

# 2017 Real Estate Open Rate Card

## Real Estate

**Pristine farmhouse charm**

Model offers new addition of spacious luxury home



**Real Estate** THE NEWS-TIMES

**OPEN HOUSE**  
Sunday, October 22nd  
1 to 4 p.m.

**DANBURY COLONIAL**  
offers ESTATE-LIKE Living

Berkshire Hathaway HomeServices New England Properties

It's good to know agents who know.

## Real Estate

**Retreat on Shippan's Point**

Luxurious four bedroom estate offers stunning waterfront views



**Real Estate**

**'An oasis of natural beauty'**

Career and children's 3.3 acre estate with luxury garden

By Melissa Murphy Thompson



**COLDWELL BANKER RESIDENTIAL BROKERAGE**

**Best New Construction Deal Awaits!**

Block Georgian perfectly situated on over two acres of land in quiet setting. Open concept, finished basement, large double garage with beautiful stone fireplace, full utility, a fireplace, master bedroom with sitting room and full additional ensuite. Property is also ideal for pool and summer home. Additional 10% of potential on final floor. Selling as is, home not to be demolished.

INCUMBENT VALUE \$1,450,000

**BARBARA ZACCARDINI**  
Award Winning Real Estate Professional

111 West Park Ave., Greenwich, Connecticut

## Connecticut Post

Real Estate Section: \$40.00  
Sunday Rate: \$44.00

## The News-Times

Real Estate Section: \$37.50  
Sunday Rate: \$42.75

## Stamford Advocate The Norwalk Hour

Real Estate Section: \$30.00  
Sunday Rate: \$33.00

## Greenwich Time

Real Estate Section: \$25.00  
Sunday Rate: \$28.50

## The Spectrum

ROP: \$11.63  
Sunday Rate: n/a  
Rate with \$500 Digital: \$10.20

## Fairfield Citizen Westport News

**(Community Weeklies)**  
Real Estate Section: \$15.00  
Sunday Rate: n/a

## Full Run Community Weeklies

ROP: \$25.00  
Sunday Rate: n/a

## All Five Dailies

Real Estate Section: \$69.00  
Sunday Rate: \$78.00

- For color ads, add \$300
- All rates are PCI (Per Column Inch)
- "Special digital packages" cannot be used at the same time as rates above
- "Stand By" rates vary pending publication and timing and clients are notified last minute late at afternoon/evening to fill a spot where a client has pulled out after deadline
- "Special Section" rates are priced differently based on each individual special section

**For more information,  
contact your Media Consultant.**

Rev. 6/23/2017