsubishi used		1	79	1.27%	\$2.51	\$2.51	4.20
			Google	1	71	1.41%	\$2.51	\$2.51	5.16
			MSN	0	6	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	0.50
		nissan pre owned		0	10	0.00%	\$0.00	0	5.36
			Google	0	7	0.00%	\$0.00	0	8.13
			MSN	0	3	0.00%	\$0.00	0	1.67
		nissan used		1	147	0.68%	\$2.93	\$2.93	5.02
			Ask	0	67	0.00%	\$0.00	0	1.05
			Google	1	73	1.37%	\$2.93	\$2.93	8.23
			MSN	0	7	0.00%	\$0.00	0	2.90
		oldsmobile used		0	40	0.00%	\$0.00	0	3.85
			Google	0	26	0.00%	\$0.00	0	5.40
			Yahoo	0	14	0.00%	\$0.00	0	1.00
		plymouth used		0	22	0.00%	\$0.00	0	6.32
			Google	0	18	0.00%	\$0.00	0	7.19
			MSN	0	1	0.00%	\$0.00	0	2.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Yahoo	0	3	0.00%	\$0.00	0	1.00
		porsche used		0	96	0.00%	\$0.00	0	4.91
			Google	0	64	0.00%	\$0.00	0	7.62
			Ask	0	18	0.00%	\$0.00	0	0.85
			MSN	0	14	0.00%	\$0.00	0	1.50
		saab used		0	45	0.00%	\$0.00	0	5.74
			Google	0	43	0.00%	\$0.00	0	6.66
			Ask	0	2	0.00%	\$0.00	0	0.50
		saturn used		0	46	0.00%	\$0.00	0	4.33
			Google	0	34	0.00%	\$0.00	0	5.57
			Ask	0	12	0.00%	\$0.00	0	0.83
		scion used		0	61	0.00%	\$0.00	0	3.02
			Yahoo	0	42	0.00%	\$0.00	0	1.62
			Google	0	16	0.00%	\$0.00	0	8.39
			Ask	0	2	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	3.00
		smart used		1	40	2.50%	\$2.23	\$2.23	3.61
			Google	1	22	4.55%	\$2.23	\$2.23	5.11
			Yahoo	0	18	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		subaru used		0	82	0.00%	\$0.00	0	6.80
			Ask	0	10	0.00%	\$0.00	0	0.83
			Google	0	69	0.00%	\$0.00	0	8.39
			MSN	0	3	0.00%	\$0.00	0	2.33
		suzuki used		1	413	0.24%	\$2.50	\$2.50	4.33
			Google	1	313	0.32%	\$2.50	\$2.50	5.16
			Ask	0	91	0.00%	\$0.00	0	0.80
			Yahoo	0	6	0.00%	\$0.00	0	1.00
			MSN	0	3	0.00%	\$0.00	0	1.25
		toyota pre owned		0	19	0.00%	\$0.00	0	4.93
			Ask	0	2	0.00%	\$0.00	0	1.00
			MSN	0	3	0.00%	\$0.00	0	1.00
			Google	0	14	0.00%	\$0.00	0	6.90
		toyota used		2	172	1.16%	\$5.41	\$2.71	4.42
			Ask	0	65	0.00%	\$0.00	0	0.95
			Google	1	88	1.14%	\$2.91	\$2.91	8.04
			MSN	1	19	5.26%	\$2.50	\$2.50	1.57

