

On March 26th, the Hearst Connecticut Media Group will once again bring the state's highest-circulated luxury shelter magazine to Fairfield County.

HOME DESIGN+DECOR





Building on the success of our October launch, the Hearst Connecticut Media Group will again present Home Design+Decor. March's issue continues to highlight residences in Fairfield County, with an editorial line-up including (but not limited to) the latest trends in lighting, gardening, pools, home spas and offices, curated by area architects and interior designers.

According to Scarborough research, in the next 12 months more than 974,000 homeowners in the CT-NY market plan on landscaping; 607,000 are remodeling their kitchens. And the MPA determined that magazine advertising is the best investment of any marketing channel...a return of \$3.94 for every dollar spent!

74,150 copies
delivered to homeowners
and readers across
Southwestern Connecticut.
Plus **emailed to 50,000**
recipients in April.

Ad space: February 13th
Ad materials: February 20th

"We advertised in the premiere issue of Home Design+Decor...one of the best media buys I've ever made. Brought in dozens of people who never heard of our store, and added a nice boost to our annual Fall sale."
Paul Coleman, owner,
LJ Edwards, Brookfield



All units full color	
FULL PAGE	\$1,750 bleed 8.625" x 11.125" trim 8.375" x 10.875" live area 7.875" x 10.375"
HALF PAGE	\$950 (3.725" x 10.125" or 7.625" x 4.875")
QUARTER PAGE	\$575 (3.725" x 4.875")
2-PAGE SPREAD	\$3,500 bleed 17" x 11.125" trim 16.75" x 10.875" live area 16.25" x 10.375"

We invite you to reserve space in our Autumn Home Design+Decor magazine as well, publishing on Sunday, October 8th!

For more details, please contact your Hearst account manager or Robert DiGioia at 203-258-4236 / rdigioia@hearst.com

HEARST

CONNECTICUT
MEDIA GROUP

THE HOUR
CONNECTICUT POST
THE NEWS-TIMES
THE ADVOCATE
GREENWICH TIME

All photos ElleDecor.com and Veranda.com

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