

Boating & Marinas



Publication Dates:

Friday, March 18, 2016
Sunday, March 20, 2016

Space Deadline:

Monday, NOON
March 7, 2016

Final Ad Approval:

Thursday, NOON
March 10, 2016

Reach boating enthusiasts across Fairfield County with your advertising message in this timely tabloid-sized special section.

Includes special section being emailed to 50,000 targeted consumers

For more information, contact your Media Consultant or call 203-330-6238

Tabloid		
Size	Ad Size	Rate
Center Spread	20" x 10.5"	\$3,750
Back Page	9.25" x 10.5"	\$2,800
Inside Front	9.25" x 10.5"	\$2,350
Page 3	9.25" x 10.5"	\$2,350
Full Page	9.25" x 10.5"	\$2,000
Half Page (H)	9.25" x 5.1"	\$1,350
Half Page (V)	5.472" x 10.5"	\$1,350
1/4 Page	5.472" x 5.1"	\$750
2 x 5	3.597" x 5"	\$675



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