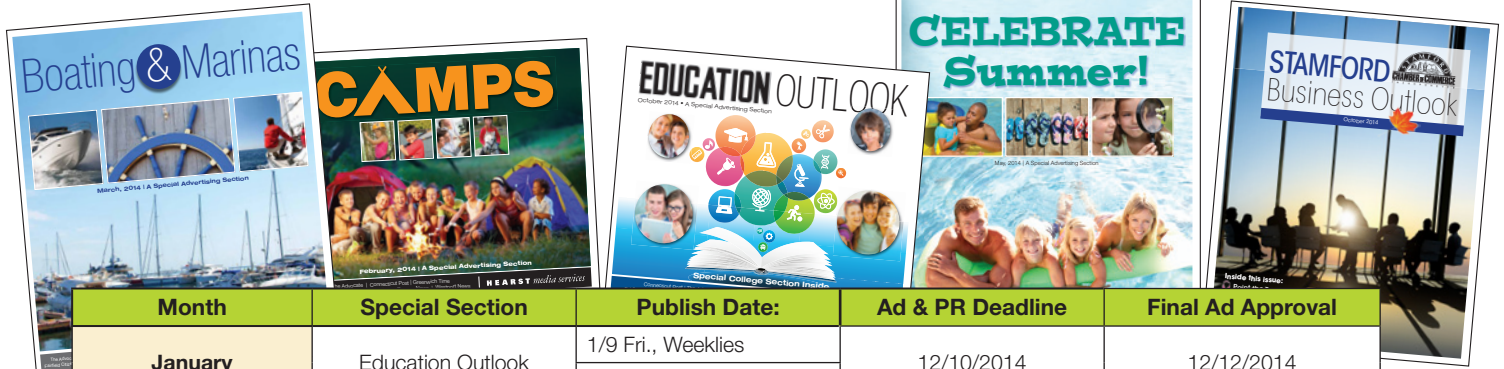


2015 SECTION CALENDAR



Month	Special Section	Publish Date:	Ad & PR Deadline	Final Ad Approval
January	Education Outlook	1/9 Fri., Weeklies	12/10/2014	12/12/2014
		1/11 Sun., CT, ST, GT		
February	Camps	2/6, Fri., Weeklies	1/21 Weds.	1/23 Fri.
		2/8 Sun., CT, ST, GT		
		2/8 Sun., NT (separate)		
March	Boating & Marinas	3/20, Fri., Weeklies, GNM	3/11 Weds.*	3/13 Fri.
	Stamford Chamber Spring Business Outlook	3/22, Sun., CT, NT, ST, GT		
	Stamford Chamber Spring Business Outlook	3/17 Tues.	2/13, Fri.*	2/20 Fri.
April	Education Outlook w/ college section	4/10 Fri., Weeklies	3/25 Weds.	3/27 Fri.
		4/12 Sun., CT, ST, GT		
May	Salute to Nurses	5/10, Sun., Dailies	4/29 Weds.*	5/1 Fri.
	Summer Fun	5/15, Fri., Weeklies	5/6 Weds.	5/8 Fri.
		5/17, Sun. Dailies		
June/July	Stamford Chamber Summer Business Outlook	6/21 Sun.	5/20 Weds.*	5/29 Fri.
August	Education Outlook	8/2 Sun., CT, ST, GT	7/15 Weds.	7/17 Fri.
		8/7 Fri., Weeklies		
	Back to School	8/14, Fri., Weeklies	7/29 Weds.	7/31 Fri.
		8/16, Sun., CT, ST, GT		
Fall Boating & Waterfront Guide	8/28 Fri. CT, NT, ST, GT Wspt & Frfld	8/17 Mon.*	8/19 Weds.	
September	Top Workplaces	9/13 Sun., Dailies	9/1 Tues.*	9/3 Thurs.
	Stamford Chamber Fall Business Outlook	9/22 Tues.	8/14 Fri.*	8/21 Fri.
	Fall Home & Garden	9/27, Sun., CT Post	9/15 Tues.	9/18 Fri.
October	Education Outlook w/ college section	10/9, Fri., Weeklies	9/23 Weds.	9/25 Fri.
		10/11 Sun., Dailies		
December/ January 2016	Best of the Holidays Guide	12/10 Thurs. CT, NT, ST, GT	12/2 Weds.*	12/4 Fri.
	Stamford Chamber Winter Business Outlook	12/15 Tues.	11/13 Fri.*	11/20 Fri.
	Education Outlook January 2015	1/8/2016 Fri. Weeklies	12/9 Weds.	12/11 Fri.
1/10/2016 Sun. Dailies				

Unless indicated, Dailies refers to the Connecticut Post, The Advocate and Greenwich Time. If NT is listed, The News-Times is included.

The Weeklies include: Westport News, New Canaan News, Fairfield Citizen and Darien News. If The Greater New Milford Spectrum is participating, GNM is listed.

Schedule and sections are subject to change.

*Publication does not include press releases.

Rev. 1/12/2015

2015 THEME PAGES & EMAIL CALENDAR



Month	Special Section	Publish/Blast Date:	Space & Ad Deadline	
January	"Big Game" Superbowl Email	1/27 Tues. Blast Date	1/20 Tues.	
February	Valentine Day Email	2/10 Tues. Blast Date	2/3 Tues.	
	Presidents Day Email	2/11 Weds. Blast Date	2/4 Weds.	
	CAMPS Theme Page	2/14 Sat. Dailies, NT	Regular ROP deadlines	
	CAMPS Theme Page	2/21 Sat. Dailies, NT		
March	CAMPS Theme Pages	3/7 Sat. Dailies, NT	Regular ROP deadlines	
		3/14 Sat. Dailies, NT		
		3/21 Sat. Dailies, NT		
April	CAMPS Theme Pages	4/4 Sat. Dailies, NT	Regular ROP deadlines	
		4/11 Sat. Dailies, NT		
		4/18 Sat. Dailies, NT		
	Spring Home & Garden Theme Pages	4/24 Fri., ST, GT, Weeklies	4/17 Friday	
May	CAMPS Theme Pages	4/25 Sat. Dailies, NT	Regular ROP deadlines	
		5/2 Sat. Dailies, NT		
		5/9 Sat. Dailies, NT		
	Memorial Day Ad & Email Blast	5/22, 5/23 or 5/24 Ad 5/23- Email		TBD
	Pets Theme Page	5/24 Sun. ST, GT, Weeklies		5/15 Fri.
September	Fall Home & Garden Theme Page(s)	9/25 Fri., ST, GT, Weeklies	9/11 Fri.	
December	Holiday Offer Email Blasts	12/10 Thurs.	12/4 Fri.	
		12/17 Thurs.	12/11 Fri.	

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For Final Ad Approval Deadlines, contact your Media Consultant or call 203-330-6238.

Rev. 1/8/2015