



Connecticut's Premier Entertainment Publication



Publishing every Thursday in:

Connecticut Post
Greenwich Time
Stamford Advocate
The News-Times
The Norwalk Hour
New Haven Register

(Delivering a readership of more than 250,000.)



Space & Ad Materials Deadline:
Thursday of previous week,
10 a.m.

NEW

Final Ad Proof Deadline:
Friday, 3:30 p.m.



ADVERTISING RATES

| Ad Size | 1-8 Weeks | 9-26 Weeks | 27-48 Weeks | Full Year |
|---------------|-----------|------------|-------------|-----------|
| Full Page | \$3,260 | \$2,410 | \$2,000 | 1,525 |
| Half Page (H) | \$1,680 | \$1,250 | \$900 | \$775 |
| Half Page (V) | \$1,680 | \$1,250 | \$900 | \$775 |
| 1/4 Page | \$940 | \$700 | \$500 | \$375 |
| 2 x 5 | \$605 | \$475 | \$360 | \$225 |
| 1/8 Page | \$525 | \$410 | \$315 | \$200 |

AD SIZES

| Size | Ad Size |
|---------------|----------------|
| Full Page | 9.25" x 10.5" |
| Half Page (H) | 9.25" x 5.1" |
| Half Page (V) | 5.479" x 10.5" |
| 1/4 Page | 5.479" x 5.1" |
| 2 x 5 | 3.597" x 5" |
| 1/8 Page | 5.479" x 2.63" |