

# Reach parents in Fairfield County with our Back to School publication

**Publication Dates:**

Friday, August 18, 2017 Weeklies  
Sunday, August 20, 2017 Dailies

**Space & Press Release Deadline:**

Monday, July 31, Noon

**Final Ad Proof Deadline:**

Thursday, August 3, Noon

Includes: Connecticut Post, Greenwich Time, Stamford Advocate, The News-Times, The Norwalk Hour, Darien News, Fairfield Citizen, New Canaan News, Westport News and Wilton Villager

Ask about premium positions and digital elements for a custom educational marketing solution.

**\*\*Press releases are due when ad space is booked.\*\***

For more information, contact your Media Consultant or call 203-330-6238.

**Tabloid**

Size	Rate	Ad Size
Full Page	\$2,000	9.25" x 10.5"
Half Page (H)	\$1,350	9.25" x 5.1"
Half Page (V)	\$1,350	5.479" x 10.5"
1/4 Page	\$750	5.479" x 5.1"
2 x 5	\$400	3.597" x 5"

**Color:** Based on Availability Add \$250

Includes a press release of up to 300 words on your business. Includes special section being emailed to 50,000 targeted households with children.

