



Reach more than  
250,000 homes in  
each education guide!

**Let parents in  
Fairfield County  
know what your  
school has to offer.**

**The section will appear in:**

Connecticut Post  
The Advocate  
The Hour  
Greenwich Time  
Darien News  
Fairfield Citizen  
New Canaan News  
Westport News  
Wilton Villager

## Education Outlook CALENDAR

Purchase an ad  
in all four sections

**Get 10% OFF**

January, April,  
August and October 2017

**For more information,  
contact your  
Media Consultant or  
call 203-330-6238.**



Rev. 11/3/2016

# 2017 Education Outlook

Tabloid		
Size	Rate	Ad Size
Full Page	\$3,000	9.25" x 10.5"
Half Page (H)	\$1,750	9.25" x 5.1"
Half Page (V)	\$1,750	5.472" x 10.5"
1/4 Page	\$1,200	5.472" x 5.1"
2 x 5	\$750	3.597" x 5"
Front Banner	\$1,500	9.25" x 2"

**Color:** Based on Availability Add \$250

**Includes special section being emailed to 50,000 targeted households with children.**

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS.**

**Press releases are due when ad space is booked.**

Ask about color, premium positions and digital elements for a custom educational marketing solution.

**Special College Section**

**Special College Section**

## JANUARY

### Publication Dates:

Weeklies: **Friday, January 6, 2017**

Dailies: **Sunday, January 8, 2017**

### Press Release and Space Deadline:

Monday, **December 5, 2016**

### Final Ad Proof Deadline:

Thursday, **December 8, 2016**

## APRIL

### Publication Dates:

Weeklies: **Friday, April 7, 2017**

Dailies: **Sunday, April 9, 2017**

### Press Release and Space Deadline:

Monday, **March 20, 2017**

### Final Ad Proof Deadline:

Thursday, **March 23, 2017**

## AUGUST

### Publication Dates:

Weeklies: **Friday, August 4, 2017**

Dailies: **Sunday, August 6, 2017**

### Press Release and Space Deadline:

Monday, **July 17, 2017**

### Final Ad Proof Deadline:

Thursday, **July 20, 2017**

## OCTOBER

### Publication Dates:

Weeklies: **Friday, October 6, 2017**

Dailies: **Sunday, October 8, 2017**

### Press Release and Space Deadline:

Monday, **September 18, 2017**

### Final Ad Proof Deadline:

Thursday, **September 21, 2017**



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