

2018 Rich Media – Daily/Week/Weekend

Interstitials and Sliding Billboards

Interstitials

Any Cmg Site - \$18 cpm

Hero Ad Unit \$18 CPM*

* Minimum impression count required.

DAILIES

WEEKLIES

Sliding Billboards		
Website	Price per day (SBB only)	Price per Weekend (SBB only)
CTPost.com	\$875	\$655
GreenwichTime.com	\$450	\$280
MiddletownPress.com	\$185	\$140
NewsTimes.com	\$690	\$515
Nhregister.com	\$375	\$280
RegisterCitizen.com	\$185	\$140
StamfordAdvocate.com	\$560	\$420
TheHour.com	\$450	\$188
Website	Price per week (SBB only)	Price per Weekend (SBB only)
CountyTimes.com	\$420	\$250
CTBulletin.com	\$420	\$250
CTPostChronicle.com	\$420	\$250
Dariennewsonline.com	\$420	\$250
Dolphin-News.com	\$420	\$250
Fairfieldcitizenonline.com	\$420	\$250
FoothillsTrader.com	\$420	\$250
Newcannannewsonline.com	\$420	\$250
Newmilfordspectrum.com	\$420	\$250
ShoreLineTimes.com	\$420	\$250
TheHour.com/Wilton	\$420	\$250
WestHartford.com	\$420	\$250
Westport-news.com	\$420	\$250

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