

2015



Custom, Cost-Effective
Messages Designed
Just for Your Business!

\$18.88 Lube, Oil & Filter
Includes a 4-Tire Rotation & a 21-Point Safety Check!

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Discount Tire & Auto Centers

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Norwalk • Stamford • Port Chester

Most vehicles. Valid through 6/15/13. Not to be combined with other offer.

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cuts that fit y

Clips - Str
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203-377-112
Hours: M-F 9-9; Sat 9-6; Sun 11-6
Over 2800 Salons in the US/Canada. Visit greatclips.com

\$4.99 haircut
offer expires 02/04/11
Not valid with any other offers. Limit one coupon per customer. All participating salons.

Great Clips
Relax. You're at Great Clips.

\$6.99
Not valid on coupon

Great Clips
Relax.

A Great Haircut. Guaranteed.
Print Plus® a division of Hearst Connect

take your
BIRTHDAY PARTY
to the Sky!

Tired of the same old birthday party?
Let your party SOAR above all the others
at Sky Zone Indoor Trampoline Park!
Maximize your FUN and create a truly
memorable experience with one of our
out-of-this-world party packages!

TONY'S
Pizza & Restaurant

"Connecticut's Favorite Pizza"

Line-In or Take Out
Delivery • Lunch & Dinner
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HOUSE ACCOUNTS WELCOME

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MIDWAY SHOPPING CENTER)

4-9999 F: 203-964-9998
7 DAYS A WEEK. 11AM - 10PM

CHARGE (All Prices Exclude Tax and Subject to Change)



Hearst Direct Express

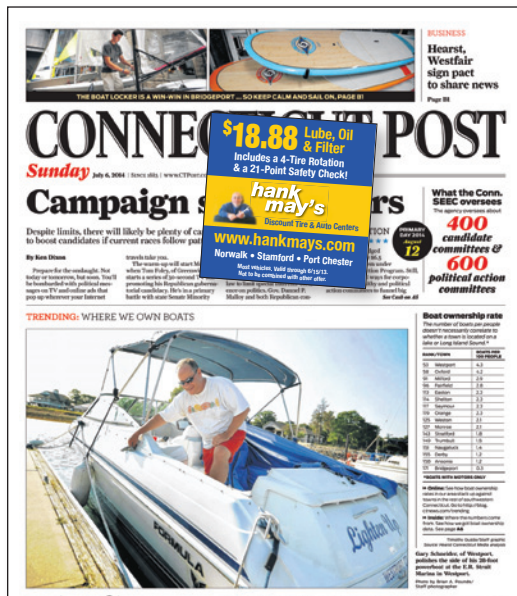
Targeted Delivery

Designing your own customized Flyers, Menus, Inserts and Front Page “sticky notes” is easy! Hearst Direct Media Consultants are well-trained in helping you develop an effective message that gets results!



Front Page AdNotes (“Sticky Notes”)

Maximum impact! Great results and visibility.



Direct Mail

It's easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.





Savings Source (TMC) Shared Mail

Every week, over 225,936 households receive this powerhouse shopping vehicle. It's the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.

Single Sheets

Glossy stock, printed 4-color on both sides are affordable! Print Now, Deliver Later program saves you even more. All are targeted to the zip code level if desired. Takes only 10-16 days.



YES! Your Essential Shopper (SMC)

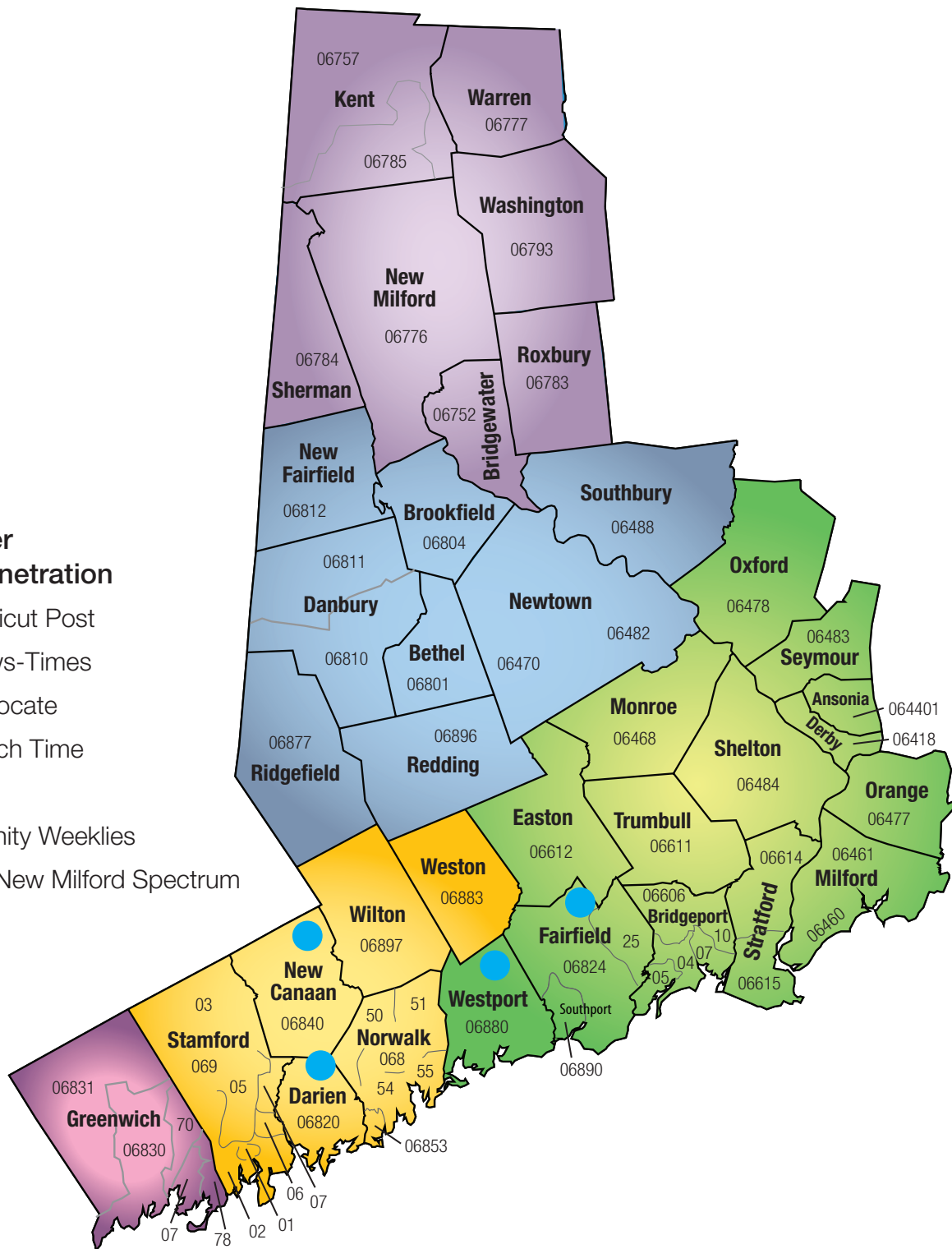
YES! Your Essential Shopper is part of our Select Insert program for non-subscribers. Your inserts are delivered Saturday and Sunday to only the most desirable non-subscriber households in the market area.

YES! Your Essential Shopper includes articles with a shopping focus that cover both national and local retailers.

Newspaper Market Penetration

- Connecticut Post
- The News-Times
- The Advocate
- Greenwich Time

- Community Weeklies
- Greater New Milford Spectrum



To advertise, contact your Hearst Media Consultant
or contact 203-330-6238 or advertise@hearstmediact.com

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