

Creative Specs

Desktop Size: ▶ Leaderboard: 728 x 90 pixels
Billboard: 300 x 250 pixels
Large Skyscraper: 300 x 600 pixels

Mobile Size: ▶ Static Billboard: 300 x 250 pixels
Static Wide Banner: 320 x 50 pixels

File Types: ▶ gif, jpg, png or html 5

File Size Requirements: ▶ Gif = under 40kb
Jpeg = under 40kb

Ad Loop: ▶ One loop

Ad Design: ▶ Must have border

Deadlines

File Types: ▶ If the advertiser would like to have us create the ad or fulfill any online creative request, allow 3 business days and 2 for any revisions.

If the advertiser supplies their own creative with the correct specs, please allow at least one business day to be processed with the order.

Any other questions please contact:
creative@connecticutmediagroup.com

Creative Specs

Size: > Sliding Billboard; two pieces:

Pencil =	951 x 30 pixels
Drop =	951 x 300 (max) pixels
Watermark Wrap:	1630 x 1275 pixels Top 126px
Desktop Interstitial:	550 x 450 pixels
Mobile Interstitial:	320 x 480 pixels

- Design Specs:** >
- Must have border
 - If animated, no longer than 8 seconds
 - No file size restrictions
 - ClickTags not required

Deadlines

File Types: > If the advertiser would like to have us create the ad or fulfill any online creative request, allow 3 business days and 2 for any revisions.

If the advertiser supplies their own creative with the correct specs, please allow at least one business day to be processed with the order.

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