

Get ready for Summer

Waterfront & Lakefront Living

Home • Condominiums • Apartments
Vacation & Second Home Rentals
Vacation Rentals

Publication Date: Friday, May 13, 2016

Space Deadline:

Monday, May 2, 2016 Noon

Final Ad Approval:

Thursday, May 5, 2016 4 pm



Will appear in:

Connecticut Post, The News-Times, The Advocate, The Hour, Greenwich Time and four Community Weeklies.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

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| Tabloid | | |
|---------------|----------------|---------|
| Size | Ad Size | Rate |
| Full Page | 9.25" x 10.5" | \$1,675 |
| Back Page | 9.25" x 10.5" | \$2,125 |
| Center Spread | 20" x 10.5" | \$3,525 |
| Half Page (H) | 9.25" x 5.1" | \$925 |
| Half Page (V) | 5.472" x 10.5" | \$925 |
| 1/4 Page | 5.472" x 5.1" | \$525 |
| 2 Col x 5" | 3.597" x 5" | \$325 |

*** Color Included ***

Rates include

20% Digital Campaign

(Impressions on website of choice pending inventory)

Full print
publication on



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