



LIVING WELL

AT EVERY AGE

A Lifestyle Publication promoting health, well being, happiness and fulfillment.

DOCTORS • HEALTH CARE • NUTRITIONISTS • SPAS • SALONS
 FITNESS • FINANCIAL • TRAVEL • FASHION AND MORE

Publication Dates

May 19, 2016

Advertising Deadline May 9, 2016

September 22, 2016

Advertising Deadline September 12, 2016

ADVERTISING RATES AND SPECIFICATIONS

Size	Rate	Tabloid Size
Full Page	\$1,495	9.89" w x 9.6" d
Half Page (h)	\$895	9.89" w x 4.75" d
Half Page (v)	\$895	4.89" w x 9.6" d
Quarter Page	\$495	4.89" w x 4.75" d

The Hour

WILTON VILLAGER

- Full Color
- Discounts for multiple sections available
- Deadline is the Monday prior to publication
- Half & Full page Ads
- Includes advertorial and photo
- Inserted into The Hour, Wilton Villager and www.thehour.com
- Digital ad on www.thehour.com

For more information, contact your Media Consultant or call 203-330-6238 or email advertise@hearstmediact.com

HEARST *media services*



Rev. 4/12/2016



Publication Dates

March 3, 2016

Advertising Deadline February 23, 2016

June 2, 2016

Advertising Deadline May 23, 2016

September 1, 2016

Advertising Deadline August 22, 2016

December 1, 2016

Advertising Deadline November 21, 2016

The Chamber Report

The Chamber Report is a B to B and B to C business publication that is published quarterly. It is distributed to over 32,000 readers via The Hour Publishing Company and mailed to over 900 chamber members. This publication acts as the chambers newsletter, offering them a medium to promote member business news, chamber information, business profiles and recognition, as well as a forum for business /community issues and events. Each issue lists new members, business profiles and a calendar of chamber events.

ADVERTISING RATES AND SPECIFICATIONS

Special Greater Norwalk Chamber Member Rates

Size	Rate (Includes Color)	Tabloid Size
Full Page	\$999	9.89" w x 10" d
Half Page (h)	\$575	9.89" w x 5" d
Half Page (v)	\$575	4.89" w x 10" d
Quarter Page	\$299	4.89" w x 5" d

Non-Chamber members
\$25 PCI/Color \$150

The Hour

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LIVING WELL

50 PLUS

Living Well 50 PLUS is a lifestyle publication that caters to the baby-boomer generation with topics including home & gardening, travel, cooking, handling finances & investments, caring for seniors, local activities and much more.

Publication Dates

March 24, 2016

Advertising Deadline March 14, 2016

July 21, 2016

Advertising Deadline July 11, 2016

November 17, 2016

Advertising Deadline November 7, 2016

ADVERTISING RATES AND SPECIFICATIONS

Size	Rate	Tabloid Size
Full Page	\$1,495	9.89" w x 9.6" d
Half Page (h)	\$895	9.89" w x 4.75" d
Half Page (v)	\$895	4.89" w x 9.6" d
Quarter Page	\$495	4.89" w x 4.75" d

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Publication Dates

Spring Education April 7, 2016

Deadline March 28, 2016

Fall Education July 28, 2016

Deadline July 18, 2016

Opening Doors October 6, 2016

Deadline September 26, 2016

Winter Education January 12, 2017

Deadline December 19, 2016

Spring Education April 6, 2017

Deadline March 27, 2017

ADVERTISING RATES AND SPECIFICATIONS

Size	Rate	Tabloid Size
Full Page	\$2,100	9.5" w x 11" d
Half Page (h)	\$1,050	9.5" w x 5.3" d
Half Page (v)	\$1,050	4.69" w x 10.8" d
Quarter Page	\$525	4.69" w x 5.3" d
Eighth Page	\$225	4.69" w x 2.6" d

For more information, contact your Media Consultant or call 203-330-6238 or email advertise@hearstmediact.com

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- Digital ad on thehour.com
- Matching advertorial
- The Hours' Creative Services
- Color*: Available for additional cost



HEARST media services

Connecticut Post | The News-Times | The Advocate | The Hour | Greenwich Time
 Darien News | Fairfield Citizen | New Canaan News | The Spectrum | Westport News | Wilton Villager

2016



Back to School

The Back to School section is a special news supplement focused on parents getting their children prepared and ready for the new school year.

PUBLICATION DATES

The Hour—Thursday, August 25th
Wilton Villager—Friday, August 26th

ADVERTISING RATES AND SPECIFICATIONS

Size	Rate (Color Included)	Tabloid Size
Full Page	\$1,299	9.89" w x 10" d
Two-Thirds Page	\$899	6.56" w x 10" d (h)
Half Page	\$749	9.89" w x 5" d (h) or 4.89" w x 10" d (v)
One-Third Page	\$529	6.56" w x 5" d (h) or 3.22" w x 10" d (v)
Quarter Page	\$399	4.89" w x 5" d
Eighth Page	\$229	3.22" w x 3.75" d

DEADLINE

Space deadline Monday August 15th
Ad material deadline Thursday August 18th

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