

2016 REAL ESTATE SECTION CALENDAR



Month	Special Section	Publish Date:	Space & Ad Deadline	Final Ad Approval
February	Who's Who in Real Estate	2/19 Fri., ST, GT, Weeklies	2/8 Mon. Noon	2/11 Thurs. 4 pm
	Meet the Realtor	2/21 Sun., CT, NT	2/8 Mon. Noon	2/11 Thurs. 4 pm
April	Spring Showcase	4/8 Fri. ST, GT, Weeklies	3/28 Mon. Noon	3/31 Thurs. 4 pm
May	Waterfront & Lakefront Living	5/13, Fri., 5 Dailies, Weeklies, GNM	5/2 Mon. Noon	5/5 Thurs. 4 pm
June	"Home & Luxury" Showcase	6/24 Fri. ST, GT	6/13 Mon. Noon	6/16 Thurs. 4 pm
August	Fall Boat & Waterfront	8/26 Fri. CT, NT, ST, GT Weeklies	8/15 Mon. Noon	8/18 Thurs. 4 pm
September	Fall Showcase	9/23, Fri. ST, GT, NH, Weeklies	9/12 Mon. Noon	9/15 Thurs. 4 pm

Unless indicated, Dailies refers to the Connecticut Post, The Advocate, The Hour and Greenwich Time. If NT is listed, The News-Times is included. NH is The Hour.

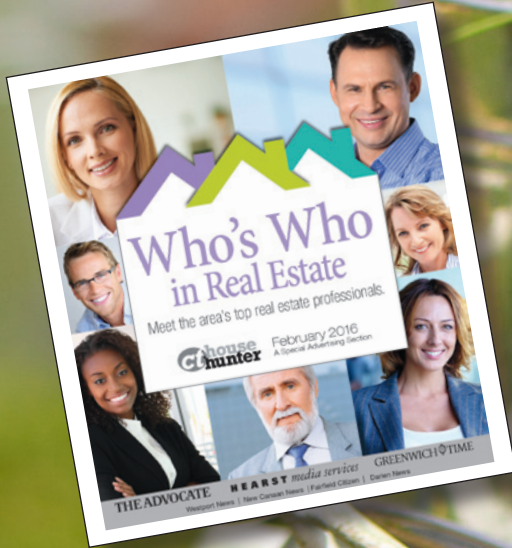
The Weeklies include: Darien News, Fairfield Citizen, New Canaan News, Westport News, Wilton Villager and If The Spectrum is participating, GNM is listed.

Schedules and sections are subject to change.

HEARST *media services*

Rev. 8/22/2016

Connecticut Post | The News-Times | The Advocate | The Hour | Greenwich Time
 Darien News | Fairfield Citizen | New Canaan News | Greater New Milford Spectrum | Westport News | Wilton Villager



Get ready for the Spring market!
Now is the time to promote yourself.

Turn your business card into an exciting ad in *Who's Who in Real Estate*, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about YOU.

Will appear in: The Advocate and Greenwich Time, plus four community newspapers including the: Westport News, New Canaan News, Fairfield Citizen, and Darien News.

Publication Date: Friday, February 19, 2016

Space Deadline:

Monday, February 8, 2016, NOON

Final Ad Approval:

Thursday, February 11, 2016 4 pm

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,000
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300
1/8 Page	5.472" x 2.63"	\$225
2 Col x 5"	3.597" x 5"	\$225

*** Color Included ***

Rates include
20% Digital Campaign

(Impressions on website of choice pending inventory)

For more information, contact:

Janice Corsello – (203) 964-2310
 janice.corsello@scni.com

Lisa Clarke – (203) 964-2439
 lisa.clarke@scni.com

Clara Doyle – (203) 964-2365
 clara.doyle@hearstmediact.com



Meet the Realtor

Get ready for the Spring market!
Now is the time to promote yourself.



Turn your business card into an exciting ad in *Meet the Realtor*, appearing in our Special Real Estate section. We travel the Gold Coast with an exciting message about YOU.

Will appear in: Connecticut Post and The News-Times.

Publication Date: Sunday, February 21, 2016

Space Deadline:

Monday, February 8, 2016 NOON

Final Ad Approval:

Thursday, February 11, 2016 4 pm

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$625
Half Page (H)	9.25" x 5.1"	\$600
Half Page (V)	5.472" x 10.5"	\$600
1/4 Page	5.472" x 5.1"	\$300
1/8 Page	5.472" x 2.63"	\$225
2 Col x 5"	3.597" x 5"	\$225

*** Color Included ***

Rates include
20% Digital Campaign

(Impressions on website of choice pending inventory)

For more information, contact:

Clara Doyle – Connecticut Post
(203) 964-2365
clara.doyle@hearstmediact.com

Frank Grasso – The News-Times
(203) 610-7320
frank.grasso@hearstmediact.com

Full print
publication on

cthouse
hunter

Rev. 1/19/2016

cthousehunter

| HEARST *media services*



Spring Real Estate Showcase

Publication Date: Friday, April 8, 2016

Space Deadline:

Monday, March 28, 2016 Noon

Final Ad Approval:

Thursday, March 31, 2016 4 pm

Featuring Exceptional Properties and Waterfront Properties

Additional content on spring gardens, art, interior design and spring festivals.

