

## Classified Advertising Rates

PHONE NUMBER: 203-333-4151

### Classified/Recruitment:

8:30 a.m. - 4:30 p.m.  
Monday – Friday  
classifieds@hearstmediact.com  
recruitment@hearstmediact.com

### Obituaries:

203-330-6306  
9 a.m. - 5 p.m. Monday – Sunday  
obituaries@hearstmediact.com  
Deadline is 4:30 p.m.  
day prior to publication.

### Legal Notices:

8:30 a.m. - 4:30 p.m.  
Monday – Friday  
legals@hearstmediact.com

### In-Column Classified

Ads also appear on thehour.com

### Local Net Rates

Per line per day 5 Line minimum  
Note: Rates based upon 9 printed lines per inch

	The Norwalk Hour	Sunday
1-2 Days	\$4.58	\$5.26
3-7 Days	\$3.77	\$4.35
8-13 days	\$2.90	\$3.33
14-29 days	\$2.34	\$2.69
30 Days	\$1.77	\$2.04

### Local Net Recruitment Rates

Per line per day 5 Line minimum

	The Norwalk Hour	Sunday
1-2 Days	\$4.66	\$5.36
3-7 Days	\$3.86	\$4.43
8-13 days	\$2.97	\$3.40
14-29 days	\$2.38	\$2.74
30 Days	\$1.81	\$2.07

### Commisionable Recruitment Rates

Per line per day 5 Line minimum

	The Norwalk Hour	Sunday
1-2 Days	\$5.60	\$6.45
3-7 Days	\$4.61	\$5.30
8-13 days	\$3.63	\$4.18
14-29 days	\$2.98	\$3.43
30 Days	\$2.23	\$2.56

### The Wilton Villager Pick-up Rate

\$2.16 per line per week

### Legal Notices Rates

	The Norwalk Hour	Sunday
Legals, per column inch	\$19.45	\$22.36
Probate Notices	\$54.75	\$50.85
Liquor Permit (2 insertions)	\$64.35	\$74.00
Publishers Affidavit Fee	.....	\$15.00

### In Memoriams, Novenas, Unveilings, Obituaries, Cards of Thanks

5 Line minimum

	The Norwalk Hour	Sunday
Per line per day	\$2.09	\$2.40

### The Wilton Villager

Rates per line, per week,  
5 line minimum charge

1 Week	\$2.32
2-12 Weeks	\$1.52
13+ Weeks	\$1.21
52 Weeks	\$ .935

**Line Count:** Approximately 4 average words per line.

**Abbreviations:** In order to maintain the readability of our classified columns, only standard abbreviations will be accepted.

**Errors:** Report errors immediately. In the event of an error or misprint, The Norwalk Hour will be responsible for one make good only.

**Confidential Box Services:** \$17.00 (mail or pick-up)

HEARST

CONNECTICUT  
MEDIA GROUP

Rev: 8/1/2017

## Classified Deadlines

**PHONE NUMBER: 203-333-4151**

**Classified/Recruitment:**

8:30 a.m. - 4:30 p.m.  
 Monday – Friday  
 classifieds@hearstmediact.com  
 recruitment@hearstmediact.com

**Obituaries:**

203-330-6306  
 9 a.m. - 5 p.m. Monday – Sunday  
 obituaries@hearstmediact.com

**Legal Notices:**

8:30 a.m. - 4:30 p.m.  
 Monday – Friday  
 legals@hearstmediact.com

**The Norwalk Hour  
 Classified Liners**

(General Classified, Legals, Recruitment)

Publication Day:	Copy Deadline
Monday	Friday 4:30 pm
Tuesday	Monday 4:30 pm
Wednesday	Tuesday 4:30 pm
Thursday	Wednesday 4:30 pm
Friday	Thursday 4:30 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

**Obituaries**

4:30 p.m. day prior to publication  
 Monday thru Sunday.  
 Saturday-Sunday via email only  
 obituaries@hearstmediact.com

Holiday deadlines vary. Please call for times.

**The Norwalk Hour  
 Recruitment Display**

**Publication Day:** Sunday  
**Space Deadline:** Thursday Noon  
**Art Deadline:** Friday Noon

**Wilton Villager  
 Classified Liners**

(General Classified, Recruitment)

Publication Day:	Copy Deadline
Friday	Monday Noon

**Wilton Villager  
 Public Notice  
 Legal Announcements**

Publication Day:	Copy Deadline
Wilton Villager	Tuesday Noon

Email **Wilton Villager** obituaries to:  
 news@thehour.com



Rev: 8/1/2017