

DOW JONES	S&P	NASDAQ
8,763.06 -1.43	942.43 +3.29	1,860.13 +17.73

BUSINESS

BUSINESS TIP

High court won't block Chrysler sale to Fiat

AT A GLANCE

10 banks get OK to buy back shares

MORE INSIDE

Israel's girlfriend sentenced to 3 years probation



BIC marks 50th year with gold

Shelton-based company to give away 14-karat bars in promotion

By Rob Varmon
STAFF WRITER

There are 50 BIC pens loaded with gold ink somewhere around the country, and if you find one, you can win a gold bar courtesy of Shelton-based Bic Corp.

This month, BIC launched the

"Search for the pen with golden ink" promotion to celebrate the 50th anniversary of the BIC Cristal ball pen.

"We wanted to maintain a sort of golden theme for the anniversary and a golden pen was a way to have the consumer interact with

the pens," said Joe Franzino, senior brand manager for BIC Stationery.

The promotion's aim is that consumers will buy packs of pens, open them and write with each one to see if they got a golden pen, he said.

The BIC Cristal was first marketed in the United States in 1959 for 19 cents and at the same price today U.S. retailers sell about 146

million of them a year.

So far, no pens have been discovered, but "it's still early in the promotion," Franzino said. The contest ends in March of next year. He said the company has not decided whether it will announce how many were discovered at the end of the contest.

The promotion began June 1 and the golden pens are being

Please see BIC on B3

REGIONAL NEWS

Area Stocks

Emcor edges up

Area stocks climbed Tuesday led by a group that included Stamford-based PrimeEnergy Corp. and Norwalk-based Priceline.com Inc.

The Hearst/Bloomberg-Southwest Connecticut Index was up 0.41, to 86.89, as 38 stocks gained, 32 fell and 10 were unchanged.

The index is a price-weighted list of the stocks of 80 companies in the Fairfield County area and is designed to reflect the impact of the world and national economy on this region.

PrimeEnergy, which explores for and produces crude oil and natural gas, gained \$2.56 to close at \$42.98, while Priceline.com, an online discount travel service, added \$1.72 to close at \$118.

Emcor Group Inc., the Norwalk-based provider of mechanical and electrical construction and facilities services, gained 23 cents to close at \$22.81.

Greenwich-based Blyth Inc., a designer, manufacturer and marketer of candles, home fragrance and Serno, fell \$3.92 to close at \$31.12.

Ethan Allen Interiors Inc., the Danbury-based designer, manufacturer and seller of home furnishings and accessories, lost 16 cents to close at \$12.62.

—Richard Lee

Business Briefs

Cannondale gets new agency

The Bethel-based recreational and leisure segment of Dorel Industries Inc., which manufactures and markets the Cannondale, Schwinn, GT and Mongoose cycling brands and SUGOI Apparel, chose Cossette New York as its advertising agency of record.

Cossette will create new campaigns for the cycling and apparel brands, which will be released later this year and in early 2010.

Sikorsky trainers shipped to Texas

Sikorsky Global Helicopters, based in Horseheads, N.Y., delivered another S-300C helicopter to All American Helicopters LLC, a flight school in Denton, Texas.

Sikorsky Global Helicopters is a subsidiary of Stratford-based United Technologies Corp.'s Sikorsky Aircraft Corp.

Group acupuncture comes to Stamford

AcuPaternal Health Center, offering community-style acupuncture, has opened at Breakthrough Fitness, 48 Union St., Stamford.

Community acupuncture is performed in group settings.

AcuPaternal Health Center includes Chinese and Korean forms of acupuncture, Eastern nutrition, body work, lifestyle coaching and herbal remedies.

For details, call 524-3411, or visit www.acupaternal.com.

LOCKER-SIZED DESIGN



Blair Breazeale, 12, of Springdale, Ark., invented LockerLites magnetized, battery-powered lights that jazz up locker interiors. Stamford-based By Kids for Kids Co. inked a deal this month with Wal-Mart Stores Inc., based in Bentonville, Ark., to carry LockerLites at 1,700 locations in the United States.

By Kids for Kids, Wal-Mart ink deal

By Michael C. Juliano
STAFF WRITER

Kids around the country will be able to lighten their workloads between classes this coming school year.

Stamford-based By Kids for Kids Co. inked a deal this month with Wal-Mart Stores Inc., based in Bentonville, Ark., to carry LockerLites at 1,700 locations in the United States.

The magnetized, battery-powered lights, which Blair Breazeale, 12, of Springdale, Ark., invented to jazz up locker interiors, come in the shapes of hearts, stars and circles and flash in green, red and yellow.

"It's a back-to-school product that Wal-Mart has found will be fun and engaging for kids," said Norm Goldstein, chief executive officer and owner of By Kids for Kids. "A kid can have a very well-designed interior of a locker with this."

