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Connecticut open TENNIS

The Hearst CT Media Group is a Cornerstone supporter of this year's CT Open, held at the CT Tennis Center in New Haven. Leverage the power of this exceptional partnership by sponsoring our keepsake newsprint special section!

268,692 READERS will find the CT Open tabloid insert in the following newspapers:

Connecticut Post · Greenwich Time · New Haven Register · Stamford Advocate · The Middletown Press · The News-Times · The Norwalk Hour · The Register-Citizen

50,000 TENNIS-ENTHUSIAST EMAIL RECIPIENTS will receive a flipbook version of the insert as well! Plus bonus distribution at the event, August 17-25!

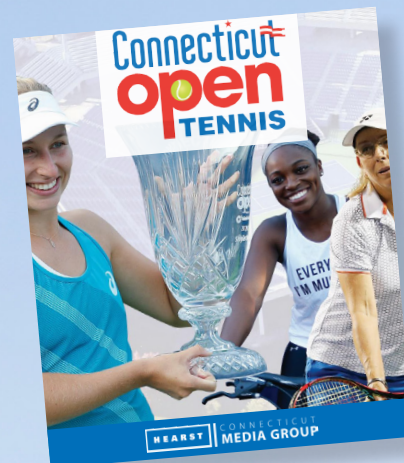
RATES (all include full color):

Full page: \$1,750 (9.25" x 10.5", back cover reserved for major sponsorship)
Half-page horizontal \$950 (9.25" x 5.1")
Half-page vertical \$950 (5.479" x 10.5")
Quarter-page: \$575 (5.479" x 5.1")
Front-page strip \$750 (9.25" x 2")

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AD APPROVAL DEADLINE: August 9

PUBLICATION DATE: August 19



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For more details about this special section and other CT Open sponsorship options, please call 203-330-6238 or email advertise@HearstMediaCT.com.