

EDUCATION OCTOBER OUTLOOK



**WITH
COLLEGE
SECTION**

PUBLICATION DATES:

Weeklies: **Friday, Oct. 5, 2018**

Dailies: **Sunday, Oct. 7, 2018**

By publishing with the Hearst Connecticut Media Group you'll score an A+ with adults who have children and are looking for the best in educational institutions.

This section will appear in:

**New Haven Register, The Middletown Press,
The Register Citizen and The Shoreline Times**

DEADLINES

Press Release and Space Deadline:

Monday, **Sept. 17, 2018**

Final Ad Proof Deadline:

Thursday, **Sept. 20, 2018**

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

Tabloid		
Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.479" x 10.5"
1/4 Page	\$1,200	5.479" x 5.1"
2 x 5	\$750	3.597" x 5"
Front Banner	\$1,500	9.25" x 2"

Color: Based on Availability Add \$250

Includes special section being emailed to 50,000 targeted households with children.

Ask about color, premium positions and digital elements for a custom educational marketing solution.

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