



Southwestern Connecticut's Premier Entertainment Publication

Attract nearly 375,000 readers.



**Amusement Park
Happenings**

Museum Attractions

**Wine & Food
Happenings**

Seasonal Festivals

**Orchestra &
Symphony Dates**

Concerts

Casino Events

**Upcoming
"Can't Miss"
Events**

Publication Day:

Thursday of each week

Connecticut Post, The News-Times,
The Advocate, The Hour, Greenwich Time

Space Deadline:

Thursday of previous week, 10 a.m.

Ad Materials Deadline:

Thursday of previous week, 3 p.m.

Final Ad Proof Deadline:

Monday, 3:30 p.m.

Ad Sizes

Size	Ad Size
Full Page	9.25" x 10.5"
Half Page (H)	9.25" x 5.1"
Half Page (V)	5.472" x 10.5"
1/4 Page	5.472" x 5.1"
2 x 5	3.597" x 5"
1/8 Page	5.472" x 2.63"

Advertising Rates

Ad Size	1-8 Weeks	9-26 Weeks	27-48 Weeks	Full Year
Full Page	\$3,260	\$2,410	\$2,000	1,525
Half Page (H)	\$1,680	\$1,250	\$900	\$775
Half Page (V)	\$1,680	\$1,250	\$900	\$775
1/4 Page	\$940	\$700	\$500	\$375
2 x 5	\$605	\$475	\$360	\$225
1/8 Page	\$525	\$410	\$315	\$200

For more information, contact your Media Consultant or call 203-330-6238.

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HEARST

**CONNECTICUT
MEDIA GROUP**