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		used car dealership		4	216	1.85%	\$8.11	\$2.03	2.86
			Yahoo	3	172	1.74%	\$7.51	\$2.50	2.37
			Ask	1	35	2.86%	\$0.60	\$0.60	1.08
			Google	0	9	0.00%	\$0.00	0	9.79
		used truck		3	593	0.51%	\$7.74	\$2.58	5.99
			Google	0	442	0.00%	\$0.00	0	8.68
			Yahoo	2	129	1.55%	\$5.92	\$2.96	4.35
			MSN	1	22	4.55%	\$1.82	\$1.82	1.95
		volvo used		2	73	2.74%	\$5.52	\$2.76	7.17
			Google	1	66	1.52%	\$2.60	\$2.60	8.44
			Ask	0	4	0.00%	\$0.00	0	1.00
			MSN	1	3	33.33%	\$2.92	\$2.92	4.00
		yamaha used		3	222	1.35%	\$8.13	\$2.71	5.15
			Google	3	216	1.39%	\$8.13	\$2.71	5.66
			MSN	0	2	0.00%	\$0.00	0	1.00
			Ask	0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		audi used		2	99	2.02%	\$4.09	\$2.05	6.29
			Ask	0	29	0.00%	\$0.00	0	1.12

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			Google	1	65	1.54%	\$2.34	\$2.34	9.22
			MSN	1	5	20.00%	\$1.75	\$1.75	2.80
		bmw used		2	195	1.03%	\$4.30	\$2.15	4.61
			Ask	0	55	0.00%	\$0.00	0	0.95
			Google	1	119	0.84%	\$2.82	\$2.82	7.99
			MSN	1	21	4.76%	\$1.48	\$1.48	2.19
		certified pre owned cars		1	17	5.88%	\$1.84	\$1.84	6.61
			Google	0	7	0.00%	\$0.00	0	9.42
			Yahoo	1	10	10.00%	\$1.84	\$1.84	4.50
		ford pre owned		0	2	0.00%	\$0.00	0	3.50
			Google	0	1	0.00%	\$0.00	0	5.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		hummer used		1	53	1.89%	\$1.46	\$1.46	5.90
			Google	1	50	2.00%	\$1.46	\$1.46	6.69
			Ask	0	2	0.00%	\$0.00	0	0.67
			MSN	0	1	0.00%	\$0.00	0	1.00
		hyundai used		1	51	1.96%	\$2.98	\$2.98	4.85
			Google	1	41	2.44%	\$2.98	\$2.98	6.32
			Ask	0	2	0.00%	\$0.00	0	1.50

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
			MSN	0	8	0.00%	\$0.00	0	1.33
		infiniti used		1	40	2.50%	\$2.37	\$2.37	5.78
			Google	1	34	2.94%	\$2.37	\$2.37	6.65
			Ask	0	5	0.00%	\$0.00	0	1.00
			MSN	0	1	0.00%	\$0.00	0	1.00
		jaguar used		0	29	0.00%	\$0.00	0	4.06
			Ask	0	5	0.00%	\$0.00	0	0.57
			Google	0	24	0.00%	\$0.00	0	5.69
		mitsubishi pre owned		0	4	0.00%	\$0.00	0	4.33
			Google	0	4	0.00%	\$0.00	0	4.33
		pontiac used		0	30	0.00%	\$0.00	0	4.77
			Google	0	26	0.00%	\$0.00	0	5.94
			Ask	0	2	0.00%	\$0.00	0	0.67
			MSN	0	2	0.00%	\$0.00	0	1.00
		porsche pre owned		0	9	0.00%	\$0.00	0	6.63
			Google	0	9	0.00%	\$0.00	0	6.63

