

| | Tabloid | |
|---------------|---------|----------------|
| Size | Rate | Ad Size |
| Full Page | \$3,000 | 9.25" x 10.5" |
| Half Page (H) | \$1,750 | 9.25" x 5.1" |
| Half Page (V) | \$1,750 | 5.472" x 10.5" |
| 1/4 Page | \$1,200 | 5.472" x 5.1" |
| 2 x 5 | \$750 | 3.597" x 5" |
| | | |

Color: Based on Availability Add \$250

Includes special section being emailed to 50,000 targeted households with children.

Advertisers are welcome to submit a photograph (300 dpi) and a press release of **UP TO 300 WORDS**.

Press releases are due when ad space is booked.

Ask about color, premium positions and digital elements for a custom educational marketing solution.

Reach more than 100,000 homes in our education guide!

Let parents in Fairfield County know what your school has to offer.

Section will appear in:

Connecticut Post
The Advocate
The Hour
Greenwich Time
Darien News
Fairfield Citizen
New Canaan News
Westport News
Wilton Villager

Special College Section

October Education Outlook

Publication Dates:

Weeklies:

Friday, October 7, 2016

Dailies:

Sunday, October 9, 2016

Press Release and Space Deadline: Monday, September 19, 2016, Noon

Final Ad Proof
Deadline:
Thursday, September 22, 2016

For more information, contact your Media Consultant or call 203-330-6238.