

# EDUCATION OCTOBER OUTLOOK



**WITH  
COLLEGE  
SECTION**

**PUBLICATION DATES:**

Weeklies: **Friday, Oct. 5, 2018**

Dailies: **Sunday, Oct. 7, 2018**

By publishing with the Hearst Connecticut Media Group you'll score an A+ with adults who have children and are looking for the best in educational institutions.

**This section will appear in:**

Connecticut Post  
Greenwich Time  
Stamford Advocate  
The News-Times  
The Norwalk Hour

Darien News  
Fairfield Citizen  
New Canaan News  
Westport News  
Wilton Villager

**DEADLINES**

**Press Release and Space Deadline:**

Monday, **Sept. 17, 2018**

**Final Ad Proof Deadline:**

Thursday, **Sept. 20, 2018**

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

**Tabloid**

Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.479" x 10.5"
1/4 Page	\$1,200	5.479" x 5.1"
2 x 5	\$750	3.597" x 5"
Front Banner	\$1,500	9.25" x 2"

**Color:** Based on Availability Add \$250

**Includes special section being emailed to 50,000 targeted households with children.**

Ask about color, premium positions and digital elements for a custom educational marketing solution.

Rev. 7/6/2018

For more information, contact your Media Consultant or call 203-330-6238.

