

Cook. Eat. Advertise.

Our **2017 Commemorative Seasonal Recipe Collection** will showcase our reader's submitted recipes. Their recipes will cover seasonal and family favorites.

Reach over 210,000 readers throughout southwestern Connecticut. Hearst Connecticut Media Group's reputation for journalistic integrity positions it as a trusted community source for news coverage, while offering business customers a more diversified set of targeted media products.

**NEW
AD SIZES**

**It publishes
Sunday
December 18, 2016**

(Scarborough 2016, R1)



For more information, contact your Media Consultant or call 203-330-6238.

Rev. 9/9/2016

Connecticut Post | The News-Times
The Advocate | Greenwich Time

HEARST *media services*

Bake. Eat. Advertise.

Publication Date:

Sunday, December 18, 2016
Connecticut Post, The News-Times,
The Advocate, Greenwich Time

Space Deadline:

November 9, 2016, Wednesday, Noon

Final Ad Proof Deadline:

IFC,IBC, BC Ads Due:

November 14, 2016, Monday, Noon

All other ads

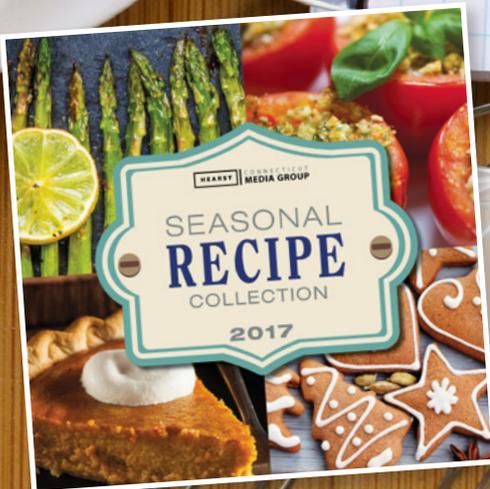
November 28, 2016, Monday, Noon

Booklet (9.625" x 9.75")

Size	Ad Size	Rate
Full Page Bleed*	(Inside Front, Inside Back or Back only) 9.625" x 9.75"	\$1,000
Full Page	(Non-Bleed) 8.625" x 8.75"	\$750
Half Page (H)	8.625" x 4.25"	\$500
Half Page (V)	4.125" x 8.75"	\$500
1/4 Page	4.125" x 4.25"	\$300
Bottom Strip	8.625" x 2"	\$150

**Includes special section being emailed
to 50,000 targeted consumers.**

**NEW
AD SIZES**



* Full Page Bleed

(Inside Front, Inside Back or Back only)

Live Area: 8.625" x 8.75"

Trim Size: 9.625" x 9.75"

Bleed size: 9.875" x 10"

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