The lights, which are less than 2 inches across and turn on only when the door is opened through the use of a built-in photo cell, will retail for

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\$3.97. The decorative illuminations also will be available as a 4-by-6-inch rectangular mirror and a 4-inch round mirror for \$5.97, and a rectangular mirror with an organizer shelf for \$7.97.

The company became interested in Breazeale's lights after seeing what a hit they were with its Youth Advisory Council of 52 kids from throughout the nation, Goldstein said.

"They felt this would be a sensational product and it would resonate with kids who wanted to do something fun with their lockers," he said.

Goldstein would not specify how many LockerLites, which have replaceable batteries designed to last a semester, are on the way to Wal-Mart's shelves, but said a "very, very large" order had been placed.

"Many, many hundreds of thousands," he said, adding that kids of

all ages may enjoy them. "There's no targeted age group."

By Kids for Kids has in the works for next year a LockerLites chandelier that kids can hang in their lockers, Goldstein said.

"They couldn't make this season," he said.

By Kids for Kids, which was established in 2003 and has 12 employees at its headquarters on High Ridge Road, encourages youth to become innovators through its "Think Big" TV show, Possible magazine and its social community, Idea Locker.

The idea for a chandelier came to her first, said Breazeale, who is in the eighth grade.

"I thought it would be pretty cool to have one hanging in my locker," she said. "It was a spur-of-the-moment idea."

Breazeale said she did not expect her invention to take off the way it has.

"I'm in shock and never thought this would happen," she said.

Please see WAL-MART on B3

Third-generation grocer devoted to being green

By Susan Tuz
STAFF WRITER

RIDGEFIELD — Joe Ancona is a third-generation grocer who has embraced green technology and eco-friendly store design.

Founded by his grandfather, Joseph Ancona Sr., Ancona's Market on Route 102 in Ridgefield has entered the 21st century in layout and product offerings.

Ancona grew up in the business, and after earning a bachelor's degree in architecture and master's of business administration degree, he returned to the market three years ago.

His architectural training is in sustainable supply and environmentally friendly designs that are community and socially responsible. His personal interest is in natural foods that promote a



Joe Ancona adjusts night shades Monday in the produce department at Ancona's Market in Ridgefield. The shades keep produce fresher longer and lower electric costs.

healthy lifestyle.

From re-usable cloth grocery bags to polished cement

floors — which don't require the stripping and waxing with toxic chemicals that vinyl

floor tiles do — Ancona has made the market environmentally friendly.

He and his uncle, John Ancona, are in the market every day.

"My father was stepping back a bit from the day-to-day of the store, which led my uncle, John (Ancona) and I to sit down and talk about how we'd proceed with upgrading the market," Joe Ancona said. "It needed a lot of renovations."

By adding night shades to all the open-faced refrigerators in the store, Ancona was able to cut electric consumption by 20 percent.

"Given that our electric bill is about \$18,000 a month, that's a good savings," he said. "For our meat case, with the night shade, the refrigeration is better, which increases

Please see GROCER on B3

CNBC anchor offers hope

Bartiromo talks about economy at fundraiser

By Richard Lee
STAFF WRITER

The nation will weather the economic crisis but Americans should expect industries such as financial services — Fairfield County's bread and butter during the past two decades — to emerge with reduced stature as the United States struggles to hold on to its lead in the global economy.

That was one of the messages delivered by Maria Bartiromo, CNBC financial news anchor, at a Tuesday breakfast at the Hyatt Regency Greenwich hosted by the Family Centers, a nonprofit organization offering services to people in need in Fairfield County.

"The pillars of New York and Connecticut were taken to their knees. Balance sheets will get smaller, and jobs will be cut. It will continue to get smaller," Bartiromo, host of the TV program "Closing Bell," told the audience of 250.

"This is a very resilient country. We will get through it," she said.

Please see BARTIROMO on B2

FuelCell loss narrows on job cuts

By Christopher Martin
and Asjlynn Loder
BLOOMBERG NEWS

Danbury-based FuelCell Energy Inc., a maker of low-pollution power plants, said its fiscal second-quarter loss

narrowed to \$19.9 million after firing 6 percent of its work force. The shares surged 19 percent to close at \$4.83, up 77 cents, after South Korea steelmaker Posco agreed to buy a 10 percent stake.

FuelCell's loss was 29 cents a share, down from \$25.8 million, or 38 cents, a year earlier, the company said. Analysts expected FuelCell to lose 30 cents, the average of five estimates compiled by Bloomberg. Sales fell 28 percent to \$22.9 million from \$31.6 million.

Chief Executive Officer Daniel Brdar has focused on selling larger, profitable plants to government agencies in the United States and Asia. Costs exceed revenue on projects of less than one megawatt, resulting in negative gross margins. Last

Please see FUELCELL on B3