

2018



Custom, Cost-Effective
Messages Designed
Just for Your Business!

A collage of several promotional messages. At the top left is a Great Clips advertisement showing a storefront and a smiling stylist. Below it is a coupon for Oyster Bar's Saturday and Sunday Brunch. To the right is a Wild Rice restaurant advertisement featuring interior and exterior photos, a quote from the New York Times, and award logos. On the far right is a Sky Zone advertisement with a colorful silhouette of a person jumping and the text "take your BIRTHDAY PARTY to the Sky!".

Great Clips
Seafood Restaurant & Raw Bar

OYSTER BAR
Seafood Restaurant & Raw Bar

SATURDAY & SUNDAY
BRUNCH
11AM - 3PM

Lunch & Dinner
348 Black Rock Turnpike,
Fairfield
203.332.0348
348Oysterbar.com

Wild Rice
Sushi & Pan Asian Cuisine

take your **BIRTHDAY PARTY** to the Sky!

Tired of the same old birthday party?
Let your party SOAR above all the others
at Sky Zone Indoor Trampoline Park!
Maximize your FUN and create a truly
memorable experience with one of our
out-of-this-world party packages!

Great Clips
\$4.99 haircut
offer expires 02/04/11
Not valid with any other offers. Limit one
coupon per customer. All participating salons.
Relax. You're at Great Clips.

Wild Rice
"Pan Asian
for the
eye and palate."
New York Times Rating Worth-it
Stephanie Lyness 6/20/10

Best Chinese
WEEKLY ★ BEST ★ OF FAIRFIELD COUNTY READERS POLL 2009
WEEKLY ★ BEST ★ OF FAIRFIELD COUNTY READERS POLL 2011
WEEKLY ★ BEST ★ OF FAIRFIELD COUNTY READERS POLL 2013

Open 7 Days a Week
Parking Available in Rear • Catering Available

HEARST

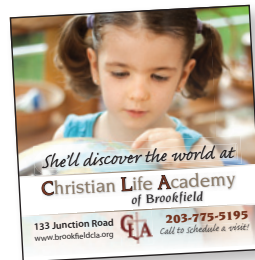
CONNECTICUT
MEDIA GROUP



Hearst Direct Express

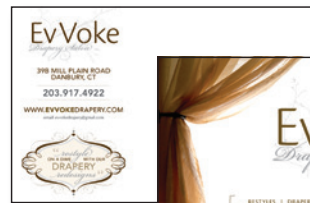
Targeted Delivery

Designing your own customized flyers, menus, inserts and Front Page "AdNotes" is easy! Hearst Direct media consultants are well-trained in helping you develop an effective message that gets results!



Front Page AdNotes ("Sticky Notes")

Maximum impact! Great results and visibility.



Direct Mail

It's easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.



Savings Source (TMC) Shared Mail

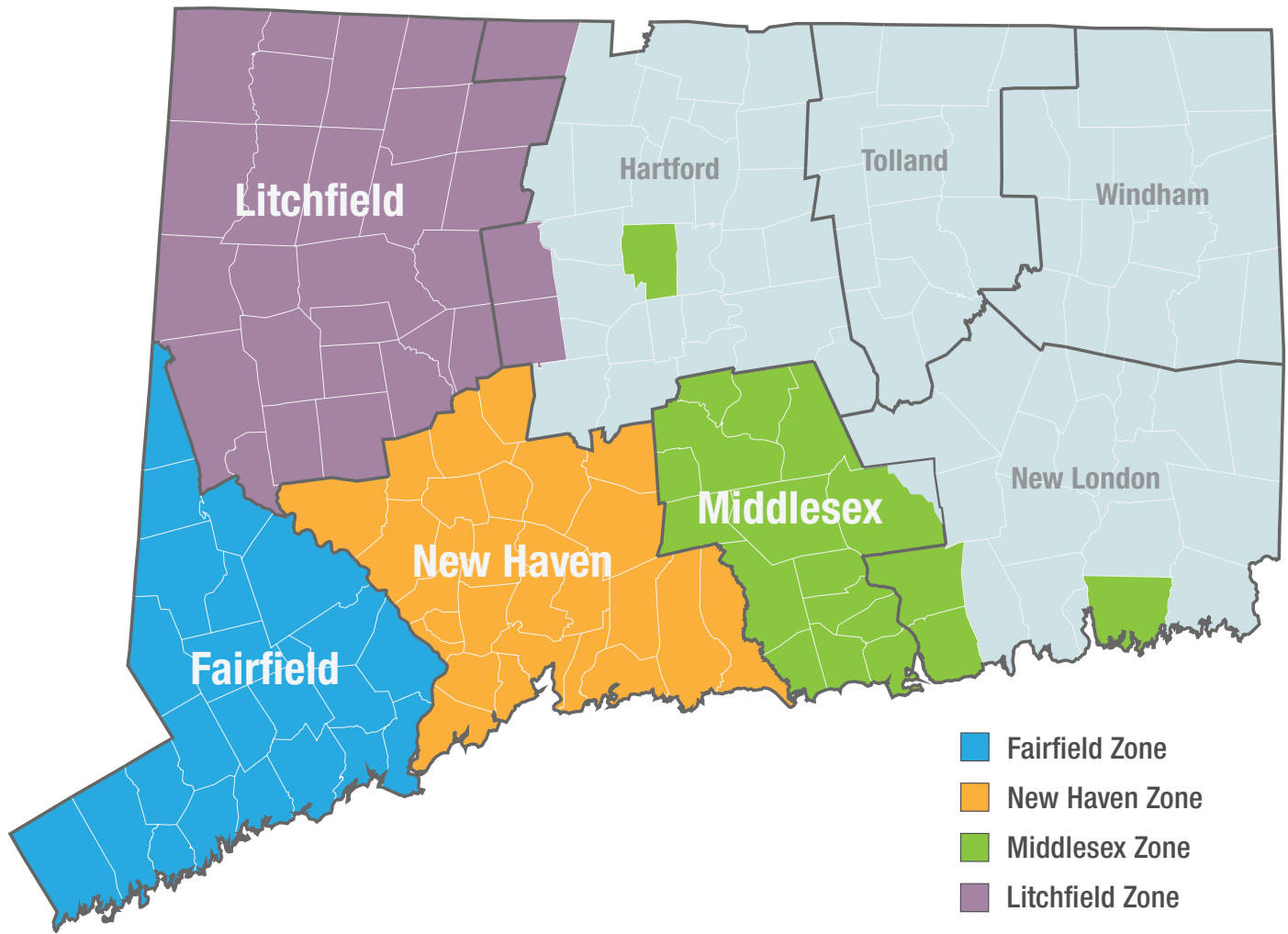
Every week, over 366,000 households receive this powerhouse shopping vehicle. It's the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.

Single Sheets

Glossy stock, printed 4-color on both sides are affordable! *Print Now, Deliver Later* program saves you even more. All are targeted to the zip code level if desired. Takes only 10-16 days.



CONNECTICUT COVERAGE ZONES



To advertise, contact your Hearst Media Consultant
or contact 203-330-6238 or advertise@hearstmediact.com

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