

Classified Advertising Rates

PHONE NUMBER: 203-333-4151

Classified/Recruitment:

8:30 a.m. - 4:30 p.m.
Monday – Friday
classifieds@hearstmediact.com
recruitment@hearstmediact.com

Obituaries:

203-330-6306
9 a.m. - 5 p.m. Monday – Sunday
obituaries@hearstmediact.com
Deadline is 4:30 p.m.
day prior to publication.

Legal Notices:

8:30 a.m. - 4:30 p.m.
Monday – Friday
legals@hearstmediact.com

In-Column Classified

Ads also appear on thehour.com

Local Net Rates

Per line per day 5 Line minimum
Note: Rates based upon 9 printed lines per inch

	The Hour	Sunday
1-2 Days	\$4.58	\$5.26
3-7 Days	\$3.77	\$4.35
8-13 days	\$2.90	\$3.33
14-29 days	\$2.34	\$2.69
30 Days	\$1.77	\$2.04

Local Net Recruitment Rates

Per line per day 5 Line minimum

	The Hour	Sunday
1-2 Days	\$4.66	\$5.36
3-7 Days	\$3.86	\$4.43
8-13 days	\$2.97	\$3.40
14-29 days	\$2.38	\$2.74
30 Days	\$1.81	\$2.07

Commisionable Recruitment Rates

Per line per day 5 Line minimum

	The Hour	Sunday
1-2 Days	\$5.60	\$6.45
3-7 Days	\$4.61	\$5.30
8-13 days	\$3.63	\$4.18
14-29 days	\$2.98	\$3.43
30 Days	\$2.23	\$2.56

The Wilton Villager Pick-up Rate

\$2.16 per line per week

Legal Notices Rates

	The Hour	Sunday
Legals, per column inch	\$19.45	\$22.36
Probate Notices	\$54.75	\$50.85
Liquor Permit (2 insertions)	\$64.35	\$74.00
Publishers Affidavit Fee	\$15.00

In Memoriams, Novenas, Unveilings, Obituaries, Cards of Thanks

5 Line minimum

	The Hour	Sunday
Per line per day	\$2.09	\$2.40

The Wilton Villager

Rates per line, per week,
5 line minimum charge

1 Week	\$2.32
2-12 Weeks	\$1.52
13+ Weeks	\$1.21
52 Weeks	\$.935

Line Count: Approximately 4 average words per line.

Abbreviations: In order to maintain the readability of our classified columns, only standard abbreviations will be accepted.

Errors: Report errors immediately. in the event of an error or misprint, The Hour will be responsible for one make good only.

Confidential Box Services: \$17.00 (mail or pick-up)

Classified Deadlines

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The Hour

Classified Liners

(General Classified, Legals, Recruitment)

Publication Day:	Copy Deadline
Monday	Friday 4:30 pm
Tuesday	Monday 4:30 pm
Wednesday	Tuesday 4:30 pm
Thursday	Wednesday 4:30 pm
Friday	Thursday 4:30 pm
Saturday	Friday 4 pm
Sunday	Friday 4 pm

Obituaries

4:30 p.m. day prior to publication
Monday thru Sunday.
Saturday-Sunday via email only
obituaries@hearstmediact.com

Holiday deadlines vary. Please call for times.

The Hour Recruitment Display

Publication Day: Sunday
Space Deadline: Thursday Noon
Art Deadline: Friday Noon

Wilton Villager

Classified Liners

(General Classified, Recruitment)

Publication Day:	Copy Deadline
Friday	Monday Noon

Wilton Villager

Public Notice Legal Announcements

Publication Day:	Copy Deadline
Wilton Villager	Wednesday 11 am

Email **Wilton Villager** obituaries to:
news@thehour.com