

**Space  
Deadline  
Extended**

**Nov. 11, 2016  
Friday, Noon**

# Cook. Eat. Advertise.

Our **Recipe Collection** will showcase recipes from across America as well as our readers' submitted recipes.

**Reach over 210,000 readers throughout southwestern Connecticut.** Hearst

Connecticut Media Group's reputation for journalistic integrity positions it as a trusted community source for news coverage, while offering business customers a more diversified set of targeted media products.

**NEW  
AD SIZES**

**It publishes  
Sunday  
December 18, 2016**

(Scarborough 2016, R1)



**For more information, contact your Media Consultant or call 203-330-6238.**

Rev. 11/9/2016

Connecticut Post | The News-Times  
The Advocate | Greenwich Time

**HEARST** *media services*

# Bake. Eat. Advertise.

## Publication Date:

**Sunday, December 18, 2016**  
Connecticut Post, The News-Times,  
The Advocate, Greenwich Time

## Space Deadline:

~~November 9, 2016, Wednesday, Noon~~

## Final Ad Proof Deadline:

**November 28, 2016, Monday, Noon**

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### Booklet (9.625" x 9.75")

Size	Ad Size	Rate
<b>Full Page Bleed*</b>	(Inside Front, Inside Back or Back only) 9.625" x 9.75"	\$1,000
<b>Full Page</b>	(Non-Bleed) 8.625" x 8.75"	\$750
Half Page (H)	8.625" x 4.25"	\$500
Half Page (V)	4.125" x 8.75"	\$500
1/4 Page	4.125" x 4.25"	\$300
Bottom Strip	8.625" x 2"	\$150

**NEW  
AD SIZES**



### \* Full Page Bleed

(Inside Front, Inside Back or Back only)

**Live Area:** 8.625" x 8.75"

**Trim Size:** 9.625" x 9.75"

**Bleed size:** 9.875" x 10"

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