2017 Real Estate Open Rate Card



Connecticut Post

Real Estate Section: \$40.00 Sunday Rate: \$44.00

The News-Times

Real Estate Section: \$37.50 Sunday Rate: \$42.75

Stamford Advocate The Norwalk Hour

Real Estate Section: \$30.00 Sunday Rate: \$33.00

Greenwich Time

Real Estate Section: \$25.00 Sunday Rate: \$28.50

The Spectrum

ROP: \$11.63 Sunday Rate: n/a Rate with \$500 Digital: \$10.20

Fairfield Citizen Westport News

(Community Weeklies)

Real Estate Section: \$15.00 Sunday Rate: \$1/4

Full Run Community Weeklies

ROP: \$25.00 Sunday Rate: n/a

All Five Dailies

Real Estate Section: \$69.00 Sunday Rate: \$78.00

- For color ads, add \$300
- All rates are PCI (Per Column Inch)
- "Special digital packages" cannot be used at the same time as rates above
- "Stand By" rates vary pending publication and timing and clients are notified last minute late at afternoon/ evening to fill a spot where a client has pulled out after deadline
- "Special Section" rates are priced differently based on each individual special section

For more information, contact your Media Consultant.

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