

# 2016



Custom, Cost-Effective  
Messages Designed  
Just for Your Business!



**\$18.88** Lube, Oil & Filter  
Includes a 4-Tire Rotation & a 21-Point Safety Check!

**hank may's**  
Discount Tire & Auto Centers

[www.hankmays.com](http://www.hankmays.com)  
Norwalk • Stamford • Port Chester

Most vehicles. Valid through 6/15/13. Not to be combined with other offer.

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**Clips - S**  
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Hours: M-F 9-9; Sat 9-6; Su

take your  
**BIRTHDAY PARTY**  
to the Sky!



Tired of the same old birthday party?  
Let your party SOAR above all the others  
at Sky Zone Indoor Trampoline Park!  
Maximize your FUN and create a truly  
memorable experience with one of our



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WEEKLY ★ BEST ★ OF FAIRFIELD COUNTY READERS POLL 2011	WEEKLY ★ BEST ★ OF FAIRFIELD COUNTY READERS POLL 2013
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Open 7 Days a Week  
Parking Available in Rear • Catering Available  
1612 Post Road, Fairfield, CT 06824  
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# Hearst Direct Express

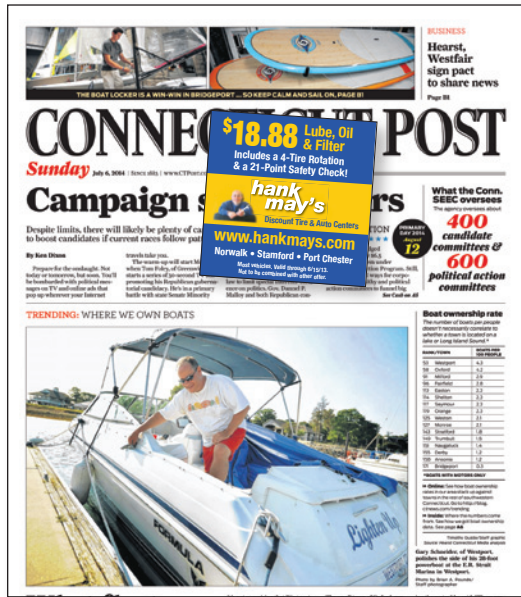
Targeted Delivery

Designing your own customized flyers, menus, inserts and Front Page “sticky notes” is easy! Hearst Direct media consultants are well-trained in helping you develop an effective message that gets results!



## Front Page AdNotes (“Sticky Notes”)

Maximum impact! Great results and visibility.



## Direct Mail

It's easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



## Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.





## Savings Source (TMC) Shared Mail

Every week, over 225,936 households receive this powerhouse shopping vehicle. It's the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.

## Single Sheets

Glossy stock, printed 4-color on both sides are affordable! *Print Now, Deliver Later* program saves you even more. All are targeted to the zip code level if desired. Takes only 10-16 days.



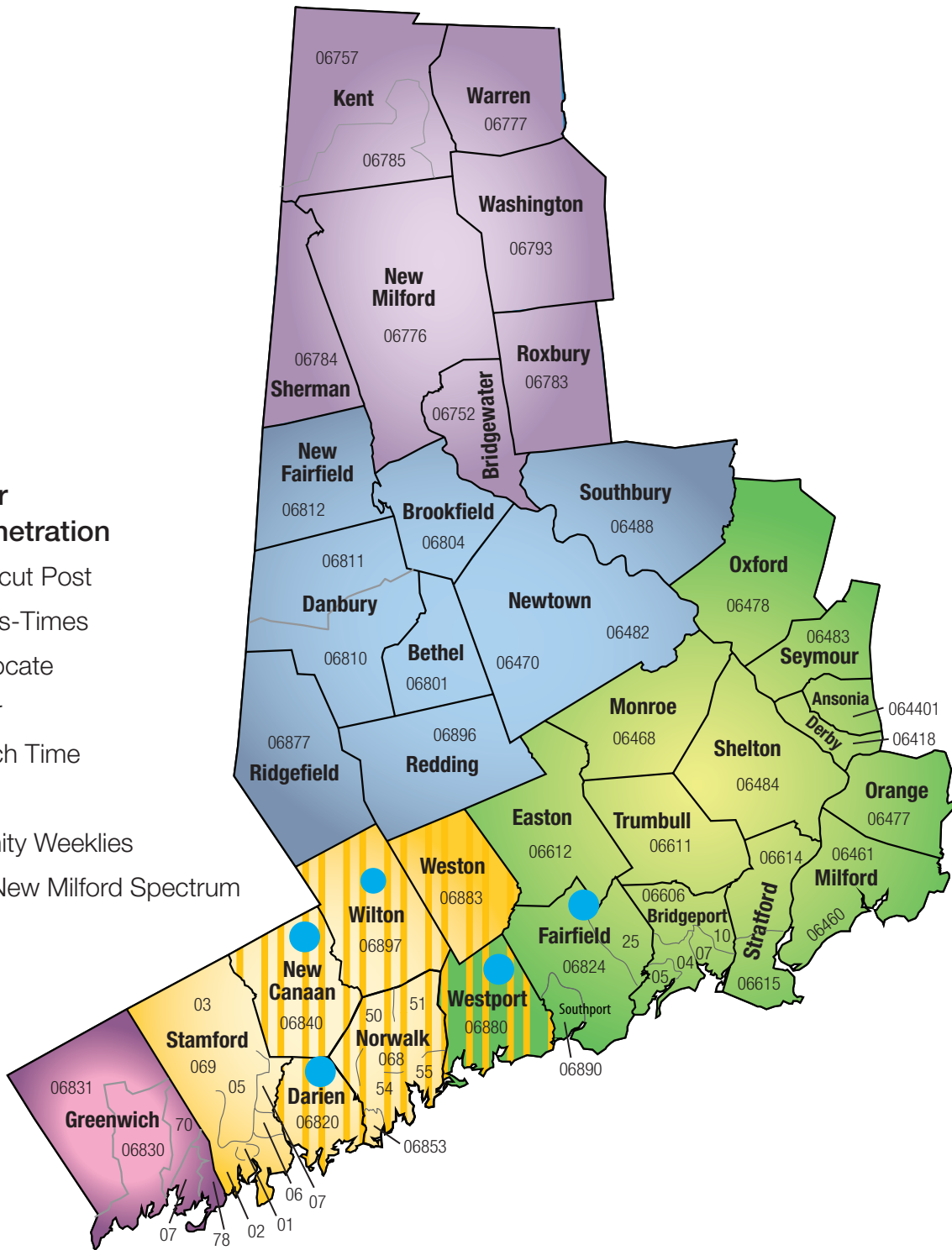
## YES! Your Essential Shopper (SMC)

*YES! Your Essential Shopper* is part of our Select Insert program for non-subscribers. Your inserts are delivered Saturday and Sunday to only the most desirable non-subscriber households in the market area.

*YES! Your Essential Shopper* includes articles with a shopping focus that cover both national and local retailers.

### Newspaper Market Penetration

- Connecticut Post
- The News-Times
- The Advocate
- The Hour
- Greenwich Time
  
- Community Weeklies
- Greater New Milford Spectrum



To advertise, contact your Hearst Media Consultant  
 or contact 203-330-6238 or [advertise@hearstmediact.com](mailto:advertise@hearstmediact.com)

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