## **8** Editorial Calendar

Schedule and sections are subject to change.

Rev. 12/12/2017

Month	Special Section	Publish Date:	Ad & PR Deadline*	Final Ad Approval	
		1/5/2018 Fri. Weeklies		12/7 Thurs. 4 p.m.	
January	Education Outlook	1/7/2018 Sun. 5 Ffld Dailies	12/4 Mon. Noon*		
	NHR Catholic Schools	1/26 Fri. NHR, MP, RC, SLT	1/8 Mon. Noon*	1/10 Weds. 4 p.m.	
	Camps	2/9, Fri., Weeklies	1/22 Mon. Noon*	1/25 Thurs. 4 p.m.	
	Camps	2/11 Sun., 5 Ffld Dailies	1/22 101011. 110011	1/25 Muis. 4 p.m.	
	Presidents Day	2/17, Fri., 5 Ffld Dailies	2/5 Mon. Noon	2/13 Tues, Noon	
	Automotive	2/17, Fri., NHR & SLT	2/3 IVIOH. INOOH	2/13 Tues. Noon	
February	NHR Summer Camps	2/23, Fri. NHR, MP, RC, LCT, SLT	2/2 Fri. Noon*	2/7 Weds. 4 p.m.	
	Who's Who in Real Estate	2/23 Fri., ST, GT, Weeklies**/NH	2/12 Mon. Noon	2/15 Thurs. 4 p.m.	
	Meet the Realtor	2/25 Sun., CT, NT	2/12 Mon. Noon	2/15 Thurs. 4 p.m.	
Mayab	Home Design & Decor Magazine	3/25, Sun., All Dailies	2/19 Mon. Noon	3/1 Thurs. 4 p.m.	
March	NHR Summer Camps	3/23, Fri. NHR, MP, RC, LCT, SLT	3/2 Fri. Noon*	3/7 Weds. 4 p.m.	
	RE Spring Showcase	4/6, Fri., ST, GT, Weeklies**/NH	3/26 Mon. Noon	3/29 Thurs. 4 p.m.	
April		4/6, Fri., NHR, SLT	3/26 Mon. Noon	3/29 Thurs. 4 p.m.	
	Education Outlook	4/6 Fri., Weeklies	3/12 Mon. Noon*	3/22 Thurs. 4 p.m.	
	w/ college section	4/9 Sun., CT, ST, GT, NH	3/ 12 WOT. NOOT	0/22 mais. + p.m.	
	RE Waterfront & Lakefront Living	5/4, Fri., 5 Dailies, Weeklies/NH	4/23 Mon. Noon	4/26 Thurs. 4 p.m.	
	Salute to Nurses	5/6, Sun., 5 FFId Dailies	4/16 Mon. Noon	4/19 Thurs. 4 p.m.	
	Best of Summer Booklet	5/21, Sun., All Dailies	4/10 Mon. Noon	4/20 Thurs. 4 p.m.	
May	Sunday Arts & Style	5/27, Fri., Weeklies			
	3rd Annual Guide to the Greenwich International Film Festival	5/27 Fri., ST, GT, NH	4/23 Mon. Noon	4/26 Thurs. Noon	
	Memorial Day Automotive	5/25, Fri., 5 Ffld Dailies	5/21 Mon. 5 p.m.	5/21 Weds. 4 p.m.	

5 FFId Dailies refers to the Connecticut Post, Greenwich Time, Stamford Advocate, The Norwalk Hour and The News-Times All Premium Sections include the 5 dailies above plus New Haven Register, The Middletown Press and The Register Citizen The Weeklies include: Darien News, Fairfield Citizen, New Canaan News, Westport News and Wilton Villager. The Spectrum is GNM if participating.

	Premium Section	Real Estate Section	New Haven Only	Special Inserts/Magazines

Connecticut Post | Greenwich Time | Stamford Advocate | The News-Times | The Norwalk Hour

Darien News | Fairfield Citizen | New Canaan News | The Spectrum | Westport News | Wilton Villager

<sup>\*</sup> Publication includes press releases. (Maximum of 300 words)

<sup>\*\*</sup> Does not include Wilton Villager



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June RE "Home & Luxury" Showcase		6/22 Fri. ST, GT, Weeklies**/NH	6/11 Mon. Noon	6/14 Thurs. 4 p.m.	
August	Back to School	8/10, Fri., Weeklies	7/31 Mon. Noon*	7/19 Thurs. 4 p.m.	
7 laguet	Busin to Contoon	8/12, Sun., 5 Ffld Dailies	., 61 1116111116611	7710 That 6. 4 p.m.	
	Top 100 Dining & Drinks	9/9, Sun. All Dailies	8/6 Mon. Noon	8/16 Thurs. 4 p.m.	
September	RE Fall Showcase	9/21, Fri., ST, GT, Weeklies**/NH	9/10 Mon. Noon	9/13 Thurs. Noon	
	RE Fall Showcase	9/21, Fri., NHR, SLT	9/10 Mon. Noon	9/13 Thurs. Noon	
	Top Workplaces	9/23 Sun., 5 Ffld Dailies	8/20 Mon. Noon	9/6 Thurs. 4 p.m.	
	Home Decor & Design Magazine	10/7, Sun. All Dailies	8/21 Mon. Noon	9/7 Thurs. 4 p.m.	
October	Falsantina Osatlania	10/7, Fri., Weeklies			
	Education Outlook w/ college section	10/5 Sun., 5 Ffld Dailies	9/18 Mon. Noon*	9/21 Thurs. 4 p.m.	

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			Premium Section		Real Estate Section		New Haven Only		Special Inserts/Magazines
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