

# 2016 July 4 Ad Production Schedule/Deadlines

# Deadlines

## CT Post, The News-Times, The Hour, The Advocate & Greenwich Time:\*

Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Saturday 7/2	Wednesday 6/29 5 pm	Thursday 6/30 10:30am	Friday 7/1 5 pm
Sunday 7/3	Thursday 6/30 Noon	Thursday 6/30 Noon	Friday 7/1 5 pm
Monday 7/4	Wednesday 6/29 5 pm	Thursday 6/30 3pm	Friday 7/1 5 pm
Tuesday 7/5	Thursday 6/30 Noon	Thursday 6/30 5pm	Friday 7/1 5 pm
Wednesday 7/6	Friday 7/1 5 pm	Friday 7/1 5 pm	Tuesday 7/5 4 pm
Thursday 7/7	Tuesday 7/5 10am	Wednesday 7/6 10 am	Wednesday 7/6 4 pm
Friday 7/8	Tuesday 7/5 5 pm	Wednesday 7/6 5 am	Thursday 7/7 3 pm

## Hearst CT Community Newspapers (Publishes Friday):

Publication Name	Order Entry	Ad Materials	FINAL Ad Approval
Darien News 7/8	Friday 7/1 Noon	Tuesday 7/5 Noon	Wednesday 7/6 2 pm
New Canaan 7/8	Friday 7/1 Noon	Tuesday 7/5 Noon	Wednesday 7/6 2 pm
Spectrum 7/8	Friday 7/1 1 pm	Tuesday 7/5 Noon	Wednesday 7/6 3:30 pm
Wilton Villager 7/8	Friday 7/1 Noon	Tuesday 7/5 Noon	Wednesday 7/6 3:30 pm
Fairfield Citizen 7/8	Wednesday 7/6 3 pm	Wednesday 7/6 3 pm	Thursday 7/7 10 am
Westport News 7/8	Wednesday 7/6 3 pm	Wednesday 7/6 3 pm	Thursday 7/7 10 am

## Weekly Publications:

Publication:	Order Entry	Ad Materials	FINAL Ad Approval
CT Post RE 7/3	Thursday 6/30 3 pm	Thursday 6/30 3 pm	Friday 7/1 4:30 pm
NT Real Estate 7/3	Thursday 6/30 3 pm	Thursday 6/30 3 pm	Friday 7/1 3 pm
Sunday Art & Style 7/10	Tuesday 6/28 Noon	Tuesday 6/28 Noon	Friday 7/1 4 pm
GO! 7/7	Tuesday 6/28 5 pm	Thursday 6/30 3 pm	Friday 7/1 3:00 pm
InGear & Auto Fri 7/8	Tuesday 7/5 Noon	Tuesday 7/5 Noon	Wednesday 7/6 4 pm
Advocate RE 7/8	Tuesday 7/5 Noon	Tuesday 7/5 5 pm	Wednesday 7/6 4 pm
Greenwich RE 7/8	Wednesday 7/6 10 am	Wednesday 7/6 10 am	Thursday 7/7 10 am

## Savings Source Ad Production Schedule:

Savings Source Order Entry - 9 days prior • Savings Source Ad Prod - 7 days prior

Publication Name	Publication Day:	Order Entry	Ad Materials	FINAL Ad Approval
Savings Source	Thursday 7/7	Tuesday 6/28 5 pm	Wednesday 6/29 5 pm	Thursday 6/30 3 pm

## YES! Your Essential Shopper Ad Production Schedule:

YES Order Entry - 9 days prior • YES Ad Prod - 6 days prior

Publication	Publication Day:	Order Entry	Ad materials	FINAL Ad Approval
Yes!	Sunday 7/10	Friday 7/110 am	Friday 7/1 10 am	Tuesday 7/5 Noon

Rev. 8/06/2016