

# 2018 CAMPS



Promote your summer program to more than 250,000 readers in Fairfield County.

This special section will be packed with camps that have everything from tennis and religion to educational programs, arts and nature studies.

**Publication Dates:**

**Friday, February 9, 2018**  
Community Weeklies

**Sunday, February 11, 2018** Dailies

**Space and Press  
Release Deadline:\***

**Monday  
January 22, 2018**

**Final  
Ad Approval:**

**Thursday  
January 25, 2018**

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$2,500
Half Page (H)	9.25" x 5.1"	\$1,500
Half Page (V)	5.472" x 10.5"	\$1,500
1/4 Page	5.472" x 5.1"	\$850
2 x 5	3.597" x 5"	\$675
1/8 Page	5.472" x 2.63"	\$550

**Includes Color**

**Includes special section being emailed to 50,000 targeted camp consumers.**

**BONUS\***

Advertisers with a **1/4 page or larger ad** may submit a 300-word press release.

**For more information, contact your  
Media Consultant or call 203-330-6238.**

Rev. 12/6/2017