

2016

WILTON VILLAGER

Every Home
Every Week



Local Display Advertising Rates

Non Contract Rate

\$22 PCI

Frequency Rates

13 Times

\$16 PCI

26 Times

\$12 PCI

52 Times

\$9 PCI

**NEW
SIZES**

Color Rates

1 Color \$175

Full Color \$425

GO/Tabloid Sizes:

Page Size	Inches (W x H)
Full Page	9.25" x 10.5"
Half Page Horz.	9.25" x 5.1"
Half Page Vert.	5.472" x 10.5"
Quarter Page	5.472" x 5.1"
1/8 Page	5.472" x 2.63"
2 Col x 5	3.597" x 5"
Full Double Truck	20.00" x 10.5"

100% Coverage of Wilton

WILTON CONNECTICUT DEMOGRAPHICS

Zip Code 06897

Population 17,633
Households 5,890
Household Income, Average \$265,457
Population, Median Age 40.2

Housing, Median Value \$550,951
Owner Occupied homes 90.6%
College Degree 70.7%
Professional 66.0%

Upload ad materials to:

<https://scniportal.affinitydigital.net/uploads>

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**For more information, contact your
Media Consultant or call 203-330-6238.**

HEARST *media services*

Connecticut Post | The News-Times | The Advocate | The Hour | Greenwich Time
Darien News | Fairfield Citizen | New Canaan News | The Spectrum | Westport News | Wilton Villager