## **2016 SECTION CALENDAR**







Month		Special Section	Publish Date:	Ad & PR Deadline	Final Ad Approval
January	,	Education Outlook	1/8 Fri., Weeklies	12/7/2015	12/10/2015
			1/10 Sun., CT, ST, GT	Mon. Noon	Thurs. 4 pm
February		Presidents Day Automotive	2/12, Fri., CT, NT, ST, GT	1/25 Mon. Noon*	2/3 Weds. 4 pm
	у	Camps	2/12, Fri., Weeklies	1/25 Mon. Noon	1/28 Thurs. 4 pm
			2/14 Sun., CT, ST, GT		
		2/14 Sun., NT (separate)			
March		Boating & Marinas	3/18, Fri., Weeklies	3/7 Mon. Noon*	3/10 Thurs. 4 pm
			3/20, Sun., CT, NT, ST, GT		
		Puzzles & Games	3/17 Thurs., CT, NT	3/7 Mon. Noon*	3/9 Weds. Noon
April		Education Outlook	4/8 Fri., Weeklies	3/21 Mon. Noon	3/24 Thurs. 4 pm
		w/ college section	4/10 Sun., CT, ST, GT		
	May	Salute to Nurses	5/8, Sun., Dailies	4/18 Mon. Noon*	4/21 Thurs. 4 pm
		Best of Summer Fun	5/22, Sun. 4 Dailies**	5/2 Mon. Noon*	5/5 Weds. 4 pm
May		Living Well	5/26, Thurs. NH, WV	5/16 Mon. Noon	5/19 Thurs. 4 pm
		Memorial Day Automotive	5/27, Fri., 5 Dailies	5/16 Mon. Noon	5/24 Tues. NOON
lule		Puzzles & Games	7/24, Sun. 4 Dailies**	7/6 Weds. Noon*	7/13 Weds. 4 pm
July	July	Living Well 50+	7/21, Thurs. NH, WV	7/11 Mon. Noon	7/14 Thurs. 4 pm
		Education Outlook	8/5 Fri., Weeklies	7/18 Mon. Noon	7/21 Thurs. 4 pm
			8/7 Sun., CT, ST, GT, NH		
			8/19, Fri., Weeklies	8/1 Mon. Noon	8/4 Thurs. 4 pm
August	:	Back to School	8/21, Sun., CT, ST, GT, NH		
		Fall Boating & Waterfront Guide	8/26 Fri. 5 Dailies Weeklies	8/15 Mon. Noon*	8/18 Thurs. 4 pm
September		Top Workplaces	9/25 Sun., 5 Dailies	8/22 Mon. Noon*	8/29 Mon. Noon
	Restaurant Guide	9/18, Sun. 4 Dailies**	8/8 Mon. Noon*	8/25 Thurs. Noon	
		Living Well	9/22, Thurs. NH, WV	9/12 Mon. Noon	9/15 Thurs. 4 pm
		Columbus Day Automotive	10/7, Fri., 5 Dailies	9/26 Mon. Noon*	9/29 Thurs. 4 pm
October		Fall cashing Outlands	10/7, Fri., Weeklies	9/19 Mon. Noon	9/22 Thurs. 4 pm
	r	Education Outlook w/ college section	10/9 Sun., CT, ST, GT, NH		
		Home Design & Decor	10/23, Sun. 4 Dailies	9/12 Mon. Noon*	9/27 Tues. 4 pm
November	or.	Living Well 50+	11/17, Thurs. NH, WV	11/7 Mon. Noon	11/10 Thurs. 4 pm
	er	Black Friday Automotive	11/25, Fri., 5 Dailies	10/31 Mon. Noon	11/3 Thurs. 4 pm
Deec wheet		Education Outlook	1/6/2017 Fri. Weeklies		
December/ January 2017		January 2017	1/8/2017 Sun. CT, ST, GT, NH	12/5 Mon. Noon	12/8 Thurs. 4 pm

Unless indicated, Dailies refers to the Connecticut Post, The Advocate, The Hour and Greenwich Time. If NT is listed, The News-Times is included. NH is The Hour.

The Weeklies include: Darien News, Fairfield Citizen, New Canaan News, and Westport News.

Wilton Villager is WV and The Spectrum is GNM if participating.

## Schedule and sections are subject to change.

\*Publication does not include press releases.
\*\* Does not include The Hour in Norwalk.

## HEARST media services

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