

# 2018 Rich Media – Daily/Weekly

Interstitials, Sliding Billboards and Clickable Watermarks/Skins

Interstitials

Any Cmg Site - \$18 cpm

DAILIES

WEEKLIES

Sliding Billboards and Clickable Watermarks /Skins*		
Website	Price per day (SBB only)	Price per day (SBB + Watermark)
CTPost.com	\$875	\$1,100
StamfordAdvocate.com	\$560	\$850
NewsTimes.com	\$690	\$950
GreenwichTime.com	\$450	\$750
TheHour.com	\$450	\$750
Nhregister.com	\$375	\$700
MiddletownPress.com	\$185	\$550
RegisterCitizen.com	\$185	\$550
Website	Price per week (SBB only)	Price per week (SBB + Watermark)
Fairfieldcitizenonline.com	\$420	\$630
Westport-news.com	\$420	\$630
Newcannannews.com	\$420	\$630
Dariennews.com	\$420	\$630
Newmilfordspectrum.com	\$420	\$630
WestHartford.com	\$420	\$300
ShoreLineTimes.com	\$420	\$300
Dolphin-News.com	\$420	\$300
CountyTimes.com	\$420	\$300
FoothillsTrader.com	\$420	\$300
CTPostChronicle.com	\$420	\$300
TheHour.com/Wilton	\$420	\$300
CTBulletin.com	\$420	\$300

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# 2018 Rich Media – Weekend

## Weekend Rates for Clickable Watermarks/Skins

Sliding Billboards and Clickable Watermarks /Skins*		
Website	Price per Weekend (SBB only)	Price per Weekend (SBB + Watermark)
CTPost.com	\$625	\$750
GreenwichTime.com	\$375	\$450
MiddletownPress.com	\$313	\$350
NewsTimes.com	\$875	\$1,050
Nhregister.com	\$500	\$650
RegisterCitizen.com	\$313	\$350
StamfordAdvocate.com	\$750	\$900
TheHour.com	\$250	\$300
Website	Price per Weekend (SBB only)	Price per Weekend (SBB + Watermark)
Fairfieldcitizenonline.com	\$250	\$300
Westport-news.com	\$250	\$300
Newcannannewsonline.com	\$250	\$300
Dariennewsonline.com	\$250	\$300
Newmilfordspectrum.com	\$250	\$300
WestHartford.com	\$250	\$300
ShoreLineTimes.com	\$250	\$300
Dolphin-News.com	\$250	\$300
CountyTimes.com	\$250	\$300
FoothillsTrader.com	\$250	\$300
CTPostChronicle.com	\$250	\$300
TheHour.com/Wilton	\$250	\$300
CTBulletin.com	\$250	\$300

**DAILIES**

**WEEKLIES**