

Field gold.

Gametime CT,
Connecticut's
highest-circulated
local sports magazine,
coming Sept. 9 and
Dec. 2.



AN UNMATCHED AUDIENCE
200,000 print readers and an average of 833,211
monthly pageviews on GametimeCT.com!

Gametime CT is the go-to news source for high school sports in Connecticut, from the phenomenal website that has captivated athletes, coaches and families across the state – to the new glossy magazine that will dramatically extend the brand to our growing print audience, now spanning eight daily newspapers from New Haven to Danbury, Torrington to Greenwich.

With lush photography, upscale design and sharply written stories, the premiere issue (to be published Sunday, September 9) will showcase the vibrant fall season of high school athletics.

The state's top journalists, including Hearst CT sports columnists Jeff Jacobs and Paul Doyle, will be contributing to the new Gametime CT magazine, coming September 9 and December 2.

September 9th publication

Ad space and artwork submission deadline – July 30th @ 4pm

Final Ad Approval – August 10th @ 4pm

HEARST, THE LEADER IN SHELTER, ENTERTAINMENT & LUXURY MAGAZINES

PRINT ADVERTISING RATES (full color)

FULL PAGE \$2,000
bleed 8.625" x 11.125"
trim 8.375" x 10.875"
live area 7.875" x 10.375"

includes 150,000 banner impressions on GametimeCT.com or any Hearst CT local news sites

1/2 PAGE \$1,500 (3.725" x 10.125" or 7.625" x 4.875")

includes 75,000 banner impressions on GametimeCT.com or any Hearst CT local news sites

1/4 PAGE \$1,000 (3.725" x 4.875")

includes 50,000 banner impressions on GametimeCT.com or any Hearst CT local news sites

25% additional charge for premium positions (inside front cover, centerfold, inside back cover, back cover)

10% discount off both ads booked for both issues