

# Gametime

CATCHING UP WITH KRISTINE LILLY



CT

Hearst Connecticut Media Group | September 2018 | \$5

WHEN COACHES, PARENTS COLLIDE

JEFF JACOBS ON THE DREX

GametimeCT, Connecticut's highest-circulated high school sports magazine...next issue Dec. 2!

AN UNMATCHED AUDIENCE  
273,000 print readers and an average of 1.7 million monthly pageviews on GametimeCT.com!



**MAGAZINE.** 1.73 million monthly pageviews and growing fast! GametimeCT.com, chock-full of video content and up-to-the-minute headlines. Follow us on Facebook, Twitter and Instagram as well.

**Plus...**

**NEWSPAPERS.** Every day, Sports pages devoted to what's happening on the ice, the field, the court and behind the scenes. You'll find GametimeCT in the Connecticut Post, Greenwich Time, New Haven Register, Stamford Advocate, The Middletown Press, The News-Times of Danbury, The Norwalk Hour and The Register-Citizen of Torrington.

**E-LETTER.** The best of GametimeCT.com, delivered to your inbox daily, with a current seasonal focus on football, field hockey, swimming and volleyball. Just launched and already over 1,000 subscribers!

**WEB.** 1.73 million monthly pageviews and growing fast! GametimeCT.com, chock-full of video content and up-to-the-minute headlines. Follow us on Facebook, Twitter and Instagram as well.

*December 2 magazine publication*

*Ad space and artwork submission deadline - October 26*

*Final Ad Approval - November 2*

HEARST, THE LEADER IN SHELTER, ENTERTAINMENT & LUXURY MAGAZINES

**PRINT ADVERTISING RATES (full color)**

**FULL PAGE \$2,100**  
bleed 8.625" x 11.125"  
trim 8.375" x 10.875"  
live area 7.875" x 10.375"

includes 100,000 banner impressions on any Hearst CT local news site & 50K emails...a \$4,000 value!

**1/2 PAGE \$1,600 (3.725" x 10.125" or 7.625" x 4.875")**

includes 50,000 banner impressions on any Hearst CT local news site & 50K emails...a \$3,000 value!

**1/4 PAGE \$1,000 (3.725" x 4.875")**

includes 50,000 banner impressions on any Hearst CT local news site...a \$2,000 value!

25% additional charge for premium positions (inside front cover, centerfold, inside back cover, back cover)