Will appear in:

The Advocate and Greenwich Time

Rates include

20% Digital Campaign

(Impressions on website of choice pending inventory)

The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional	\$300

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional	\$300

Combo— Both Papers

Eighth Page	\$485
Quarter Page	\$915
Half Page	\$1,775
Full Page	\$3,550
Color: Additional	\$300

For more information, contact:

Janice Corsello – (203) 964-2310
janice.corsello@scni.com

Lisa Clarke – (203) 964-2439
lisa.clarke@scni.com



Rev. 1/4/2016

Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Publication Date: Friday, April 8, 2016

Space Deadline:

Monday, March 28, 2016 Noon

Final Ad Approval:

Thursday, March 31, 2016 4 pm

Full print
publication on

cthouse
hunter

Ads will appear in the Real Estate Spring Showcase section.

Single Box 3.5" x 2" Business Card Ad
\$75

Double Box 3.5" x 4" Ad
\$125

To advertise or for more information, please contact:

Janice Corsello (Stamford) – 203-964-2310
janice.corsello@scni.com

Lisa Clarke (Greenwich) – 203-964-2439
lisa.clarke@scni.com

Rev. 1/4/2016



Spring Real Estate Showcase

Publication Date: Friday, April 8, 2016

Space Deadline:

Monday, March 28, 2016 Noon

Final Ad Approval:

Thursday, March 31, 2016 4 pm

Full print
publication on



Featuring Exceptional Properties and Waterfront Properties

Additional content on spring gardens, art, interior design and spring festivals.

Will appear in:

ALL COMMUNITY NEWSPAPERS WHICH INCLUDE: Fairfield Citizen, Westport News, Darien News, and New Canaan News.

Full Color Ads

Quarter Page 5.25" x 10" \$550

Half Page 10.625" x 10" or 5.25" x 20" \$800

Full Page 10.625 x 20" \$1,300

Rates include 20% Digital Campaign
(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

Lisa Clarke - (203) 964-2439

Clara Doyle - (203) 964-2365

Janice Corsello - (203) 964-2310

Frank Grasso - (203) 731-3392

Rev. 1/4/2016

Real Estate Professionals

Featuring local Real Estate Agents
and their Agencies



Publication Date: Friday, April 8, 2016

Space Deadline:

Monday, March 28, 2016 Noon

Final Ad Approval:

Thursday, March 31, 2016 4 pm

Ads will appear in the Real Estate Spring Showcase section.

Single Box 3.5" x 2" Business Card Ad
\$75

Double Box 3.5" x 4" Ad
\$125

To advertise, contact your Hearst Media Consultant today.

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Clara Doyle - (203) 964-2365

Janice Corsello - (203) 964-2310

Frank Grasso - (203) 731-3392

Rev. 1/4/2016

Get ready for Summer

Waterfront & Lakefront Living

Home • Condominiums • Apartments
Vacation & Second Home Rentals
Vacation Rentals

Publication Date: Friday, May 13, 2016

Space Deadline:

Monday, May 2, 2016 Noon

Final Ad Approval:

Thursday, May 5, 2016 4 pm



Will appear in:

Connecticut Post, The News-Times, The Advocate, The Hour, Greenwich Time and four Community Weeklies.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

Lisa Clarke - (203) 964-2439

Janice Corsello - (203) 964-2310

Clara Doyle - (203) 964-2365

Frank Grasso - (203) 731-3392

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

*** Color Included ***

Rates include

20% Digital Campaign

(Impressions on website of choice pending inventory)

Full print
publication on



Rev. 4/15/2016



| HEARST *media services*



Publication Date: Friday, June 24, 2016

Space Deadline:

Monday, June 13, 2016 Noon

Final Ad Approval:

Thursday, June 16, 2016 4 pm

Featuring Exceptional Properties and Waterfront Properties

Additional content on waterfront golf courses, extravagant garages, outdoor fire pits, and more.

Will appear in: The Advocate and Greenwich Time

Rates include 20% Digital Campaign
(Impressions on website of choice pending inventory)

For more information, contact:

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janice.corsello@scni.com

Lisa Clarke – (203) 964-2439
lisa.clarke@scni.com



The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional	\$300

Greenwich Time

Eighth Page	\$300
Quarter Page	\$550
Half Page	\$1,050
Full Page	\$2,050
Color: Additional	\$300

Combo– Both Papers

Eighth Page	\$485
Quarter Page	\$915
Half Page	\$1,775
Full Page	\$3,550
Color: Additional	\$300

Rev. 4/11/2016



Publication Date: Friday, June 24, 2015

Space Deadline:

Monday, June 13, 2016 Noon

Final Ad Approval:

Thursday, June 16, 2016 4 pm

Featuring Exceptional Properties and Waterfront Properties

Additional content on waterfront golf courses, extravagant garages, outdoor fire pits, and more.

