

LIVING WELL⁵⁰⁺



Living Well 50 Plus is a lifestyle publication that caters to the baby-boomer generation with topics including home & gardening, travel, cooking, handling finances & investments, caring for seniors, local activities and much more.

PUBLICATION DATES:

July 21, 2016

**Space & Press
Release Deadline:**

Monday, July 11 Noon

Ad Deadline:

Thursday, July 14 4 pm

November 17, 2016

**Space & Press Release
Deadline:**

Monday, Nov. 7 Noon

Ad Deadline:

Thursday, Nov. 10 4 pm

NEW AD SIZES

Tabloid		
Size	Rate	Ad Size
Full Page	\$1,495	9.25" x 10.5"
Half Page (H)	\$895	9.25" x 5.1"
Half Page (V)	\$895	5.472" x 10.5"
1/4 Page	\$495	5.472" x 5.1"

NEW FORMAT includes a press release **of up to 300 words and a photo** on your business.

Includes special section being emailed to 50,000 targeted 50+ households.



**For more information, contact your
Media Consultant or call 203-330-6238
or email advertise@hearstmediact.com**

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The Hour

WILTON VILLAGER

HEARST media services