

Custom, Cost-Effective
Messages Designed
Just for Your Business!


Clips - Str
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10:00 Sat 9:6 Sun 11-6

Over 2800 Salons in the US/Canada. Visit greatclips.com

\$6⁹⁹
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coupons
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Relax.

A Great Haircut. Guaranteed.
Print Plus® a division of Hearst Connect

take your ~~~~~
BIRTHDAY PARTY
to the Sky!

A black silhouette of a person is shown in a dynamic, jumping pose with arms and legs spread wide. The figure is set against a vibrant background of large, overlapping paint splashes in shades of yellow, orange, red, and blue. Above the splashes, the background transitions into a light blue sky filled with small white stars and dots. The overall composition is energetic and celebratory.

A photograph of the exterior of a Wild Rice restaurant. The building has a curved facade with large windows. Three large yellow umbrellas are open outside the entrance. The sign above the entrance reads "Wild Rice" and "Asian & Asian Cuisine". A black banner with white text is visible in the foreground, partially obscuring the lower part of the image.

ate.”
Worth-it
20/10

Chinese

WEEKLY
★ **BEST** ★
OF
FAIRFIELD COUNTY
READERS POLL
2013

Open 7 Days a Week

Parking Available in Rear • Catering Available
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• 1688 • Fax: 203-292-9369
riceffd.com



Hearst Direct Express

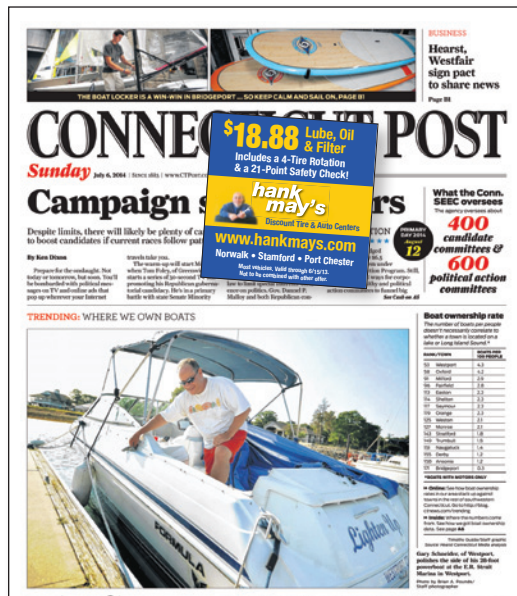
Targeted Delivery

Designing your own customized Flyers, Menus, Inserts and Front Page “sticky notes” is easy! Hearst Direct Media Consultants are well-trained in helping you develop an effective message that gets results!



Front Page AdNotes (“Sticky Notes”)

Maximum impact! Great results and visibility.



Direct Mail

It's easy to integrate direct mail into your multi-channel marketing programs. Hearst Direct can help you design, target and execute even the most intricate programs. We start with understanding your targets and objectives, then develop the program to reach them. We have what it takes to maximize your return on investment!



Four-Page Flyers & Multi-Page Booklets

Ideal for brochure style presentations of products and descriptions, catalogs and course offerings. Targeted to the zip code or entire area. Additional store copies available.





Savings Source (TMC) Shared Mail

Every week, over 225,936 households receive this powerhouse shopping vehicle. It's the vehicle of choice for retailers who want to reach a mass audience. Savings Source is distributed to the zip code level.

Single Sheets

Glossy stock, printed 4-color on both sides are affordable! Print Now, Deliver Later program saves you even more. All are targeted to the zip code level if desired. Takes only 10-16 days.



