

2017 Editorial Calendar

Schedule and sections are subject to change.

January-June

Month	Special Section	Publish Date:	Ad & PR Deadline*	Final Ad Approval	Events
January	Education Outlook	1/6 Fri., Weeklies, WV	12/5/2016*	12/8/2016	
		1/8 Sun., CT, ST, GT, NH	Mon. Noon	Thurs. 4 p.m.	
February	Puzzles & Games Booklet	2/5, Sun. CT, NT, ST, GT	1/3 Weds. Noon	1/17, Tues. 4 p.m.	
	Camps	2/10, Fri., Weeklies, WV	1/23 Mon. Noon*	1/26 Thurs. 4 p.m.	
		2/12 Sun., CT, ST, GT, NH 2/12 Sun., NT (separate)			
	Presidents Day Automotive	2/17, Fri., 5 Dailies	2/6 Mon. Noon	2/14 Tues. Noon	
	Who's Who in Real Estate	2/24 Fri., ST, GT, Weeklies/NH	2/13 Mon. Noon	2/16 Thurs. 4 p.m.	
Meet the Realtor	2/26 Sun., CT, NT	2/13 Mon. Noon	2/16 Thurs. 4 p.m.		
March	Giving	3/5 Sun., CT, ST, GT, NH	2/15 Weds. Noon	2/21 Tues. Noon	
	Boating & Marinas	3/17, Fri., Weeklies, WV	3/6 Mon. Noon	3/9 Thurs. 4 p.m.	
		3/19, Sun., 5 Dailies			
	Home Design & Decor Magazine	3/26, Sun., CT, NT, ST, GT	2/13 Mon. Noon	2/20 Mon. 4 p.m.	
RE Spring Showcase	3/31, Fri., ST, GT, Weeklies/NH	3/20 Mon. Noon	3/23 Thurs. 4 p.m.		
April	Education Outlook w/ college section	4/7 Fri., Weeklies, WV	3/20 Mon. Noon*	3/23 Thurs. 4 p.m.	
		4/9 Sun., CT, ST, GT, NH			
	CT Wine & Beer Trail Booklet	4/23, Sun., CT, NT, ST, GT	3/13 Tues. Noon	3/23 Thurs. 4 p.m.	
May	RE Waterfront & Lakefront Living	5/5, Fri., 5 Dailies, Weeklies/NH	4/24 Mon. Noon	4/27 Thurs. 4 p.m.	
	Salute to Nurses	5/7, Sun., 5 Dailies	4/17 Mon. Noon	4/20 Thurs. 4 p.m.	
	Best of Summer Booklet	5/21, Sun., CT, NT, ST, GT	4/10 Mon. Noon	4/20 Thurs. 4 p.m.	
	Memorial Day Automotive	5/26, Fri., 5 Dailies	5/16 Mon. Noon	5/24 Tues. Noon	Pub Pending
June	Health & Wellness Magazine	6/11, Sun., 5 Dailies	5/1 Mon. Noon	5/11 Thurs. 4 p.m.	Yes
	RE "Home & Luxury" Showcase	6/23 Fri. ST, GT, Weeklies/NH	6/12 Mon. Noon	6/15 Thurs. 4 p.m.	

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

Su	Mo	Tu	We	Th	Fr	Sa
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1

Holidays/Notable Days in red.

Unless indicated, Dailies refers to the Connecticut Post, The Advocate, The Hour and Greenwich Time. If NT is listed, The News-Times is included. NH is The Hour. The Weeklies include: Darien News, Fairfield Citizen, New Canaan News, and Westport News. Wilton Villager is WV and The Spectrum is GNM if participating.

*Publication includes press releases. (Maximum of 300 words)
** Does not include The Hour in Norwalk.

Premium Section | Real Estate Section

Rev. 1/4/2017

2017 Editorial Calendar

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Rev. 12/29/2016

July-December

Month	Special Section	Publish Date:	Ad & PR Deadline*	Final Ad Approval	Events
July					
August	Education Outlook	8/4 Fri., Weeklies, WV	7/17 Mon. Noon*	7/20 Thurs. 4 p.m.	
		8/6 Sun., CT, ST, GT, NH			
	Back to School	8/18, Fri., Weeklies, WV	7/31 Mon. Noon*	8/3 Thurs. 4 p.m.	
	Fall Boating & Waterfront Guide	8/20, Sun., CT, ST, GT, NH			
		8/25 Fri. 5 Dailies Weeklies, WV	8/14 Mon. Noon	8/17 Thurs. 4 p.m.	
September	Top Workplaces	9/24 Sun., 5 Dailies	8/21 Mon. Noon	9/7 Thurs. 4 p.m.	Yes
	Restaurant Guide	9/10, Sun. CT, NT, ST, GT	8/7 Mon. Noon	8/17 Thurs. 4 p.m.	
	RE Fall Showcase	9/22, Fri., ST, GT, Weeklies/NH	9/11 Mon. Noon	9/14 Mon. Noon	
	Norwalk Oyster Festival Program	9/8, Thurs. The Hour	8/21 Mon. Noon*	8/31 Thurs. 4 pm.	
9/9, Fri. WV, DN, WN					
October	Home Decor & Design Magazine	10/8, Sun. CT, NT, ST, GT	8/21 Mon. Noon	9/7 Thurs. 4 p.m.	
	Education Outlook w/ college section	10/6, Fri., Weeklies, WV	9/18 Mon. Noon*	9/21 Thurs. 4 p.m.	
10/8 Sun., CT, ST, GT, NH					
November	Holiday Recipe Booklet	11/5, Sun. CT, NT, ST, GT	9/25 Mon. Noon*	10/5 Thurs. 4 p.m.	
December	Education Outlook January 2018	1/5/2018 Fri. Weeklies, WV	12/11 Mon. Noon	12/14 Thurs. 4 p.m.	
		1/7/2018 Sun. CT, ST, GT, NH			

July

Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

August

Su	Mo	Tu	We	Th	Fr	Sa
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

September

Su	Mo	Tu	We	Th	Fr	Sa
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

November

Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

December

Su	Mo	Tu	We	Th	Fr	Sa
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

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 Premium Section	 Real Estate Section	 The Hour, Darien News, Westport News and Wilton Villager only
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