

# 2015 SECTION CALENDAR



| Month                     | Special Section   | Publish Date:                                | Ad & PR Deadline | Final Ad Approval |
|---------------------------|---|--|------------------|-------------------|
| January                   | Education Outlook   | 1/9 Fri., Weeklies                           | 12/10/2014 Noon  | 12/12/2014        |
|                           |   | 1/11 Sun., CT, ST, GT                        |                  |                   |
| February                  | Camps   | 2/6, Fri., Weeklies                          | 1/21 Weds. Noon  | 1/23 Fri.         |
|                           |   | 2/8 Sun., CT, ST, GT                         |                  |                   |
|                           |   | 2/8 Sun., NT (separate)                      |                  |                   |
| March                     | Boating & Marinas   | 3/20, Fri., Weeklies, GNM                    | 3/9 Mon. Noon*   | 3/11 Weds.        |
|                           |   | 3/22, Sun., CT, NT, ST, GT                   |                  |                   |
|                           | Stamford Chamber Spring Business Outlook                    | 3/17 Tues.                                   | 3/13, Fri. Noon* | 3/20 Fri.         |
|                           | Puzzles & Games   | 3/19 Thurs., CT, NT                          | 3/9 Mon. Noon*   | 3/11 Weds. Noon   |
| April                     | Education Outlook w/ college section                        | 4/10 Fri., Weeklies                          | 3/25 Weds. Noon  | 3/27 Fri. Noon    |
|                           |   | 4/12 Sun., CT, ST, GT                        |                  |                   |
| May                       | Salute to Nurses  | 5/3, Sun., Dailies                           | 4/20 Mon. Noon*  | 4/22 Weds. Noon   |
|                           | Best of Summer Fun  | 5/14, Thurs. Dailies                         | 5/4 Mon. Noon*   | 5/6 Weds. Noon    |
|                           | Greenwich Town Party  | 5/22, Fri., GT only                          | 5/4 Mon. Noon    | 5/6 Weds. Noon    |
| June/July                 | Stamford Chamber Summer Business Outlook                    | 7/21 Sun.                                    | 5/20 Weds.*      | 5/29 Fri. Noon    |
| August                    | Education Outlook   | 7/31 Fri., Weeklies                          | 7/13 Mon. Noon   | 7/15 Weds. Noon   |
|                           |   | 8/2 Sun., CT, ST, GT                         |                  |                   |
|                           | Back to School  | 8/14, Fri., Weeklies                         | 7/27 Mon. Noon   | 7/29 Weds. Noon   |
|                           |   | 8/16, Sun., CT, ST, GT                       |                  |                   |
|                           | Fall Boating & Waterfront Guide                             | 8/28 Fri. CT, NT, ST, GT Weeklies            | 8/17 Mon. Noon*  | 8/19 Weds. Noon   |
| September                 | Top Workplaces  | 9/13 Sun., Dailies                           | 8/17 Mon. Noon*  | 8/24 Mon. Noon    |
|                           | Stamford Chamber Fall Business Outlook                      | 9/22 Tues.                                   | 8/14 Fri. Noon*  | 8/21 Fri. Noon    |
|                           | Puzzles & Games   | 9/24, Thurs. CT, NT                          | 9/14 Mon. Noon*  | 9/16 Weds. Noon   |
| October                   | Education Outlook w/ college section                        | 10/9, Fri., Weeklies                         | 9/21 Mon. Noon   | 9/23 Weds. Noon   |
|                           |   | 10/11 Sun., Dailies                          |                  |                   |
|                           | Oak Lawn Cemetery Celebrating 150 Years Commemorative Issue | 10/16, Fri., WN & FC<br>10/18, Sun., Dailies | 9/15 Tues. Noon  | 9/22 Tues. Noon   |
| December/<br>January 2016 | King Features Comics 100th Anniversary                      | 12/10 Thurs.<br>CT, NT, ST, GT               | 11/23 Mon. Noon* | 12/2 Weds. Noon   |
|                           | Stamford Chamber Winter Business Outlook                    | 12/15 Tues.                                  | 11/13 Fri.*      | 11/20 Fri.        |
|                           | Education Outlook January 2016                              | 1/8/2016 Fri. Weeklies                       | 12/7 Mon. Noon   | 12/9 Weds. Noon   |
| 1/10/2016 Sun. Dailies    |   |  |                  |                   |

Unless indicated, Dailies refers to the Connecticut Post, The Advocate and Greenwich Time. If NT is listed, The News-Times is included.

The Weeklies include: Westport News, New Canaan News, Fairfield Citizen and Darien News. If The Greater New Milford Spectrum is participating, GNM is listed.

**Schedule and sections are subject to change.**

\*Publication does not include press releases.

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