

LOCAL RATES



Connecticut's Premier Entertainment Publication



Publishing every Thursday in:

Connecticut Post
Greenwich Time
Stamford Advocate
The News-Times
The Norwalk Hour
New Haven Register

(Delivering a readership of more than 250,000.)



Space & Ad Materials Deadline:
Thursday of previous week,
10 a.m.

NEW

Final Ad Proof Deadline:
Friday, 3:30 p.m.



ADVERTISING RATES

Ad Size	1-8 Weeks	9-26 Weeks	27-48 Weeks	Full Year
Full Page	\$3,260	\$2,410	\$2,000	1,525
Half Page (H)	\$1,680	\$1,250	\$900	\$775
Half Page (V)	\$1,680	\$1,250	\$900	\$775
1/4 Page	\$940	\$700	\$500	\$375
2 x 5	\$605	\$475	\$360	\$225
1/8 Page	\$525	\$410	\$315	\$200

AD SIZES

Size	Ad Size
Full Page	9.25" x 10.5"
Half Page (H)	9.25" x 5.1"
Half Page (V)	5.479" x 10.5"
1/4 Page	5.479" x 5.1"
2 x 5	3.597" x 5"
1/8 Page	5.479" x 2.63"

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For more information, contact your Media Consultant, call 203-330-6238 or email advertise@HearstMediaCT.com

