

2017 Ad Production Schedule/Deadlines

Deadlines

CT Post, Greenwich Time, Stamford Advocate, The News-Times, The Norwalk Hour:

Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Monday	Thursday 3 pm	Thursday 3 pm	Friday 5 pm
Tuesday	Thursday 5 pm	Friday Noon	Monday 4 pm
Wednesday	Friday 5 pm	Monday 10 am	Tuesday 4 pm
Thursday	Monday 5 pm	Tuesday 10 am	Wednesday 4 pm
Friday	Tuesday 5 pm	Wednesday 10 am	Thursday 3 pm
Saturday	Wednesday 5 pm	Thursday 10 am	Friday 3:30 pm
Sunday	Thursday Noon	Thursday Noon	Friday 4:30 pm

* Email ad number to CMG_LAKE if order is modified.

Hearst CT Community Newspapers:

Publication Name	Order Entry	Ad Materials	FINAL Ad Approval
Darien News	Tuesday Noon	Tuesday 4 pm	Wednesday 2 pm
Fairfield Citizen	Wednesday 3 pm	Wednesday 3 pm	Thursday 10 am
New Canaan News	Tuesday Noon	Tuesday 4 pm	Wednesday 2 pm
The Spectrum	Friday 1 pm (Prior)	Monday Noon	Tuesday 3 pm
Westport News	Wednesday 3 pm	Wednesday 3 pm	Thursday 10 am
Wilton Villager	Monday Noon	Tuesday Noon	Wednesday 3 pm

Note: All Weeklies publish Friday, except Wilton Villager which publishes on Sunday

Weekly Publications:

Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
See separate Sunday Art & Style sales sheet for deadlines			
GO!	Thursday 10 am	Thursday 3 pm	Monday 3:30 pm
InGear & Auto Friday	Tuesday Noon	Tuesday Noon	Wednesday 4 pm
Advocate Real Estate	Tuesday Noon	Tuesday 5 pm	Wednesday 4 pm
The Hour Real Estate	Tuesday Noon	Tuesday 5 pm	Wednesday 4 pm
Greenwich Real Estate	Wednesday 10 am	Wednesday 10 am	Thursday 10 am
CT Post Real Estate	Thursday 3 pm	Thursday 3 pm	Friday 4:30 pm
News-Times Real Estate	Thursday 3 pm	Thursday 3 pm	Friday 3 pm

Savings Source Ad Production Schedule:

Savings Source Order Entry - 9 business days prior
Savings Source Ad Prod - 7 business days prior

Publication Name	Publication Day:
Savings Source	Thursday

Order Entry	Ad Materials	FINAL Ad Approval
Wednesday 5 pm	Wednesday 5 pm	Thursday 3 pm

<https://ctpostportal.affinitydigital.net/uploads>
Connecticut Post, The Norwalk Hour and Wilton Villager

<https://newstimesportal.affinitydigital.net/uploads>
The News-Times and The Spectrum

<https://scniportal.affinitydigital.net/uploads>
Stamford Advocate, Greenwich Time
and all of the community weeklies
(excluding the Wilton Villager)

Rev. 7/312017