

Classified Advertising Rates

PHONE NUMBER: 203-354-1100

Classified:

8:30 a.m. - 5 p.m.
Monday – Friday
classified@thehour.com

Obituaries:

8:30 a.m. - 5 p.m. Monday – Friday
Saturday-Sunday via email only
obit@thehour.com
Deadline is 5 p.m. day prior to publication.

Legal Notices:

8:30 a.m. - 5 p.m.
Monday – Friday
classified@thehour.com

In-Column Classified

Ads also appear on thehour.com

Local Net Rates

Per line per day 5 Line minimum
Note: Rates based upon 9 printed lines per inch

	The Hour	Sunday
1-2 Days	\$4.58	\$5.26
3-7 Days	\$3.77	\$4.35
8-13 days	\$2.90	\$3.33
14-29 days	\$2.34	\$2.69
30 Days	\$1.77	\$2.04

Local Net Recruitment Rates

Per line per day 5 Line minimum

	The Hour	Sunday
1-2 Days	\$4.66	\$5.36
3-7 Days	\$3.86	\$4.43
8-13 days	\$2.97	\$3.40
14-29 days	\$2.38	\$2.74
30 Days	\$1.81	\$2.07

Commisionable Recruitment Rates

Per line per day 5 Line minimum

	The Hour	Sunday
1-2 Days	\$5.60	\$6.45
3-7 Days	\$4.61	\$5.30
8-13 days	\$3.63	\$4.18
14-29 days	\$2.98	\$3.43
30 Days	\$2.23	\$2.56

The Wilton Villager Pick-up Rate

\$2.16 per line per week

Legal Notices Rates

	The Hour	Sunday
Legals, per column inch	\$19.45	\$22.36
Probate Notices	\$44.25	\$50.85
Liquor Permit (2 insertions)	\$64.35	\$74.00
Publishers Affidavit Fee	\$15.00

In Memoriams, Novenas, Unveilings, Death Notices, Cards of Thanks

5 Line minimum

	The Hour	Sunday
Per line per day	\$2.09	\$2.40

The Wilton Villager

Rates per line, per week,
5 line minimum charge

1 Week	\$2.32
2-12 Weeks	\$1.52
13+ Weeks	\$1.21
52 Weeks	\$.935

Line Count: Approximately 4 average words per line.

Abbreviations: In order to maintain the readability of our classified columns, only standard abbreviations will be accepted.

Errors: Report errors immediately. in the event of an error or misprint, The Hour will be responsible for one make good only.

Confidential Box Services: \$17.00 (mail or pick-up)

Classified Deadlines

PHONE NUMBER: 203-354-1100

Classified:

8:30 a.m. - 5 p.m.
Monday – Friday
classified@thehour.com

Obituaries:

8:30 a.m. - 5 p.m. Monday – Friday
Saturday-Sunday via email only
obit@thehour.com
Deadline is 5 p.m. day prior to publication.

Legal Notices:

8:30 a.m. - 5 p.m.
Monday – Friday
classified@thehour.com

Classified Liners (General Classified, Legals, Recruitment)

Publication Day:	Copy Deadline
Monday	Friday, 5 pm
Tuesday	Monday, 5 pm
Wednesday	Tuesday, 5 pm
Thursday	Wednesday, 5 pm
Friday	Thursday, 5 pm
Saturday	Friday, 4 pm
Sunday	Friday, 4 pm

Classified DISPLAY (General Classified, Legals, Recruitment)

Publication Day:	Copy Deadline
Monday	Thursday, 3pm
Tuesday	Friday, 3pm
Wednesday	Monday, 3pm
Thursday	Tuesday, 3pm
Friday	Wednesday, 3pm
Saturday	Thursday, 3pm
Sunday	Thursday, 3pm

Obituaries

5 p.m. day prior to publication Monday thru Sunday.
Saturday-Sunday via email only
obit@thehour.com