



Reach parents
in Fairfield
County with
this targeted
publication.

Publication Dates:

Friday, August 19, 2016 Weeklies
Sunday, August 21, 2016 Dailies

Space & Press Release Deadline:

Monday, August 1st Noon

Final Ad Proof Deadline:

Thursday, August 4th Noon

Includes: Connecticut Post, The Advocate, The Hour, Greenwich Time, Darien News, Fairfield Citizen, New Canaan News, Westport News and Wilton Villager.

Tabloid		
Size	Rate	Ad Size
Full Page	\$2,000	9.25" x 10.5"
Half Page (H)	\$1,350	9.25" x 5.1"
Half Page (V)	\$1,350	5.472" x 10.5"
1/4 Page	\$750	5.472" x 5.1"
2 x 5	\$400	3.597" x 5"

Color: Based on Availability Add \$250

Includes a press release of up to 300 words on your business. **Includes special section being emailed to 50,000 targeted households with children.**

Press releases are due when ad space is booked.

Ask about premium positions and digital elements for a custom educational marketing solution.

**For more information, contact your
Media Consultant or call 203-330-6238.**

Rev. 5/26/2016

HEARST *media services*

Connecticut Post | The Advocate | The Hour | Greenwich Time

Darien News | Fairfield Citizen | New Canaan News | Westport News | Wilton Villager