



*Get ready for the Spring market!*

# Now is the time to promote yourself.

### For more information, contact:

**Lisa Clarke** – (203) 842-2618  
lisa.clarke@hearstmediact.com

**Janice Corsello** – (203) 842-2617  
janice.corsello@hearstmediact.com

**Mark E. Hogg** – (203) 641-6771  
mhogg@hearstmediact.com

**Publication Date:** Friday, February 23, 2018

**Space Deadline:**

Monday, February 12, 2018, NOON

**Final Ad Approval:**

Thursday, February 15, 2018, 4 pm

Full print  
publication on

**ct**house  
hunter

Turn your business card into an exciting ad in *Who's Who in Real Estate*, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about YOU.

**Will appear in:** Greenwich Time, Stamford Advocate, The Norwalk Hour plus five community newspapers including the: Darien News, Fairfield Citizen, New Canaan News, Westport News, and Wilton Villager.

### Tabloid

Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,000
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300
1/8 Page	5.472" x 2.63"	\$225
2 Col x 5"	3.597" x 5"	\$225

### \* Color Included \*

**Rates include  
20% Digital Campaign**  
(Impressions on website of choice pending inventory)



*Get ready for the Spring market!*  
**Now is the time to promote yourself.**

### For more information, contact:

**Mark E. Hogg** – Connecticut Post  
(203) 641-6771  
mhogg@hearstmediact.com

**Frank Grasso** – The News-Times  
(203) 842-2693  
frank.grasso@hearstmediact.com

**Publication Date:** Friday, February 25, 2018

#### Space Deadline:

Monday, February 12, 2018, NOON

#### Final Ad Approval:

Thursday, February 15, 2018, 4 pm

Turn your business card into an exciting ad in *Meet the Realtor*, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about you.

**Will appear in:** Connecticut Post and The News-Times.

### Tabloid

Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$625
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300
1/8 Page	5.472" x 2.63"	\$225
2 Col x 5"	3.597" x 5"	\$225

### \* Color Included \*

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Full print  
publication on

**ct**house  
hunter





**Publication Date:** Friday, April 6, 2018

**Space Deadline:**

Monday, March 26, 2018 Noon

**Final Ad Approval:**

Thursday, March 29, 2018 4 pm

**For more information, contact:**

**Lisa Clarke** – (203) 842-2618  
lisa.clarke@hearstmediact.com

**Janice Corsello** – (203) 842-2617  
janice.corsello@hearstmediact.com

Full print  
publication on

**ct**house  
hunter

Our Spring Showcase features exceptional and waterfront properties as well as timely content on home decor, design and trends.

**Greenwich Time**

Eighth Page \$300  
Quarter Page \$550  
Half Page \$1,050  
Full Page \$2,050  
Color: Additional \$300

**Stamford Advocate**

Eighth Page \$375  
Quarter Page \$700  
Half Page \$1,350  
Full Page \$2,650  
Color: Additional \$300

**Combo– Both Papers**

Eighth Page \$485  
Quarter Page \$915  
Half Page \$1,775  
Full Page \$3,550  
Color: Additional \$300

**Rates include  
20% Digital Campaign**

(Impressions on website of choice pending inventory)

# 2018 Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Full print  
publication on

**ct**house  
hunter

**Ads will appear in the  
Real Estate Spring  
Showcase section.**

**Single Box**

3.5" x 2" Business Card Ad \$75

**Double Box**

3.5" x 4" Ad \$125

**Publication Date:** Friday, April 6, 2018

**Space Deadline:**

Monday, March 26, 2018 Noon

**Final Ad Approval:**

Thursday, March 29, 2018 4 pm

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Rev. 12/22/2017

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The Norwalk Hour | Darien News | Fairfield Citizen  
New Canaan News | Westport News

# 2018 Spring Real Estate Showcase

Our Spring Showcase features exceptional and waterfront properties as well as timely content on home decor, design and trends.

**Will appear in:** The Norwalk Hour and our community newspapers which include: Darien News, Fairfield Citizen, New Canaan News and Westport News.

