



**Reach parents  
in Fairfield  
County with  
this targeted  
publication.**

### Publication Dates:

Friday, August 19, 2016 Weeklies  
Sunday, August 21, 2016 Dailies

### Space & Press Release Deadline:

Monday, August 1st Noon

### Final Ad Proof Deadline:

Thursday, August 4th Noon

Includes: Connecticut Post, The Advocate, The Hour, Greenwich Time, Darien News, Fairfield Citizen, New Canaan News, Westport News and Wilton Villager.

Ask about premium positions and digital elements for a custom educational marketing solution.

**For more information, contact your  
Media Consultant or call 203-330-6238.**

| Tabloid       |         |                |
|---------------|---------|----------------|
| Size          | Rate    | Ad Size        |
| Full Page     | \$2,000 | 9.25" x 10.5"  |
| Half Page (H) | \$1,350 | 9.25" x 5.1"   |
| Half Page (V) | \$1,350 | 5.472" x 10.5" |
| 1/4 Page      | \$750   | 5.472" x 5.1"  |
| 2 x 5         | \$400   | 3.597" x 5"    |

**Color:** Based on Availability Add \$250

Includes a press release **of up to 300 words** on your business. **Includes special section being emailed to 50,000 targeted households with children.**

Rev. 5/23/2016

**HEARST** *media services*

**Connecticut Post | The Advocate | The Hour | Greenwich Time**

Darien News | Fairfield Citizen | New Canaan News | Westport News | Wilton Villager