Will appear in:

The Hour, Westport News, New Canaan News, Fairfield Citizen, and Darien News.

Full Color Ads

Quarter Page \$550
5.25" x 10"

Half Page \$800
10.625" x 10" or 5.25" x 20"

Full Page \$1,300
10.625 x 20"

Rates include 20% Digital Campaign
(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

Lisa Clarke - (203) 964-2439

Clara Doyle - (203) 964-2365

Janice Corsello - (203) 964-2310

Frank Grasso - (203) 731-3392

Full print
publication on

cthouse
hunter

Rev. 6/8/2016

Fall Waterfront Boating & Real Estate Guide



Publication Date: Friday, August 26, 2016

Space Deadline:

Monday, August 15, 2016 Noon

Final Ad Approval:

Thursday, August 18, 2016 4 pm

Will appear in:

Connecticut Post, The News-Times, The Advocate, The Hour, Greenwich Time, Darien News, Fairfield Citizen, New Canaan News, Westport News, and Wilton Villager.

This section features:

Full Color editorial and features

To advertise, contact your Hearst Media Consultant today.

Lisa Clarke - (203) 964-2439
 Janice Corsello - (203) 964-2310
 Clara Doyle - (203) 964-2365
 Frank Grasso - (203) 731-3392

Tabloid		
Size	Ad Size	Rate
Full Page	9.25" x 10.5"	\$1,675
Back Page	9.25" x 10.5"	\$2,125
Center Spread	20" x 10.5"	\$3,525
Half Page (H)	9.25" x 5.1"	\$925
Half Page (V)	5.472" x 10.5"	\$925
1/4 Page	5.472" x 5.1"	\$525
2 Col x 5"	3.597" x 5"	\$325

*** Color Included ***

Rates include 20% Digital Campaign
 (Impressions on website of choice pending inventory)



Rev. 8/3/2016



Fall Real Estate Showcase

Publication Date: Friday, September 23, 2016

Space Deadline:

Monday, September 12, 2016 Noon

Final Ad Approval:

Thursday, September 15, 2016 4 pm

Featuring Exceptional Properties and Waterfront Properties

Additional content on fall gardens, art, interior design and fall festivals.

Will appear in:

The Advocate and Greenwich Time

Rates include

20% Digital Campaign

(Impressions on website of choice pending inventory)

The Advocate

Eighth Page	\$375
Quarter Page	\$700
Half Page	\$1,350
Full Page	\$2,650
Color: Additional	\$300

Greenwich Time

Eighth Page	\$300
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Lisa Clarke – (203) 964-2439
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Rev. 1/4/2016

Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Full print publication on



Publication Date: Friday, September 23, 2016

Space Deadline:

Monday, September 12, 2016 Noon

Final Ad Approval:

Thursday, September 15, 2016 4 pm

Ads will appear in the Real Estate Fall Showcase section.

Single Box 3.5" x 2" Business Card Ad
\$75

Double Box 3.5" x 4" Ad
\$125

To advertise or for more information, please contact:

Janice Corsello (Stamford) – 203-964-2310
janice.corsello@scni.com

Lisa Clarke (Greenwich) – 203-964-2439
lisa.clarke@scni.com

Rev. 1/4/2016

Fall Real Estate Showcase

Publication Date: Friday, September 23, 2016

Space Deadline:

Monday, September 12, 2016 Noon

Final Ad Approval:

Thursday, September 15, 2016 4 pm

Full print
publication on



Featuring Exceptional Properties and Waterfront Properties

Additional content on fall gardens, art, interior design and fall festivals.

Will appear in:

The Hour, Fairfield Citizen, Westport News, Darien News, and New Canaan News.

Full Color Ads

Quarter Page \$550
5.25" x 10"

Half Page \$800
10.625" x 10" or 5.25" x 20"

Full Page \$1,300
10.625 x 20"

Rates include
20% Digital Campaign
(Impressions on website of choice pending inventory)

To advertise, contact your Hearst Media Consultant today.

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Clara Doyle - (203) 964-2365

Janice Corsello - (203) 964-2310

Frank Grasso - (203) 731-3392

Rev. 8/23/2016

The Hour | Fairfield Citizen | Westport News
Darien News | New Canaan News

Real Estate Professionals

Featuring local Real Estate Agents and their Agencies



Full print
publication on

cthouse
hunter



Publication Date: Friday, September 23, 2016

Space Deadline:

Monday, September 12, 2016 Noon

Final Ad Approval:

Thursday, September 15, 2016 4 pm

Ads will appear in the Real Estate Fall Showcase section.

Single Box 3.5" x 2" Business Card Ad
\$75

Double Box 3.5" x 4" Ad
\$125

To advertise, contact your Hearst Media Consultant today.

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Frank Grasso - (203) 731-3392

Rev. 8/23/2016

cthousehunter

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