## Full Color Ads

Quarter Page 5.25" x 10" \$550

Half Page 10.625" x 10" or 5.25" x 20" \$800

Full Page 10.625" x 20" \$1,300

**Rates include  
20% Digital Campaign**  
(Impressions on website of choice pending inventory)

**Publication Date:** Friday, April 6, 2018

**Space Deadline:**

Monday, March 26, 2018 Noon

**Final Ad Approval:**

Thursday, March 29, 2018 4 pm

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Mark E. Hogg	(203) 641-6771	<a href="mailto:mhogg@hearstmediact.com">mhogg@hearstmediact.com</a>
Frank Grasso	(203) 842-2693	<a href="mailto:frank.grasso@hearstmediact.com">frank.grasso@hearstmediact.com</a>

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The Norwalk Hour | Darien News | Fairfield Citizen  
New Canaan News | Westport News

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**Ads will appear in the  
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**Single Box**

3.5" x 2" Business Card Ad \$75

**Double Box**

3.5" x 4" Ad \$125

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Get ready for Summer

# 2018 Waterfront & Lakefront Living

Home • Condominiums • Apartments  
Vacation & Second Home Rentals  
Vacation Rentals

**Publication Date:** Friday, May 4, 2018

**Space Deadline:**

Monday, April 23, 2018, NOON

**Final Ad Approval:**

Thursday, April 26, 2018, 4 pm

Full print  
publication on

**ct**house  
hunter

**Will appear in:** Connecticut Post,  
Greenwich Time, Stamford Advocate,  
The News-Times, The Norwalk Hour, and  
five Community Weeklies.

**This section features:**

Full Color editorial and features

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

**\* Color Included \***

**Rates include  
20% Digital Campaign**  
(Impressions on website of choice pending inventory)

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**Publication Date:** Friday, June 22, 2018

**Space Deadline:**

Monday, June 11, 2018 Noon

**Final Ad Approval:**

Thursday, June 14, 2018 4 pm

**For more information, contact:**

**Lisa Clarke** – (203) 842-2618  
lisa.clarke@hearstmediact.com

**Janice Corsello** – (203) 842-2617  
janice.corsello@hearstmediact.com

Full print  
publication on

**ct**house  
hunter

Our Home & Luxury Showcase features exceptional and waterfront properties as well as timely content on home decor, design and trends.

**Will appear in:** Greenwich Time and Stamford Advocate

**Greenwich Time**

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional	\$300

**Stamford Advocate**

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional	\$300

**Combo– Both Papers**

Eighth Page	\$485
Quarter Page	\$915
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**Rates include  
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The Norwalk Hour | Darien News | Fairfield Citizen  
New Canaan News | Westport News



Our Home & Luxury Showcase features exceptional and waterfront properties as well as timely content on home decor, design and trends.

**Will appear in:** The Norwalk Hour, Darien News, Fairfield Citizen, New Canaan News and Westport News.

### Full Color Ads

Quarter Page \$550  
5.25" x 10"

Half Page \$800  
10.625" x 10" or 5.25" x 20"

Full Page \$1,300  
10.625" x 20"

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hunter

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GREENWICH TIME

STAMFORD ADVOCATE

# 2018 Fall Real Estate Showcase

**Publication Date:** Friday, September 21, 2018

**Space Deadline:**

Monday, Sept. 10, 2018 Noon

**Final Ad Approval:**

Thursday, Sept. 13 2018 4 pm

**For more information, contact:**

**Lisa Clarke** – (203) 842-2618  
lisa.clarke@hearstmediact.com

**Janice Corsello** – (203) 842-2617  
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Full print  
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hunter

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**Will appear in:** Greenwich Time and Stamford Advocate

**Greenwich Time**

Eighth Page	\$300
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**Stamford Advocate**

Eighth Page	\$375
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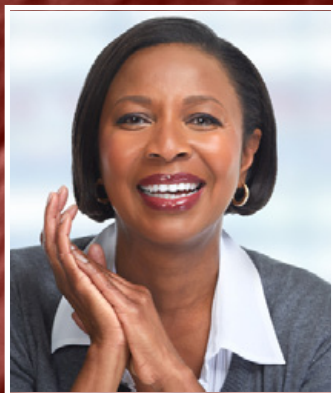
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