

PREMIUM SECTION AD SIZES

Magazine Size

Includes: Home Design & Decor, Health & Wellness, Sunday Arts & Style Greenwich Film Festival Edition and Sundown, the Magazine of Legacy Planning

Trim Size: 8.375 x 10.875

Document must be created at ad size.
Live matter for bleed sizes should be .25 inside trim on all sides.

Add .125 for bleed ads on all sides
Make PDF with no crop marks

Bleed Sizes:

Spread: 16.75 x 10.875
Full Page: 8.375 x 10.875
1/2 Page Vertical: 4.125 x 10.875
1/2 page Horz.: 8.375 x 5.375

Non-Bleed Sizes:

Full Page: 7.625 x 10.125
1/2 Page Vertical: 3.725 x 10.125
1/2 page Horz.: 7.625 x 4.875
1/4 page: 3.725 x 4.875

For all publications:
Digital Materials Required
PDF/X1a (300 dpi)

Booklet Size

Includes: CT Wine & Beer Trail and Top 100 Restaurants Guide

Trim Size: 5.125 x 8.375

Document must be created at ad size.
Live matter for bleed sizes should be .25 inside trim on all sides.

Add .125 for bleed ads on all sides
Make PDF with no crop marks

Bleed Sizes:

Full Page: 5.125 x 8.375

Non-Bleed Sizes:

Full Page: 4.5 x 7.5
1/2 Page Vertical: 2.1875 x 7.5
1/2 page Horz.: 4.5 x 3.6875
1/4 page: 2.1875 x 3.6875

Puzzle Size

Trim Size:

Document must be created at ad size.
Make PDF with no crop marks

Non-Bleed Sizes:

Full Page: 5.375 x 7.75
1/2 page Horz.: 5.375 x 3.75

Special Tab Size

Includes: Recipes and Best of Summer

Trim Size: 9.625 x 9.75

Document must be created at ad size.
Live matter for bleed sizes should be .25 inside trim on all sides.

Add .125 for bleed ads on all sides
Make PDF with no crop marks

Bleed Sizes:

Full Page: 9.625 x 9.75
(Inside Front, Inside Back or Back only)

Non-Bleed Sizes:

Full Page: 8.625 x 8.75
1/2 Page Vertical: 4.125 x 8.75
1/2 page Horz.: 8.625 x 4.25
1/4 page: 4.125" x 4.25
Bottom Strip: 8.625 x 2 (Recipes Only)

If publication is not listed, please contact your ad representative for the size of publication.