

WEEKLY FEATURES

Thursday GO



Description: Weekly guide to local concerts, theater events, live music, festivals and other things to do. Attractive, full-color section (tabloid)

Advertising Categories:

- Concert venues (bars, clubs, casinos)
- Professional/community theaters
- Amusement parks
- Area fairs
- Seasonal events.

Friday DIVERSIONS

Description: Page devoted to reviews of new movie releases.

Advertising Categories:

- Movie theaters (including events like HD broadcasts)
- Community theaters
- Any local entertainment events.



FEATURES



Sunday PULSE

Description: Lifestyle & entertainment section (tabloid). Travel, gardening, local events & things to do, arts & culture, book reviews.

Advertising Categories:

- Music festivals/concerts
- Art galleries
- Bookstores
- Restaurants
- Festivals
- Cultural events
- Garden centers

FEATURES