

2016

The Hour

Serving Norwalk,
Weston, Wilton,
Westport and Stamford



Local Display Advertising Rates

Non Contract Rates

Hour Only \$34.15

Frequency Annual Contracts (Hour Only)

	13 Times	26 Times	52 Times
4 inches	\$31.75	\$28.30	\$24.85
10 inches	\$29.45	\$26.00	\$22.55
30 inches	\$27.15	\$23.65	\$20.25
60 inches	\$24.85	\$21.35	\$17.90

Bulk Annual Contracts

100 inches	\$29.45
250 inches	\$27.15
500 inches	\$23.65
750 inches	\$22.55
1,500 inches	\$21.35
2,500 inches	\$20.25
5,000 inches	\$19.05

Color Rates

1 Color	\$175
Full Color	\$425

All rates listed are per column inch.

Rev: 6/22/2016

For more information, contact your
Media Consultant or call 203-330-6238.

ROP/Broadsheet Sizes:

Columns	Inches
1	1.667"
2	3.458"
3	4.250"
4	7.071"
5	8.833"
6	10.625"

Column Height

20"

Upload ad materials to:

<https://ctpostportal.affinitydigital.net/uploads>

Standard Broadsheet Ad Sizes:

1/8 Page	3 column x 5" (15ci)
1/4 Page	3 column x 10" (30ci)
1/2 Page (Horz.)	6 column x 10" (60ci)
1/2 Page (Vert.)	3 column x 20" (60ci)
Full Page	6 column x 20" (120ci)
Full Double Truck	22" x 20"

H E A R S T media services

Connecticut Post | The News-Times | The Advocate | The Hour | Greenwich Time
Darien News | Fairfield Citizen | New Canaan News | The Spectrum | Westport News | Wilton Villager