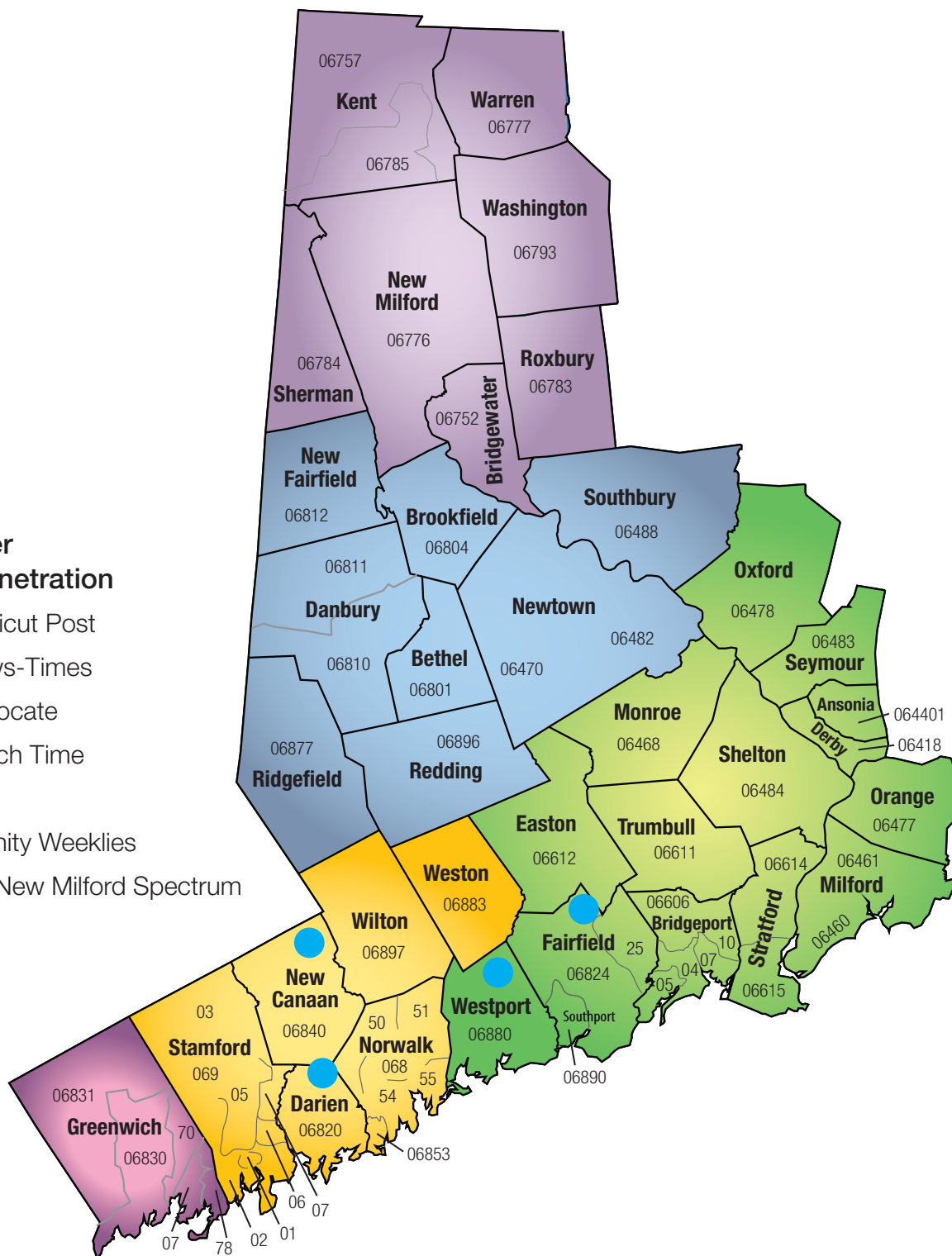
YES! Your Essential Shopper (SMC)

YES! Your Essential Shopper is part of our Select Insert program for non-subscribers. Your inserts are delivered Saturday and Sunday to only the most desirable non-subscriber households in the market area.

YES! Your Essential Shopper includes articles with a shopping focus that cover both national and local retailers.

Newspaper Market Penetration

- Connecticut Post
- The News-Times
- The Advocate
- Greenwich Time
- Community Weeklies
- Greater New Milford Spectrum



To advertise, contact your Hearst Media Consultant
or contact 203-330-6238 or advertise@hearstmediact.com

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