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		volkswagen pre owned		0	3	0.00%	\$0.00	0	2.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Yahoo	0	2	0.00%	\$0.00	0	2.50
		volkswagen used		0	7	0.00%	\$0.00	0	0.86
			Ask	0	5	0.00%	\$0.00	0	0.80
			MSN	0	2	0.00%	\$0.00	0	1.00
		yamaha pre owned		0	3	0.00%	\$0.00	0	2.50
			Google	0	3	0.00%	\$0.00	0	2.50
		isuzu used		0	15	0.00%	\$0.00	0	3.83
			Google	0	11	0.00%	\$0.00	0	4.56
			Ask	0	2	0.00%	\$0.00	0	1.00
			MSN	0	2	0.00%	\$0.00	0	2.00
		honda pre owned		0	7	0.00%	\$0.00	0	4.58
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	5	0.00%	\$0.00	0	6.38
			MSN	0	1	0.00%	\$0.00	0	1.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		pre owned cars		0	22	0.00%	\$0.00	0	4.27
			Google	0	7	0.00%	\$0.00	0	8.40
			MSN	0	6	0.00%	\$0.00	0	3.00
			Ask	0	9	0.00%	\$0.00	0	1.00
		preowned car		0	1	0.00%	\$0.00	0	2.00
			MSN	0	1	0.00%	\$0.00	0	2.00
		subaru pre owned		0	3	0.00%	\$0.00	0	6.00
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	2	0.00%	\$0.00	0	8.50
		audi pre owned		0	8	0.00%	\$0.00	0	9.08
			Google	0	7	0.00%	\$0.00	0	10.10
			MSN	0	1	0.00%	\$0.00	0	4.00
		chrysler pre owned		0	1	0.00%	\$0.00	0	3.00
			Google	0	1	0.00%	\$0.00	0	3.00
		pre owned car		0	12	0.00%	\$0.00	0	5.34
			Google	0	1	0.00%	\$0.00	0	11.00
			Yahoo	0	11	0.00%	\$0.00	0	4.54

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		preowned cars		0	22	0.00%	\$0.00	0	4.50
			Google	0	4	0.00%	\$0.00	0	6.75
			MSN	0	3	0.00%	\$0.00	0	4.33
			Ask	0	15	0.00%	\$0.00	0	1.67
		suzuki pre owned		0	2	0.00%	\$0.00	0	1.50
			Ask	0	1	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	2.00
		pre owned trucks		0	2	0.00%	\$0.00	0	1.00
			Ask	0	2	0.00%	\$0.00	0	1.00
		saab pre owned		0	3	0.00%	\$0.00	0	4.50
			Yahoo	0	1	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	6.00
		scion pre owned		0	8	0.00%	\$0.00	0	3.00
			Ask	0	7	0.00%	\$0.00	0	1.00
			Google	0	1	0.00%	\$0.00	0	5.00
		ferrari pre owned		0	2	0.00%	\$0.00	0	3.00
			Google	0	2	0.00%	\$0.00	0	3.00



# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		mercedes pre owned		0	3	0.00%	\$0.00	0	7.67
			Google	0	3	0.00%	\$0.00	0	7.67
		used auto dealership		0	2	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	9.00
			Yahoo	0	1	0.00%	\$0.00	0	1.00
		volvo pre owned		0	5	0.00%	\$0.00	0	6.00
			Google	0	4	0.00%	\$0.00	0	7.25
			Ask	0	1	0.00%	\$0.00	0	1.00
		mini cooper pre owned		0	1	0.00%	\$0.00	0	7.00
			Google	0	1	0.00%	\$0.00	0	7.00
		preowned truck		0	4	0.00%	\$0.00	0	1.50
			Ask	0	3	0.00%	\$0.00	0	1.00
			Yahoo	0	1	0.00%	\$0.00	0	3.00
		jaguar pre owned		0	1	0.00%	\$0.00	0	5.00
			Google	0	1	0.00%	\$0.00	0	5.00

# Keyword Detail Report

Start Date: 6/1/2009

End Date: 6/30/2009

Campaign	Ad Group	Keyword	Engine	Clicks	Impres sions	CTR %	Cost	Avg. CPC	Position
		american motors used		0	1	0.00%	\$0.00	0	8.00
			Google	0	1	0.00%	\$0.00	0	8.00
		buick pre owned		0	2	0.00%	\$0.00	0	4.50
			Yahoo	0	1	0.00%	\$0.00	0	2.00
			Google	0	1	0.00%	\$0.00	0	7.00
		lincoln pre owned		0	1	0.00%	\$0.00	0	9.00
			Google	0	1	0.00%	\$0.00	0	9.00